

November 28, 2010

Mr. Steven P. Suskin  
Attorney at Law  
1201 East Jefferson Street  
Suite 100  
Phoenix, Arizona 85034

Re: Demand for retraction re Jerry Moore

Dear Mr. Suskin:

Thank you for your letter of October 14, 2010. We have the following comments:

Your letter does not deal with the issues that we raised. Most of our requests for retraction are merely ignored. Some are twisted to try to come up with some factual support for the challenged statement.

Your letter does not address, at all:

- And one would go on to a second career in local politics (this is an obvious attempt to make Jerry Moore look like a public figure (creating the necessary of Moore to prove "malice" in his lawsuit against Hoff), and goes to our theory that Mannix was working with or for John Hoff);
- This roused the suspicion of the council's bookkeeper. "I am unable to verify neither the data nor the applicable funding source," reads a note next to each expense;
- Meanwhile, Moore looked for a new gig to satisfy his political ambitions (again, an obvious attempt to make him look like a public figure); and
- The committee voted to vacate Moore's seat from the board with little conversation.

Your letter tried to twist the statement, "But prosecutors couldn't catch everyone who was involved" (which obviously communicates that Moore is a criminal but was not caught *by prosecutors* (prosecutors prosecute *crimes*), and the only attempt made at justifying the statement was to take the word "involvement" out of context. Even if your statements are true (that the Paper *at the time of its publication*) had statements from Reitman as indicated in your October 14 letter, that is *not* support for Moore having committed a crime. You

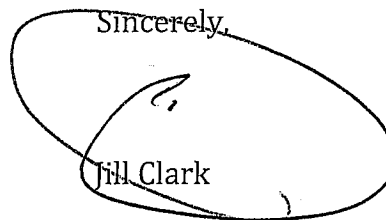
**JILL CLARK, P.A. ATTORNEY AT LAW**

know that allegations of criminal conduct are easily described as defamation per se. Further, the purported "Reitman" evidence is so far afield from what is communicated in the challenged piece, that the Paper is clearly desperately searching for something to back up its statements.

Your attempt to address the accusation of "wild spending" misses the mark. The statement must be viewed in context (you know that is what defamation law says). The Paper clearly has no evidence that the expenditures were not authorized. (The notion that the monies did not go for prostrate screening shows the desperation to find some factual support. That like accusing a CEO who takes a client to lunch of treating the company coffers as his "personal piggy bank." Everyone knows that spending on food goes hand in hand with business). Further, the Paper clearly had only those two expenses - and no support for "wild" spending.

Your letter references some weblinks, but there is no audit on those links. The audit was not public; the audit was private, and the detailed financial information of JACC is private. Overall, your letter makes clear that City Pages lacks factual support for the challenged statements. Further, merely calling a theory "fanciful" does not make it so. Your client's attempt to deflect on this issue is not persuasive. We have gathered information on the connection between Mannix/City Pages and Hoff. The City Pages found Johnny Northside's blog to be the best city blog. The City Pages now is trying to distance itself from Hoff?

The retractions are still demanded.

Sincerely,  
  
Jill Clark

JEC/slf  
C: Client