

# LEVINE SULLIVAN KOCH & SCHULZ, L.L.P.

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November 10, 2009

## VIA FEDEX

Jill Clark, Esq.  
JILL CLARK, P.A.  
2005 Aquila Avenue North  
Minneapolis, MN 55427

**Re: *Stepnes v. Ritschel*, No. 08-cv-5296 (D. Minn.) (ADM/JJK)**

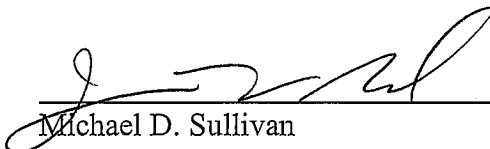
Dear Ms. Clark:

In accordance with Michael Sullivan's email of this date and the Court's November 5 Order in the above-referenced matter, I enclose a copy of the "key documents" file that Leita Walker created during her review of the City of Minneapolis computer forensic report. The documents are bates-stamped WCCO0385 through WCCO0510.

Please let us know if you have any questions.

Sincerely,

LEVINE SULLIVAN KOCH & SCHULZ, L.L.P.



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Michael D. Sullivan  
Jeanette Melendez Bead

## Enclosures

cc: James A. Moore, Esq.  
John P. Borger, Esq.  
(without enclosures) (via first-class mail)

**Computer Forensic Examination Report**  
**Officer D. Hanson, Badge 2712**  
**CCN 08-155425**  
**Date 12/23/2008**

**Case Summary**

Sgt Ritschel requested the examination of two computers seized in a search warrant. Sgt Ritschel provided some keywords to look for during the examination. The examination was delayed for a number of months due to judge imposed restrictions regarding the examination of the evidence. I contacted Sgt Ritschel and was told to begin the examination at any time.

Defendant: Paul Stepnes

Where Examination Took Place: Minneapolis Police Crime Lab  
350 5<sup>th</sup> Street South, Room 316  
Minneapolis, MN 55415

**CASE ASSESSMENT**

1. Case documentation was reviewed.
  - a. Legal authority was established by a search warrant specifically for the examination of the computer in a laboratory setting.
  - b. Chain of custody was maintained. The evidence was checked out of the property and evidence unit.
2. Evidence Intake was completed.
  - a. The evidence information was entered in the forensic laboratory database. These reports were included on the case CD.
  - b. The evidence was stored in a locked room until imaging was completed.
  - c. The evidence was then returned to the Property and Evidence unit.

**EVIDENCE IMAGING AND PROCESSING**

Computer evidence from this case was connected to a non-internet connected imaging computer via a fire wire cable. The evidence was booted and placed in target hard drive mode. A Windows software write block was used on the imaging computer to prevent access attempts to the original evidence. Evidence/image files (.e01) were created from each evidence computer using FTK Imager. Each evidence file was MD5 hashed to verify the integrity of the file. Each evidence item was given a unique number in the database software. An evidence label was placed on each media

**MEDIA EXAMINED**

1. Apple Desktop Computer
  - a. Model: iMac
  - b. Serial Number: W8810M2JZE2
  - c. Hard Drive: 250 GB
  - d. MPD PI: 2008-18678
  - e. Lab Assigned System Number: 2008-122-1
  - f. MD5 Hash Value: 096f5669ef54a4a8538b5563330c2e9f



## 2. Apple Laptop Computer

- a. Model: IBook G4
- b. Serial Number: None Found
- c. MPD PI: 2008-18672
- d. Lab Assigned Media Number: 2008-122-2
- e. MD5 Hash Value: a2792468d51b41102b40de3278e2725c

## FORENSIC TOOLS

1. The examiner used a laboratory computer to complete the analysis. The computer uses Windows XP as an operating system. The programs Encase and FTK were the primary analysis software, however, other licensed and freeware software was used during the examination. The software used for this examination includes but is not limited to:
  - a. Encase (version 6.11.2)
  - b. ACES Windows Write Blocker (version 6.11)
  - c. NetAnalysis (version 1.36.0020)
  - d. E-mail Examiner (version 3.85)
  - e. FTK Imager (2.5.1 version)

## ANALYSIS

1. A laboratory analysis computer was used to complete the examination. The computer uses Windows XP Pro, SP2, as an operating system. The program, Encase, was the primary analysis software. Other licensed and freeware software is also used during the examination.
2. The evidence files were added to the case file on the storage drive. The storage drive had been forensically wiped prior to use in the case.
3. The following items/areas were examined on the evidence files:
  - a. E-mail
  - b. Internet History
  - c. Internet Cookies
  - d. Office Type Documents
  - e. Keyword Search

## FINDINGS

Based on the information revealed by the computer analysis, I report the following findings:

1. I located three mbox files on media 2008-122-2. These e-mail files were for the account, [paulstepnes@qwest.net](mailto:paulstepnes@qwest.net). These files were the inbox, sent messages, and deleted e-mail. These files were included on the examination report CD along with details about file locations and file date/time details.
2. I used the program, E-mail Examiner, to process the mbox files listed above. I bookmarked e-mails that appeared to be of interest to this case. I exported those e-mails to .eml format files. This format can be read by Outlook Express, which is common on most computers. I separated e-mails to or from Jill Clark due to concerns raised about attorney-client confidentiality. The e-mails, to or from Jill Clark, that were bookmarked did not appear to contain attorney privileged information. The converted messages (.eml files) were included on the examination report CD.
3. I located 13 e-mails, in .emlx format on media 2008-122-1, which were of interest to this case. These files were included on the examination report CD along with details about file locations and file date/time details.



4. On media 2008-122-1, I bookmarked 13 documents and images which appeared to be related to this case. These files were included on the examination report CD along with details about file locations and file date/time details.
5. On media 2008-122-1, I bookmarked nine Safari history links related to the website, [www.2857irving.com](http://www.2857irving.com). These links were included on the examination report CD along with details about file locations and file date/time details.

I will send a copy of the examination report CD to Sgt Ritschel and property inventory a second copy.

*Officer Dale Hanson*  
*Minneapolis Police Crime Lab*



12742  
 Return-Path: <catrufus@msn.com>  
 X-Original-To: paulstepnes@mpls-mailin.inet.qwest.net  
 Delivered-To: paulstepnes@mpls-mailin.inet.qwest.net  
 Received: by mpls-mailin-04.inet.qwest.net (Postfix, from userid 65534)  
 id AD5BF25BC28; Mon, 28 Apr 2008 13:03:07 +0000 (UTC)  
 Received: from mpls-mf-06.inet.qwest.net (mpls-mf-06.inet.qwest.net [207.109.18.198])  
 by mpls-mailin-04.inet.qwest.net (Postfix) with ESMTTP id 7696825BC26  
 for <paulstepnes@mpls-mailin.inet.qwest.net>; Mon, 28 Apr 2008 13:03:07 +0000  
 Received: from bay0-omc2-s26.bay0.hotmail.com (bay0-omc2-s26.bay0.hotmail.com [65.54])  
 by mpls-mf-06.inet.qwest.net (Postfix) with ESMTTP id 42ED5866803  
 for <paulstepnes@qwest.net>; Mon, 28 Apr 2008 13:03:07 +0000 (UTC)  
 Received: from BAY116-W51 ([64.4.38.151]) by bay0-omc2-s26.bay0.hotmail.com with Mic  
 Mon, 28 Apr 2008 06:03:06 -0700  
 Message-ID: <BAY116-W515CFA1938CB88EB02383DD4DE0@phx.gbl>  
 Status: RO  
 X-UIDL: 1209387787.V500ff03I308aac0M773856.mpls-mailin-04.inet.qwest.net  
 Content-Type: multipart/alternative;  
 boundary=" 5572540b-3b7f-4be3-b048-3b19206b8e23\_"  
 X-Originating-IP: [75.168.68.14]  
 From: SUZANNE M KRAMER <catrufus@msn.com>  
 To: Paul Stepnes <paulstepnes@qwest.net>  
 Subject: RE: ads  
 Date: Mon, 28 Apr 2008 08:03:06 -0500  
 Importance: Normal  
 In-Reply-To: <F10C2772-EB1A-4CCB-8E35-AC6F1BDDC988@qwest.net>  
 References: <FC60D15A-B872-411E-8365-B43B2D4D4BEA@qwest.net>  
 <BAY116-W54197A2EA60212AFACA9F8D4DF0@phx.gbl>  
 <F10C2772-EB1A-4CCB-8E35-AC6F1BDDC988@qwest.net>  
 MIME-Version: 1.0  
 X-OriginalArrivalTime: 28 Apr 2008 13:03:06.0771 (UTC) FILETIME=[33818630:01C8A930]  
 X-DCC-Qwest.net-Metrics: mpls-mf-06.inet.qwest.net 1209; Body=1 Fuz1=1 Fuz2=1  
 X-Virus-Scanned: ClamAV version 0.93, clamav-milter version 0.93 on mpls-clamav-07.i  
 X-Virus-Status: Clean

--\_5572540b-3b7f-4be3-b048-3b19206b8e23\_  
 Content-Type: text/plain; charset="iso-8859-1"  
 Content-Transfer-Encoding: quoted-printable

oh gooooooddd!!

From: paulstepnes@qwest.net Subject: Re: ads Date: Sun, 27 Apr 2008 20:24:21 =  
 -0500 To: catrufus@msn.com my lawyer is working on it--he thinks he has the r=  
 ules right so i can do this

On Apr 27, 2008, at 9:37 AM, SUZANNE M KRAMER wrote:  
 Paul What is your budget? How much more money do you want to throw at this?=  
 If you use computer media rather than the main magazines (these have the pe=  
 ople who have the money for that kind of house)... time is almost gone for t=  
 hose. Have you found out if you are legal on this yet? If so... talk with t=  
 he publications to see if they will make up the ad for you. Otherwise... t=  
 hat is an additional and hefty cost. The media sales people are the ones to=  
 talk with... If you use media for the sweepstakes you will need to be on th=  
 e home page, I think. As many hits as possible. How are you going to set =  
 it up? Is there a way that you could do a website or be connected with a we=  
 bsite where people can buy their mug on-line. These days that would be a re=  
 al boon. People don't drive much if they don't need to. Also, they may want=  
 to be at the house, of course and see it when buying. I just don't know w=

hat the possibilities are with that as this is a whole new area for me. I would think that a virtual tour on a website where you can buy them and have it sent out would be the best. Unfortunately, time is your problem—that would have to be already set up and you are just added. The outside of the house with a title... would have to be approved by a sweepstakes attorney. You could get creamed if you put in something that isn't really legal—I personally don't know what those rules are to write a good copy line. The issue, I think, in this whole dilemma is what are the rules so that no one winds up with a fine or a chance to meet new and interesting people who are willing to have sex with you in a small metal cage. Suz > From: paulstepnes@qwest.net> Subject: ads> Date: Thu, 24 Apr 2008 10:45:04 -0500> To: ccampbell@cdc-associates.com> > what if we were to advertise on places like minnesota a post and star > and tribune on line?--any other ideas--I know belinda jenson at KARE > and WCCO has a contest section on their web page--radio=

--\_5572540b-3b7f-4be3-b048-3b19206b8e23  
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Content-Transfer-Encoding: quoted-printable

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.hmmessage P
{
margin:0px;
padding:0px
}
body.hmmessage
{
FONT-SIZE: 10pt;
FONT-FAMILY:Tahoma
}
</style>
</head>
<body class=3D'hmmessage'>
oh goooooodd!!<BR><BR>
<BLOCKQUOTE>
<HR>
From: paulstepnes@qwest.net<BR>Subject: Re: ads<BR>Date: Sun, 27 Apr 2008 2=
0:24:21 -0500<BR>To: catrufus@msn.com<BR><BR>my lawyer is working on it--he=
thinks he has the rules right so i can do this<BR>
<DIV>
<DIV>On Apr 27, 2008, at 9:37 AM, SUZANNE M KRAMER wrote:</DIV><BR class=3D=
EC_Apple-interchange-newline>
<BLOCKQUOTE><SPAN class=3DEC_Apple-style-span style=3D"WORD-SPACING: 0px; F=
ONT: 12px Helvetica; TEXT-TRANSFORM: none; COLOR: rgb(0,0,0); TEXT-INDENT: =
0px; WHITE-SPACE: normal; LETTER-SPACING: normal; BORDER-COLLAPSE: separate=
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Tahoma">Paul</SPAN><BR style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma"><SPAN=
class=3DEC_Apple-style-span style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma"=
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ey for that kind of house)... time is almost gone for those. </SPAN><BR sty=
le=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma"><SPAN class=3DEC_Apple-style-sp=
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homa"><SPAN class=3DEC\_Apple-style-span style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma">&nbsp;</SPAN><BR style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma"= ><SPAN class=3DEC\_Apple-style-span style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma"= ><SPAN class=3DEC\_Apple-style-span style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma"= >If so... talk with the publications to see if they will make up the = ad for you.&nbsp;</SPAN><BR style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma"= ><SPAN class=3DEC\_Apple-style-span style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma"= >Otherwise... that is an additional and hefty cost.</SPAN><BR style= =3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma"><SPAN class=3DEC\_Apple-style-span= style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma">&nbsp;</SPAN><BR style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma"><SPAN class=3DEC\_Apple-style-span style= e=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma"><SPAN class=3DEC\_Apple-style-span style= nes to talk with... If you use media for the sweepstakes</SPAN><BR style=3D= "FONT-SIZE: 13px; FONT-FAMILY: Tahoma"><SPAN class=3DEC\_Apple-style-span st= yle=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma">you will need to be on the hom= e page, I think.&nbsp;<SPAN class=3DEC\_Apple-style-span style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma">As many hits as possible.&nbsp;</SPAN><BR style=3D"= &nbsp;<SPAN class=3DEC\_Apple-style-span style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma">How are you going to set it up? = &nbsp;<SPAN class=3DEC\_Apple-style-span style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma">Is there a way that you could do a website or</SPAN><BR style=3D"FONT= T-SIZE: 13px; FONT-FAMILY: Tahoma"><SPAN class=3DEC\_Apple-style-span style= =3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma">be connected with a website where= people can buy their mug on-line.&nbsp;<SPAN class=3DEC\_Apple-style-span style= =3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma">These days</SPAN><BR style=3D"FONT= -SIZE: 13px; FONT-FAMILY: Tahoma"><SPAN class=3DEC\_Apple-style-span style= =3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma">that would be a real boon.&nbsp;<SPAN class=3DEC\_Apple-style-span style= =3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma">People don't drive much if they don't need to.</SPAN><BR style=3D"FONT-SIZE= : 13px; FONT-FAMILY: Tahoma"><SPAN class=3DEC\_Apple-style-span style=3D"FONT= T-SIZE: 13px; FONT-FAMILY: Tahoma">Also, they may want to be at the house, = of course and see it when buying.&nbsp;</SPAN><BR style=3D"FONT-SIZE: 13px= ; FONT-FAMILY: Tahoma"><SPAN class=3DEC\_Apple-style-span style=3D"FONT-SIZE= : 13px; FONT-FAMILY: Tahoma">I just don't know what the possibilities are w= ith that as this is a whole new area</SPAN><BR style=3D"FONT-SIZE: 13px; FON= NT-FAMILY: Tahoma"><SPAN class=3DEC\_Apple-style-span style=3D"FONT-SIZE: 13= px; FONT-FAMILY: Tahoma">for me.&nbsp;<SPAN class=3DEC\_Apple-style-span style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma">I would think that a virtual tour on= a website where you can buy the</SPAN><BR style=3D"FONT-SIZE: 13px; FONT-F= AMILY: Tahoma"><SPAN class=3DEC\_Apple-style-span style=3D"FONT-SIZE: 13px; = FONT-FAMILY: Tahoma">mug and have it sent out would be the best.&nbsp;<SPAN class=3DEC\_Apple-style-span style=3D"FONT-SIZE: 13px; FONT-F= AMILY: Tahoma"><SPAN class=3DEC\_Apple-style-span style=3D"FONT-SIZE: 13px; = FONT-FAMILY: Tahoma">that would have to be already set up and you are just = added. </SPAN><BR style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma"><SPAN clas= s=3DEC\_Apple-style-span style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma">&nbsp;= p;</SPAN><BR style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma"><SPAN class=3DE= C\_Apple-style-span style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma">&nbsp;<SPAN class=3DEC\_Apple-style-span style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma">The= outside of the house with a title...would have to be approved by a</SPAN>= <BR style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma"><SPAN class=3DEC\_Apple-s= tyle-span style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma">sweepstakes attorn= ey.&nbsp;<SPAN class=3DEC\_Apple-style-span style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma">You could get creamed if you put in something that isn't</SPAN><B= R style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma"><SPAN class=3DEC\_Apple-sty= le-span style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma">really legal -I pers= onally don't know what those rules are to write a good copy line.</SPAN><BR= style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma"><SPAN class=3DEC\_Apple-styl= e-span style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma">&nbsp;</SPAN><BR styl= e=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma"><SPAN class=3DEC\_Apple-style-spa= n style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma">The issue, I think, in thi= s whole dilemma is what are the rules so that no one winds up</SPAN><BR sty= le=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma"><SPAN class=3DEC\_Apple-style-sp= an style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma">with a fine or a chance t= o meet new and interesting people who are willing to have sex</SPAN><BR sty= le=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma"><SPAN class=3DEC\_Apple-style-sp= an style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma">with you in a small metal= cage.</SPAN><BR style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma"><SPAN class=

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=3DEC_Apple-style-span style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma">Suz</=
SPAN><BR style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma"><SPAN class=3DEC_Ap=
ple-style-span style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma">&nbsp;</SPAN>=
<BR style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma"><SPAN class=3DEC_Apple-s=
tyle-span style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma">&gt; From: <A href=
=3D"mailto:paulstepnes@qwest.net">paulstepnes@qwest.net</A></SPAN><BR style=
=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma"><SPAN class=3DEC_Apple-style-span=
style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma">&gt; Subject: ads</SPAN><BR=
style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma"><SPAN class=3DEC_Apple-styl=
e-span style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma">&gt; Date: Thu, 24 Ap=
r 2008 10:45:04 -0500</SPAN><BR style=3D"FONT-SIZE: 13px; FONT-FAMILY: Taho=
ma"><SPAN class=3DEC_Apple-style-span style=3D"FONT-SIZE: 13px; FONT-FAMILY=
: Tahoma">&gt; To: <A href=3D"mailto:ccampbell@cdc-associates.com">ccampbell=
1@cdc-associates.com</A></SPAN><BR style=3D"FONT-SIZE: 13px; FONT-FAMILY: T=
ahoma"><SPAN class=3DEC_Apple-style-span style=3D"FONT-SIZE: 13px; FONT-FAM=
ILY: Tahoma">&gt; </SPAN><BR style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma"=
><SPAN class=3DEC_Apple-style-span style=3D"FONT-SIZE: 13px; FONT-FAMILY: T=
ahoma">&gt; what if we were to advertise on places like minnesota post and =
star </SPAN><BR style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma"><SPAN class=
=3DEC_Apple-style-span style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma">&gt; =
and tribune on line?--any other ideas--I know belinda jenson at KARE </SPAN=
><BR style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma"><SPAN class=3DEC_Apple-=
style-span style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma">&gt; and WCCO has=
a contest section on their web page--radio</SPAN><BR style=3D"FONT-SIZE: 1=
3px; FONT-FAMILY: Tahoma"><BR style=3D"FONT-SIZE: 13px; FONT-FAMILY: Tahoma=
"></SPAN></BLOCKQUOTE></DIV><BR></BLOCKQUOTE></body>
</html>=

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```

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  <key>date-sent</key>
  <real>1209387786</real>
  <key>flags</key>
  <integer>33815681</integer>
  <key>original-mailbox</key>
  <string>pop://paulstepnes@pop.mpls.qwest.net/</string>
  <key>remote-id</key>
  <string>1209387787.V500ff03I308aac0M773856.mpls-mailin-04.inet.qwest.net</st
  <key>sender</key>
  <string>SUZANNE M KRAMER &lt;catrufus@msn.com&gt;</string>
  <key>subject</key>
  <string>RE: ads</string>
  <key>to</key>
  <string>Paul Stepnes &lt;paulstepnes@qwest.net&gt;</string>
</dict>
</plist>

```



---

**From:** "candace campbell" <ccampbell@cdc-associates.com>  
**To:** "Paul Stepnes" <paulstepnes@qwest.net>  
**Cc:** <jpratt@mncn.org>  
**Sent:** Monday, March 17, 2008 5:24 PM  
**Subject:** About the House raffle and non-profit charity

Paul – I spoke to Jon Pratt today and he said he's admired your house on Irving and would be willing to chat with you about the possibilities and limitations as he see it. Please give him a call to arrange an in-person or phone meeting. I'm not sure he has the time during this legislative session to do a tour.

He's at 651-642-1904. ext. 224

All the best –

Candace Campbell ccampbell@cdc-associates.com  
Principal, CDC Associates  
3532 Irving Ave. S.  
Minneapolis, MN 55408  
(612) 827-7988 office  
(612) 827-8073 fax  
(612) 860-4384 mobile

6/30/2009

WCCO0392



## Alliance Sweepstakes Services

106 Elm Street, Stonington, CT 06378

860-245-5685 • 866-307-8802(f) • [gabenning@alliancesweeps.com](mailto:gabenning@alliancesweeps.com) • [www.alliancesweeps.com](http://www.alliancesweeps.com)

Client:

Contact: Audian Dunham

612-619-0361

[audiedunham@hotmail.com](mailto:audiedunham@hotmail.com)

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### Company Overview

Alliance Sweepstakes Services specializes in the administration and fulfillment of sweepstakes, contests and games for brands, organizations and agencies. We have been developing and implementing promotional programs for over 20 years for both large and small companies.

Our principals have over 20 years of experience. That experience gives us the knowledge to manage your sweepstakes, game or contest so you are ensured your program is executed so you will not have to worry about lawsuits, fines, over-redemption of prizes, or some of the other many details involved with promotions of chance....on both a national and state-by-state basis.

We work with the *best promotional law attorneys in the business*, attend industry-sponsored promotional law conferences, and are actively involved in trade organizations such as the PMA (Promotion Marketing Association).

The following are services we offer as part of our basic, turnkey sweepstake, contest and game packages:

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#### Sweepstakes

Sweepstakes is an effective tool to build brand awareness, increase traffic, and gather important consumer information. Alliance Sweepstakes Services is dedicated to providing:

- Writing of Official Rules
- Legal review and counsel
- State required bonding and registration
- POS kitting and fulfillment
- Sweepstakes entry collection
- Designated P.O. box assignments / Mail-To addresses
- Winner selection, notification and validation
- Affidavits of Eligibility / Publicity / Liability Releases
- Data collection / data entry
- Winners list & rules request processing
- Issue and file 1099 tax forms

## Contests

Contests require an element of skill or uniqueness. All contest entries must be judged or evaluated using pre-determined criteria. Alliance Sweepstakes Services can help with all areas of contest administration and management, including:

- Writing of Official Rules
- Development of contest entry / judging criteria
- Online & off-line entry collection
- Review of photo, essay, video contest entries
- Provide official judging panels
- Prize selection and procurement
- Prize warehousing and fulfillment
- Affidavits of Eligibility / Publicity / Liability Releases

## Games

Alliance Sweepstakes Services is dedicated to providing:

- Writing of Official Rules
- Legal review
- State required bonding and registration
- Print requisition and management
- Prize procurement and fulfillment
- Prize randomization and seeding
- Anti-fraud implementation
- Security procedures
- Bonded obliteration of materials
- Game piece verification
- Winner selection, notification and validation
- Winners list and rules request processing
- Issue and file 1099 tax forms

## Interactive Solutions

Our Interactive team enables us to deliver:

- Cutting-edge technology
- High-end security
- Digital fulfillment services
- HTML email campaigns
- Permission marketing solutions
- Legal / promotion administration

## Additional Services

- Data entry
- Travel coordination
- Creative design and copywriting services
- Print production and management including scratch/peel off game pieces
- Entry form and box production
- Contingency insurance for cash prizes programs
- On site management and supervision of games of chance at events
- Promotional strategy / concept development
- Creative design services

## PROJECT MANAGEMENT PROPOSAL

Presented to:

Contact: Audian Dunham

"Name to Come" Sweepstakes

February 18, 2008

Alliance Sweepstakes Services will assist in the administration of a consumer directed, no-purchase-required, "Name to Come" Sweepstakes (the "Promotion") for a Non Profit Foundation (the "Sponsor"), a 501(c) (3) tax exempt organization. The objective of the Promotion is to raise funds for the Sponsor's homeless projects and programs. The national (excluding NY and FL) Promotion will begin (TBD) and end on TBD. To take part in the Promotion, participants must be U.S. residents and 18 years of age or older. The Promotion will be supported and communicated on the Sponsor's website ([www.wxyz.org](http://www.wxyz.org)) and other media. There will be two ways to enter: 1.) Participants have the opportunity to make a \$20 (TBD) donation on a premium item, such as a mug or household item, which allows them to enter the Sweepstakes by filling out an entry-ticket. 2.) An Alternate Means of Entry (AMOE) will be required by sending a 3"x 5" card to our Post Office Box. There will be unlimited or limited (TBD) number of entries per person regardless of the method of entry. The chances of winning are based on total number of tickets sold. One (1) Grand Prize winner will be awarded a house, Approximate Retail Value (ARV) \$2mm. Total Prize Pool Value (ARV) \$2 million.

Alliance will: receive a list of all Sweepstake entrants; randomly select the Grand Prize winner; and be responsible for the winner's notification, verification, acceptance, signed affidavit, and completion of a 1099.

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Our Sweepstakes and administrative services are inclusive of all of the following items:

1. Render general advice and assistance during the conceptual development phase of the Promotion, particularly as related to legal issues and the sweepstakes mechanics.
2. Review all advertising and/or promotional copy you wish to submit for its maximum effectiveness and/or technical accuracy, relative to the conduct and support of the sweepstakes.
3. Submit to you our draft of Official Rules (and disclaimers, as needed) that will govern the offer, based upon supplied prize structure and values.
4. Advise to the filing of the Sweepstakes with the various states in compliance with the laws governing registration of sweepstakes, and give assistance in your establishing of an escrow account or obtaining a surety bond (or waiver of surety), if applicable, to cover prize redemption in conjunction with this. If required, surety bond or escrow accounts must be provided by the sponsor (or, Alliance Sweepstakes Services will procure for a fee) and be available 35 days prior to commencement of promotion. Surety/escrow must be established in an amount equal to the retail value of all prizes to be awarded. Note; this generally applies to consumer promotions only, and is limited to the states of

NY and FL when total prize value exceeds \$5000, and \$500 in RI. Not Applicable.

5. Verify eligibility of the One (1) Prizewinners to assure their compliance with Official Rules via a written "Affidavit of Eligibility and Liability/Publicity Release". One (1) Affidavit needs to be received.
6. Submit to you our list of prizewinners, after clearances, if required, have been conducted.
7. Provide address for requests for Winners List, develop Official Winners List and fulfill copies via return mail (including postage) to all individuals and/or state gaming departments requesting same.
8. Secure release of bond or escrow account from states, if applicable and as required, once the promotion is completed.
9. Guarantee that all information relating to this offer, such as (but not limited to) entrants names and addresses, response figures, etc., is secure against unauthorized use.
10. Guarantee the absolute non-collusion of our employees with your company, agents, and employees.
11. Indemnify and hold you, your company, and the respective officers and employees of your company harmless from any and all loss, cost, or expense of any suit or claim arising out of our performance in handling the portion of this contest for which we are responsible, provided such claim or suit is turned over to us or our counsel for defense.
12. Submit IRS 1099 forms for all prizes in excess of \$600.
13. Carry \$1,000,000 of Errors and Omissions insurance in support of the aforementioned indemnification.

**Our fees for the aforementioned services are as follows:**

**\$2 million Total Prize Pool Value Fund Raising Promotion**

A) Basic Sweepstakes administration fee to include general advice and counsel, writing of Official Rules, Winner's Selection/Notification and Winner's List	2,500.
B) Winner Affidavit & 1099	included.
C) Procuring Surety Bonds for NY, FL and RI State Registrations & Filings ( <u>Total Prize Pool \$2million</u> )	NA
D) FedEx/Postage to Prize winner	<u>30</u>
Total of Alliance Sweepstakes Services .....	\$ 2,530.

The above administration fee will be billed upon signing of agreement and requires payment prior to issuance of official rules, and balance of services at the time they are performed. Our terms are net 21 days.

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**From:** "Kling, Bill" <bklng@americanpublicmedia.org>  
**To:** "Paul Stepnes" <paulstepnes@qwest.net>  
**Cc:** <skling@visi.com>  
**Sent:** Friday, January 25, 2008 12:17 AM  
**Subject:** Bills

Paul,

I have always asked for lien waivers before paying for construction where subs were involved. I owe you some money but particularly because of the problems that have arisen, I will need lien waivers before making final payment.

I hope you understand.

Bill

6/30/2009

WCC00398

## 1111. Raffles and Gambling Devices

§1111.010 RAFFLES AND GAMBLING DEVICES; DEFINITIONS. For the purposes of this chapter, certain words and terms are defined as follows:

Subd. 1. Active Member. A member who has paid all his dues to the organization and has been a member of the organization for at least six (6) months.

Subd. 2. Gambling Devices. Those gambling devices known as paddle wheels; "tip boards", pull-tabs (or ticket jars) or apparatus used in conducting raffles.

Subd. 3. Lawful Purpose. One or more of the following:

- (a) Benefiting persons by enhancing their opportunity for religious or educational advancement, by relieving or protecting them from disease, suffering or distress, by contributing to their physical well-being, by assisting them in establishing themselves in life as worthy and useful citizens, or by increasing their comprehension of and devotion to the principles upon which this nation was founded;
- (b) Initiating, performing or fostering worthy public works or enabling or furthering the erection or maintenance of public structures;
- (c) Lessening the burdens borne by government or voluntarily supporting, augmenting or supplementing services which government would normally render to the people; or,
- (d) The improving, expanding, maintaining or repairing real property owned or leased by an organization.

"Lawful purpose" does not include the erection or acquisition of any real property, unless the local unit of government specifically authorizes the expenditures after finding that the property will be used exclusively for one or more of the purposes specified in this clause.

Subd. 4. Paddle Wheel. A wheel marked off into sections containing one (1) or more numbers, and which, after being turned or spun, uses a pointer or marker to indicate winning chances.

Subd. 5. Net Profit. The gross receipts from the operation of gambling devices and the conduct of raffles, less reasonable sums expended for prizes, local licensing fees, taxes and maintenance costs for the devices. (Ref. Ord. 912, 6/28/94)

Subd. 6. Pull-Tabs or Ticket Jars. A single folded or banded ticket or a card, the face of which is initially covered, or otherwise hidden from view, to conceal a number or set of symbols out of every set of pull-tabs (or ticket jars) will have been designated in advance and at random as prize winners. A participant pays a consideration to an operator for the opportunity to obtain a folded or banded ticket or a card, view the numbers or symbols on it and possibly obtain a prize winning pull-tab (or ticket jar).

Revised

6/28/94



Subd. 7. Raffle. A game in which a participant buys a ticket for a chance at a prize, the winner determined by a random drawing to take place at a location and date printed upon the ticket.

Subd. 8. Tipboard. A board, placard, or other device measuring at least twelve (12) inches square, marked off in a grid or columns, in which each section contains a hidden number or numbers, or other symbol, which determines the winning chances. (Ref.Ord. No. 644, 11/12/80)

§1111.020 RAFFLES AND GAMBLING DEVICES; EXCEPTIONS. Nothing in this chapter shall be construed to authorize any use, possession or operation of:

1. Any gambling device which is activated by the insertion of a coin or token; or

2. Any gambling game or device in which the winning numbers, tickets or chances are in any way determined by the outcome of any athletic contest or sporting event. (Ref. Ord. No. 644, 11/12/80)

§1111.030 RAFFLES AND GAMBLING DEVICES; LICENSE REQUIRED LIMITATION, APPLICATION. No person shall directly operate a gambling device or conduct a raffle except as authorized by statute and this Code and unless a license from the State of Minnesota to do so has first been obtained. Licenses for the conduct or operation of raffles or gambling devices shall be issued only to religious, fraternal, veterans or other non-profit organizations not organized for pecuniary profit and duly existing under the laws of the State of Minnesota; provided that the proceeds therefrom are not to inure to the profit of any individual; provided further, that said organization shall have been in existence for at least three (3) years, shall have at least thirty (30) active members and shall comply with Minnesota Statutes Chapter 349. (Ref. Ord. 736, 12/9/86)

Application for a license to conduct raffles or to operate gambling devices shall be made to the Minnesota Charitable Gambling Board with notice given to the City thirty (30) days prior to action by the State to approve or deny. (Ref. Ord. No.644, 11/12/80; 736, 12/9/86).

§1111.040 Deleted (Ref. Ord. 736, 12/9/86)

§1111.050 Deleted (Ref. Ord. 736, 12/9/86)

§1111.060 Deleted (Ref. Ord. 736, 12/9/86)

§1111.070 RAFFLES AND GAMBLING DEVICES OPERATIONAL REQUIREMENTS.

Subd. 1. Prize Limits. Total prizes from the operation of paddle wheels, tipboards and pull-tabs or ticket jars shall not exceed limits established by the State of Minnesota.

Subd. 2. Premises. Gambling devices shall be operated and raffles conducted by a licensed organization only upon premises which it owns or leases except that tickets for raffles conducted in accordance with this chapter may be sold off the premises. Leases shall be for a period of not less than one (1) year and shall be in writing. The City Council may authorize raffles to be conducted by a licensed organization on the premises not owned or leased by the organization. Copies of all leases shall be provided to the City Clerk at the time of application.

Subd. 3. Records and Reports. All qualified charitable organizations selling or operating gambling devices in White Bear Lake shall keep monthly financial records as required by Minnesota Statutes Chapter 349 and shall submit copies of said records no later than January 30, April 30, July 30 and October 30 for the three (3) prior calendar months. Additionally, the qualified charitable organization shall report on or before the dates above the exact purpose and location of contributions made from the gambling proceeds. (Ref. Ord. 736, 12/9/86; 912, 6/28/94)

Subd. 4. Profits. Profits from the operation of gambling devices or the conduct of raffles shall be used solely for lawful purposes as defined in Minnesota Statutes No. 349.12 and as authorized at a regular meeting of the organization. Not less than fifty (50) percent of the profits from the operation of gambling or the conduct of raffles earned by charitable organizations other than veteran's clubs shall be used for lawful purposes conducted or located within the City's trade area as defined as City of White Bear Lake, White Bear Township, Gem Lake, Vadnais Heights, Birchwood, Mahtomedi and Hugo. (Ref. Ord. 736, 12/9/86; 912, 6/28/94)

Subd. 5. Fidelity Bond. (Section deleted in its entirety.)

Subd. 6. Gambling Manager. A gambling manager for a single licensed organization shall not act as a gambling manager for any other licensed organization. (Ref. Ord. No. 644, 11/12/80)

The City may at any time conduct investigations or audits of gambling managers sufficient to ensure legal compliance and reporting.

Subd. 7. Other Requirements. In addition to satisfying the qualifications set forth in Minnesota Statutes, Chapter 349, the following requirements and qualifications must be complied with by all licensed organizations:

- A. May not have a gambling license in more than three establishments in the City of White Bear Lake.
- B. Shall register with the State Gambling Board all equipment and supplies used in a licensed "on-sale" liquor establishment.
- C. Shall be open to inspection by the White Bear Lake Police Department at any reasonable time without notice or warrant on all records including accounting and other bank records.

**§1111.070**

**BUSINESS REGULATIONS**

**§1111.070**

- D. Shall submit all addresses of on and off site locations of storage of records and materials.
- E. Upon renewal of the organization's gambling license, the following will be submitted: Names and addresses of all officers, directors and employees directly related to the conduct of gambling; a copy of written procedures and/or criteria of distribution of funds; a copy of internal control procedures.
- F. Shall notify the City in writing within ten (10) days of any changes in its officers, directors, or employees directly related to the conduct of gambling. (Ref. Ord. 912, 6/28/94; 977, 3/14/00)

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**MAY BE USED FOR FUTURE EXPANSION.**

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MAY BE USED FOR FUTURE EXPANSION.**



**Big Dream House Giveaway  
Website - Copy Recommendations  
5-21-08**

**HOME PAGE**

**Heading:** Win a new, state-of-the-art \$1.8 Million Dollar Home.

*Recommendation:* Put the heading below the photo, increase font size and make boldface so it pops and easier to read.

**Body Copy:**

- Located at 2857 Irving Avenue South, in the prestigious East Isles neighborhood of Minneapolis.
- Only \$20 to enter the game of skill.
- Proceeds will pay off the mortgage of Perspectives Family Center, a homeless shelter for women and children.
- Automatic entry in weekly prize drawings.
- Cash option.

*Recommendation:*

1. Increase the font size and use bullet points for ease of reading. Have your web designer decide whether or not to make the font bold – really is a design balancing decision.
2. Remove the two copy blocks currently below photo. The information can be covered in other sections of website, see below.
3. Move the info that house meets the standards of Green Start energy program in heading to the house detail section of site.

**CHESTER HOUSE FOUNDATION PAGE**

*Recommendation:* Add two copy blocks on Perspective Family Center and add their name to left hand tool bar – as a subhead under Chester House Foundation.

**Body Copy #1:** (This copy block should focus on the charitable piece and the benefits for someone entering contest)

The Big Dream House Giveaway is more than just a game. With each entry you make, you will make a difference in the lives of those facing serious housing challenges. Each time you enter the contest you help the Chester House Foundation take one step closer to paying off the mortgage of Perspectives Family Center, a Minnesota-based homeless shelter for women and children. Together, by paying off the non-profit's \$70,000 mortgage now, we will ensure the center \$70,000 more a year to help women build a better life for themselves and their families in the future.

So enter to win, enter again and enter often.

**Body Copy #2:**

*(This should focus on Perspective Family Center's mission)*

*Add a page with two copy blocks on Perspective Family Center.  
Add their name to left hand tool bar – as subhead under Chester  
House Foundation.*

*I checked their website for something, but didn't find what I am looking  
for. Perspectives should have a standard boilerplate they can email you,  
it is copy block, which describes their organization and is used at the  
bottom of their press releases. It would be perfect here.*

---

**From:** "Ali Dunham" <alioopsdunham@hotmail.com>  
**To:** "Paul Stepnes" <paulstepnes@qwest.net>; "Sharon Provost" <sharonprovost@comcast.net>  
**Sent:** Friday, March 28, 2008 10:30 AM  
**Subject:** Dream House Raffle to Benefit Ronald McDonald House CharitiesR of San Diego

<http://www.sdaffle.com/Rules>.

Audie read about this house in Newsweek. Take particular note of the rules and regs. They have a caviat should they not sell enough tickets. We need to find out if Minnesota allows this. Also, their rules and regs are very thorough--rather than reinvent that wheel, we may want to consider modifying them to meet our needs, then have an attorney fine tune and approve them.

Sharon, what are your thoughts re: their site? (see you Sunday!)

Ali

6/30/2009

WCCO0407



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**From:** "paul stepnes" <paulstepnes@qwest.net>  
**To:** "Paul Simonson" <mcgrathsaul@hotmail.com>  
**Sent:** Thursday, May 29, 2008 1:45 PM  
**Subject:** Fwd: Our Meeting

Begin forwarded message:

**From:** paul stepnes <paulstepnes@qwest.net>  
**Date:** May 29, 2008 11:20:29 AM CDT  
**To:** tom.barrett@gcb.state.mn.us  
**Cc:** Carolyn Aberman <carolynaberman@comcast.net>, Sen.Scott Dibble <Sen.Scott.Dibble@senate.mn>, Michael Shmagin <Michael.Shmagin@senate.mn>, jeangoldenpr@aol.com, Jill E. Clark <jill@jillclarkpa.com>, dan.mcgowan@senate.mn, Scotofmpls@aol.com  
**Subject:** Our Meeting

Tom--

I am writing to you to confirm our phone call in which we had discussed the contest for winning the home that I built over by Lake of the Isles--Our first conversation was in Senator Dibble's Office at the State Capital with yourself and Dan McGowan the Senate Counsel.--I then call you a day or two later.

Because it is a game of skill you said you had no problem with the game--also in that conversation said that we were going to have a weekly prize and that there was no charge to enter for that--thus taking away consideration. If you go to our web site on each page at the top in the upper right hand corner in a red box it says register to be in our weekly prize drawing!--if you go to the page to register it says there is no charge for this--the only time you have a fee is when you want to enter a number for the items in the chest.

Please feel free to call me again about this--I would appreciate a response from you on this--i am copying my lawyer and Senator Dibble his aide and my PR people on this as well. here is a link to the website [www.2857irving.com](http://www.2857irving.com)

Thank you for your time.

Paul Stepnes  
612-872-9466  
612-381-9955

6/30/2009

WCCO0408

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**From:** "Sen.Scott Dibble" <Sen.Scott.Dibble@senate.mn>  
**To:** <paulstepnes@qwest.net>  
**Cc:** "Michael Shmagin" <Michael.Shmagin@senate.mn>  
**Sent:** Monday, March 10, 2008 9:39 PM  
**Subject:** Fwd: Raffle a House in Minnesota

Paul...

Here are a couple of options.

--Scott

D. Scott Dibble  
State Senator-District 60  
State Capitol, Room 111  
75 Rev. Dr. Martin Luther King Jr. Blvd.  
St. Paul, MN 55155  
651-296-4191  
[www.senate.mn/senatordibble](http://www.senate.mn/senatordibble)  
fax: 651-225-7575

>>> Dan McGowan 03/10/08 5:44 PM >>>

Raffles in Minnesota may only be conducted by non-profit organizations, NOT INDIVIDUALS, so an individual may not legally raffle his/her house in Minnesota. The gambling control board suggests the following alternatives for a raffle when an individual desires to raise money, and auctions are the most feasible way to unload a house in this day of declining home values. Home auctions are conducted almost daily to an extent not seen since the Great Depression:

- Raffles may only be conducted by organizations that have nonprofit status from the IRS or the Minnesota Secretary of State. Raffles may not be conducted by individuals.
- A suggested alternative is to conduct a silent auction or other fund-raising activity that does not require a permit. Examples: spaghetti dinner, pancake breakfast, car wash, garage sale, etc. Check with your local unit of government (city, township, or county) regarding any requirements for those types of activities.
- Or, you might want to contact a local nonprofit organization in your community and ask them to conduct a raffle and donate the proceeds to the person in need.

6/30/2009

WCCO0409

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**From:** <jeangoldenpr@aol.com>  
**To:** <paulstepnes@qwest.net>  
**Sent:** Tuesday, May 27, 2008 11:44 AM  
**Attach:** Chester House website - Copy Recommendations.doc  
**Subject:** Fwd: Website copy

Good morning! I am checking to see when new web copy will be posted. Thanks! Jean

Jean Golden  
Golden & Associates  
2210 Pine Island Road  
Minnetonka, MN 55305  
Cell Phone: 612-385-2324  
Office: 952-593-0909  
Fax: 952-593-3636  
jeangoldenpr@aol.com

-----Original Message-----

**From:** Carolyn Aberman <carolynaberman@comcast.net>  
**To:** Chester House <chesterhousehomes@gmail.com>  
**Cc:** Jean M Golden <jeangoldenpr@aol.com>  
**Sent:** Wed, 21 May 2008 1:32 pm  
**Subject:** Re: Website copy

No worry about testimonials.  
My apologies, I am not sure what is happening to attachments, this time I made sure it was attached to previous email.  
Let me know if you do not receive the attachment on this email.

Best,

Carolyn

On May 21, 2008, at 9:21 AM, Chester House wrote:

> I do have a logo and will get that out today--I do not have  
> testimonials from past clients--but most of my work is word of  
> mouth--go figure--I sent Carla many photos and I think I clogged up  
> her mail--oops--I am asking a friend to help me with that--  
>  
> also I did not get the attachment--please send again..thanks!  
>  
>  
> On 5/21/08, Carolyn Aberman <carolynaberman@comcast.net> wrote:  
>> Paul,  
>>  
>> Attached is our recommendation copy edits to the website.  
>>  
>> Let me know if you have any questions. It would be great if you >> can get new  
>> copy up and website in shape before Around Town and Star Tribune hit.  
>>  
>>

6/30/2009

WCCO0410

>>  
>> In regards to shoot:  
>>  
>> I know Jean was going to hook up with Carla, but in the meantime, >> want to  
>> get your thoughts on below so I can get things moving.  
>>  
>> - Do you currently have any testimonials from some of your former >> clients?  
>> - I assume you will get the photos to Carla? Is this correct?  
>> - What about your logo? Do you have one, and in what format? Do >> you need  
>> help with that?  
>> - What are your thoughts on makeup artist. Totally up to you?  
>>  
>>  
>> Best,  
>>  
>> Carolyn  
>>  
>  
>  
> --> Chester House Homes--We Build, Restore or Remodel Houses--You make > them Home!  
>  
> This email may contain confidential or privileged communications. If  
> you are not the proper recipient of this email, please destroy it and  
> let us know that you have done so.

---

Stay informed, get connected and more with AOL on your phone.

6/30/2009

WCCO0411

**Big Dream House Giveaway  
Website - Copy Recommendations  
5-21-08**

**HOME PAGE**

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- Cash option.

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**CHESTER HOUSE FOUNDATION PAGE**

*Recommendation:* Add two copy blocks on Perspective Family Center and add their name to left hand tool bar – as a subhead under Chester House Foundation.

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So enter to win, enter again and enter often.

**Body Copy #2:**

*(This should focus on Perspective Family Center's mission)*

*Add a page with two copy blocks on Perspective Family Center.  
Add their name to left hand tool bar – as subhead under Chester  
House Foundation.*

*I checked their website for something, but didn't find what I am looking  
for. Perspectives should have a standard boilerplate they can email you,  
it is copy block, which describes their organization and is used at the  
bottom of their press releases. It would be perfect here.*

---

**From:** "Ali Dunham" <alioopsdunham@hotmail.com>  
**To:** "Paul Stepnes" <paulstepnes@qwest.net>  
**Sent:** Saturday, March 29, 2008 9:01 PM  
**Subject:** FW: Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant

I'm confused. What are we doing here? Ali

---

**From:** Terri Jones [mailto:jonesterri@hotmail.com]  
**Sent:** Saturday, March 29, 2008 7:44 PM  
**To:** Ali Dunham  
**Cc:** kremer.james@dorsey.com; chesterhousehomes@gmail.com; ccochrane@perspectives-family.org; jss@perspectives-family.org; vswyard@aol.com; kstelmachers@perspectives-family.org  
**Subject:** RE: Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant

Hi Everyone,

Immediately after I sent out my e-mail, I received an e-mail from Mr. Stepnes indicating Tuesday will work best for all concerned.

Should we all plan to meet at the house at 5:30pm this Tuesday, April 1st? If someone could e-mail me back with the address of the house, that would be of great help.

Thank you,  
Terri Jones

---

**From:** jonesterri@hotmail.com  
**To:** alioopsdunham@hotmail.com  
**CC:** kremer.james@dorsey.com; chesterhousehomes@gmail.com; ccochrane@perspectives-family.org; jss@perspectives-family.org; vswyard@aol.com; kstelmachers@perspectives-family.org  
**Subject:** RE: Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant  
**Date:** Sat, 29 Mar 2008 19:35:56 -0500

Hi Ali,

I agree with you on the legal issues taking first priority. I had our attorney Jim Kremer from Dorsey Whitney call Mr. Stepnes yesterday and they both agreed that Perspectives is a great fit moving forward. Jim is willing to offer any and all assistance to help expedite the legal process.

They would both like to meet with all of us as soon as possible at the Chesterhouse home on Lake of the Isles. They said if it worked for you and Aude on Monday or Tuesday afternoon at 5:30pm they both would make it work for their schedules.

It would be wonderful to do this as soon as possible. I also want you to know how deeply appreciative all of us at Perspectives are to have this amazing opportunity to partner together to help these courageous women and children in their quest for a new life.

I look forward to hearing from you! Please feel free to call me anytime on my cell at 612-325-1501.

Best Regards,  
Terri Jones  
612-325-1501

6/30/2009

WCCO0414

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From: alioopsdunham@hotmail.com  
To: jonesterri@hotmail.com; james@dorsey.com; ccochrane@perspectives-family.org;  
kstelmachers@perspectives-family.org; jss@perspectives-family.org; vswyrd@aol.com  
CC: chesterhousehomes@gmail.com; sharonprovost@comcast.net; audiedunham@hotmail.com  
Subject: RE: Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant  
Date: Sat, 29 Mar 2008 14:52:25 -0500

I share your excitement and enthusiasm; however, we have a lot of work yet to do to get this off the ground and running. My primary concern is getting the legal aspect of this finalized and approved.

Then I would like to secure at least 3 sponsors to help with initial costs. Federated Department Stores is a major presence at the MOA via Macy's and Bloomingdale's. They would be a natural sponsor (they could help furnish the home with their home furnishing products too. Bloomingdale's has opened a huge home furnishing store in Chicago on Michigan Avenue, and there is talk about doing something similar here. My former boss at Dayton's opened this store for them and is presently running Bloomingdale's at the MOA. I would be happy to approach him for sponsorship if all agreed). Home Depot is another good prospect. They are very involved with homelessness projects (particularly in Atlanta and the Katrina disaster areas) and would be a nice fit for our endeavors. Their 20 Twin Cities locations could also be a vehicle for our "win the key to your new home" promotion (If anything, they could donate the keys to us). I would certainly like any other thoughts Perspectives has regarding potential sponsors.

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I will keep Terri in the loop on my progress this week, and then we should plan to all get together in the near future.

Looking forward to working with all of you. Please do not hesitate to contact me for any reason, particularly with your thoughts and ideas for a successful venture.

Ali

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**From:** Terri Jones [mailto:jonesterri@hotmail.com]  
**Sent:** Thursday, March 27, 2008 2:47 PM  
**To:** alioopsdunham@hotmail.com; chesterhousehomes@gmail.com  
**Cc:** vswyrd@aol.com; jss@perspectives-family.org; kstelmachers@perspectives-family.org;  
ccochrane@perspectives-family.org  
**Subject:** Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant

Dear Ali,

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6/30/2009

WCCO0415



Of course, it is such a great gift to be working with you and your background with us invaluable. As you know we are the largest supportive housing in Minnesota for women and children. Perspectives will also create an incredible marketing opportunity considering our mission which is:

**"BREAKING THE CYCLE FOR AT-RISK FAMILIES AND CHILDREN FOR TOTAL FAMILY RECOVERY."**

If you or others would like specific information quickly our website is [www.perspectives-family.org](http://www.perspectives-family.org).

I am following up with the next steps that we spoke of at dinner last evening with long term board member Vicki Wyard. What I understand is that you would like our attorney to speak to the attorney that is finishing the foundation's infrastructure. I am copying both Perspectives attorney Jim Kremer at Dorsey Whitney, CEO Jeannie Seeley-Smith as well as our CFO Cheryl Cochrane.

I just spoke to Paul Stepness, the builder you spoke of and he will be forwarding this on to his attorney. He is an incredible man with a wonderful vision! He asked that we set up a meeting at the house as soon as possible and also believes this to be a fit for his foundation! We spoke of many needs of Perspectives and he is considering a grant of 1 million dollars from the proceeds to pay off our main building.

We all will look forward to this new opportunity that will create hope and new lives for families and children in our community. Please let me know if there is anything else I can do to expedite this process as I am aware you want to launch this on Mother's Day at Mall of America!

Best Regards,  
Terri Jones  
612-325-1501

6/30/2009

WCCO0416

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**From:** "Ali Dunham" <alioopsdunham@hotmail.com>  
**To:** "Paul Stepnes" <paulstepnes@qwest.net>  
**Sent:** Monday, March 31, 2008 12:01 AM  
**Subject:** FW: Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant

Paul

You need to postpone this meeting until next week for all the reasons I stated in my earlier e-mail to you, and this e-mail from Jeannie should be the clincher— since you clearly didn't trust my judgment to do so before this. I do not want to be in the position you put me in, to respond to her and tell her this meeting should not take place until she and others have returned, and are able to participate. If you go ahead with your get-together with Terri and Jim, you do so at your own peril.

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**From:** Jeannie Seeley-Smith [mailto:jss@perspectives-family.org]  
**Sent:** Sunday, March 30, 2008 6:41 PM  
**To:** Terri Jones; Ali Dunham  
**Cc:** kremer.james@dorsey.com; Cheryl Cochrane; vswyrd@aol.com; Kym Stelmachers  
**Subject:** RE: Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant

Hello All from Mexico,

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I so wish I was home so I could be of help. I would love to share the vision and story of Perspectives. I also note that Cheryl is out of town till Wednesday, and Vicki Wyard is attending her daughters wedding on Tuesday. I don't want to mess anything up if the donor is excited to get going but I am feeling anxious that a meeting of this importance would not have one of us there to cover the history and finance. Will Mr. Stepnes expect one of us? I did not copy him in on this email as I would like to hear your thoughts on whether we should wait to meet until I get back, which is not until Sunday. If you don't think we can wait, I can certainly be available for a conference call. I am in a Villa in Akumal and the land line has free service to the states with a perfect connection. The number here is: 502 212 9159. Should we set up a time for a conference before the meeting?

Wow....once again....I am so incredibly excited!!! What a golden opportunity for the women and children of Perspectives!!

Jeannie

*Jeannie Seeley-Smith*  
Executive Director/CEO  
Perspectives, Inc.  
3381 Gorham Ave.  
St. Louis Park, MN 55426  
website: [www.perspectives-family.org](http://www.perspectives-family.org)  
952-926-9333

---

6/30/2009

WCCO0417

**From:** Terri Jones [mailto:jonesterri@hotmail.com]  
**Sent:** Saturday, March 29, 2008 7:44 PM  
**To:** Ali Dunham  
**Cc:** kremer.james@dorsey.com; chesterhousehomes@gmail.com; Cheryl Cochrane; Jeannie Seeley-Smith; vswyard@aol.com; Kym Stelmachers  
**Subject:** RE: Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant

Hi Everyone,

Immediately after I sent out my e-mail, I received an e-mail from Mr. Stepnes indicating Tuesday will work best for all concerned.

Should we all plan to meet at the house at 5:30pm this Tuesday, April 1st? If someone could e-mail me back with the address of the house, that would be of great help.

Thank you,  
Terri Jones

---

**From:** jonesterri@hotmail.com  
**To:** alioopsdunham@hotmail.com  
**CC:** kremer.james@dorsey.com; chesterhousehomes@gmail.com; ccochrane@perspectives-family.org; jss@perspectives-family.org; vswyard@aol.com; kstelmachers@perspectives-family.org  
**Subject:** RE: Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant  
**Date:** Sat, 29 Mar 2008 19:35:56 -0500

Hi Ali,

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**From:** alioopsdunham@hotmail.com  
**To:** jonesterri@hotmail.com; james@dorsey.com; ccochrane@perspectives-family.org; kstelmachers@perspectives-family.org; jss@perspectives-family.org; vswyard@aol.com  
**CC:** chesterhousehomes@gmail.com; sharonprovost@comcast.net; audiedunham@hotmail.com  
**Subject:** RE: Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant  
**Date:** Sat, 29 Mar 2008 14:52:25 -0500

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6/30/2009

WCCO0418

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Looking forward to working with all of you. Please do not hesitate to contact me for any reason, particularly with your thoughts and ideas for a successful venture.

Ali

---

**From:** Terri Jones [mailto:jonesterri@hotmail.com]  
**Sent:** Thursday, March 27, 2008 2:47 PM  
**To:** alioopsdunham@hotmail.com; chesterhousehomes@gmail.com  
**Cc:** vswyard@aol.com; jss@perspectives-family.org; kstelmachers@perspectives-family.org; ccochrane@perspectives-family.org  
**Subject:** Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant

Dear Ali,

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6/30/2009

WCCO0419

foundation's infrastructure. I am copying both Perspectives attorney Jim Kremer at Dorsey Whitney, CEO Jeannie Seeley-Smith as well as our CFO Cheryl Cochrane.

I just spoke to Paul Stepness, the builder you spoke of and he will be forwarding this on to his attorney. He is an incredible man with a wonderful vision! He asked that we set up a meeting at the house as soon as possible and also believes this to be a fit for his foundation! We spoke of many needs of Perspectives and he is considering a grant of 1 million dollars from the proceeds to pay off our main building.

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Best Regards,  
Terri Jones  
612-325-1501

6/30/2009

WCCO0420

---

**From:** "Ali Dunham" <alioopsdunham@hotmail.com>  
**To:** "Paul Stepnes" <paulstepnes@qwest.net>  
**Cc:** <audiedunham@hotmail.com>  
**Sent:** Monday, March 31, 2008 11:44 AM  
**Subject:** FW: Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant

FYI

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**From:** Jeannie Seeley-Smith [mailto:jss@perspectives-family.org]  
**Sent:** Monday, March 31, 2008 10:33 AM  
**To:** Ali Dunham; Terri Jones  
**Cc:** kremer.james@dorsey.com; Cheryl Cochrane; vswyard@aol.com; Kym Stelmachers; jan finken  
**Subject:** RE: Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant

Great, Ali. I know Terri and Jim could handle this but really would love to be part of these first discussions as the possibilities sound so exciting...would hate to miss any of it. Kym, can work with everyone to schedule. I will stay in touch.

Certainly seems as we are in weather extremes – it is in the 90's here but with the trade winds blowing all day it is paradise. Since I am a winter person I do love that winter wonderland as well, knowing how beautiful that wet snow is. It will all be over soon – I HOPE! Don't relish coming home to it.

Thanks, again, everyone for working with us – I know Cheryl and Vicki will love to be at these first meetings, as well.

Jeannie

*Jeannie Seeley-Smith*  
Executive Director/CEO  
Perspectives, Inc.  
3331 Gorham Ave.  
St. Louis Park, MN 55426  
website: [www.perspectives-family.org](http://www.perspectives-family.org)  
952-926-9333

---

**From:** Ali Dunham [mailto:alioopsdunham@hotmail.com]  
**Sent:** Monday, March 31, 2008 10:04 AM  
**To:** Jeannie Seeley-Smith; 'Terri Jones'  
**Cc:** kremer.james@dorsey.com; Cheryl Cochrane; vswyard@aol.com; Kym Stelmachers  
**Subject:** RE: Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant

Hi Jeannie!

Hope you are having a terrific time!

I spoke with Paul Stepnes and he didn't realize that you and some of your colleagues would be unable to attend— So he is amenable to moving the get-together to a time that is better for all of you. I'll ask Terri to talk to everybody and get back to me with a time that works for the group (Hopefully some time next week). Paul is pretty flexible and I know he will accommodate your needs. Looking forward to seeing you (tan and all!)

Ali

PS as I'm writing this note, it is snowing quite briskly and looks like a winter wonderland—Not something one

6/30/2009

WCCO0421

enjoys seeing IN APRIL!

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**From:** Jeannie Seeley-Smith [mailto:jss@perspectives-family.org]  
**Sent:** Sunday, March 30, 2008 6:41 PM  
**To:** Terri Jones; Ali Dunham  
**Cc:** kremer.james@dorsey.com; Cheryl Cochrane; vswyard@aol.com; Kym Stelmachers  
**Subject:** RE: Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant

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---

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**Sent:** Saturday, March 29, 2008 7:44 PM  
**To:** Ali Dunham  
**Cc:** kremer.james@dorsey.com; chesterhousehomes@gmail.com; Cheryl Cochrane; Jeannie Seeley-Smith; vswyard@aol.com; Kym Stelmachers  
**Subject:** RE: Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant

Hi Everyone,

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6/30/2009

WCCO0422

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Terri Jones

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From: jonesterri@hotmail.com  
To: alioopsdunham@hotmail.com  
CC: kremer.james@dorsey.com; chesterhousehomes@gmail.com; ccochrane@perspectives-family.org; jss@perspectives-family.org; vswyard@aol.com; kstelmachers@perspectives-family.org  
Subject: RE: Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant  
Date: Sat, 29 Mar 2008 19:35:56 -0500

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Subject: RE: Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant  
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6/30/2009

WCCO0423



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**Sent:** Thursday, March 27, 2008 2:47 PM  
**To:** alioopsdunham@hotmail.com; chesterhousehomes@gmail.com  
**Cc:** vswyard@aol.com; jss@perspectives-family.org; kstelmachers@perspectives-family.org;  
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**Subject:** Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant

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6/30/2009

WCCO0424

Best Regards,  
Terri Jones  
612-325-1501

6/30/2009

WCCO0425

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**From:** "Ali Dunham" <alioopsdunham@hotmail.com>  
**To:** "Paul Stepnes" <paulstepnes@qwest.net>  
**Sent:** Saturday, March 29, 2008 8:59 PM  
**Subject:** FW: Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant

Paul

I'm thinking we may want to meet with your attorney first, before we bring in the perspectives attorney. Audie and I are finding out a lot of the do's and don'ts of Minnesota gaming laws. For example, they won't allow "early bird" drawings or other prizes to be given out in advance. That really hurts our plan of selling through Christmas and keeping people interested.

After we finalize a plan with your guy, then I think we can meet with the group. Do you agree or do you want the Perspectives attorney at the meeting on Tuesday.

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**From:** Terri Jones [mailto:jonesterri@hotmail.com]  
**Sent:** Saturday, March 29, 2008 7:36 PM  
**To:** Ali Dunham  
**Cc:** kremer.james@dorsey.com; chesterhousehomes@gmail.com; ccochrane@perspectives-family.org; jss@perspectives-family.org; vswyard@aol.com; kstelmachers@perspectives-family.org  
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**CC:** chesterhousehomes@gmail.com; sharonprovost@comcast.net; audiedunham@hotmail.com  
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**Date:** Sat, 29 Mar 2008 14:52:25 -0500

I share your excitement and enthusiasm; however, we have a lot of work yet to do to get this off the ground and running. My primary concern is getting the legal aspect of this finalized and approved.

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Then I would like to secure at least 3 sponsors to help with initial costs. Federated Department Stores is a major presence at the MOA via Macy's and Bloomingdale's. They would be a natural sponsor (they could help furnish the home with their home furnishing products too. Bloomingdale's has opened a huge home furnishing store in Chicago on Michigan Avenue, and there is talk about doing something similar here. My former boss at Dayton's opened this store for them and is presently running Bloomingdale's at the MOA. I would be happy to approach him for sponsorship if all agreed). Home Depot is another good prospect. They are very involved with homelessness projects (particularly in Atlanta and the Katrina disaster areas) and would be a nice fit for our endeavors. Their 20 Twin Cities locations could also be a vehicle for our "win the key to your new home" promotion (if anything, they could donate the keys to us). I would certainly like any other thoughts Perspectives has regarding potential sponsors.

Perpich Center for Art Education is onboard to do our art work and design needs. Our website designer and I are meeting with them this week. I will need the Perspective's logo and any wording you may require or wish to have on promotional materials. We will, of course, have Perspectives approve any literature, designs, press releases, and/or promotional materials.

I have a phone call appointment with the raffle Director for the Ronald McDonald house giveaway in San Diego on Tuesday (they are selling 32,000 tickets at \$150 each for a \$1.7 million home there). I think his experience will prove to be invaluable to us (This is his 4<sup>th</sup> raffle house). Newsweek did a little blurb on this home. Hopefully, we will get similar exposure—my job!!!!

I will keep Terri in the loop on my progress this week, and then we should plan to all get together in the near future.

Looking forward to working with all of you. Please do not hesitate to contact me for any reason, particularly with your thoughts and ideas for a successful venture.

All

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**From:** Terri Jones [mailto:jonesterri@hotmail.com]  
**Sent:** Thursday, March 27, 2008 2:47 PM  
**To:** alioopsdunham@hotmail.com; chesterhousehomes@gmail.com  
**Cc:** vswyard@aol.com; jss@perspectives-family.org; kstelmachers@perspectives-family.org; ccochrane@perspectives-family.org  
**Subject:** Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant

Dear Ali,

Thank you for all you have done on behalf of Perspectives!

I cannot tell you the excitement surrounding the new foundation Chesterhouse and that you have chosen Perspectives to be the recipient of the thirty percent gift from the proceeds of your endeavors for 2008. I know that you have been approached by many other not for profits and we are honored beyond belief.

Of course, it is such a great gift to be working with you and your background with us invaluable. As you know we are the largest supportive housing in Minnesota for women and children. Perspectives will also create an incredible marketing opportunity considering our mission which is:

"BREAKING THE CYCLE FOR AT-RISK FAMILIES AND CHILDREN FOR TOTAL FAMILY RECOVERY."

If you or others would like specific information quickly our website is [www.perspectives-family.org](http://www.perspectives-family.org).

I am following up with the next steps that we spoke of at dinner last evening with long term board member Vicki Wyard. What I understand is that you would like our attorney to speak to the attorney that is finishing the foundation's infrastructure. I am copying both Perspectives attorney Jim Kremer at Dorsey Whitney, CEO Jeannie

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Seeley-Smith as well as our CFO Cheryl Cochrane.

I just spoke to Paul Stepness, the builder you spoke of and he will be forwarding this on to his attorney. He is an incredible man with a wonderful vision! He asked that we set up a meeting at the house as soon as possible and also believes this to be a fit for his foundation! We spoke of many needs of Perspectives and he is considering a grant of 1 million dollars from the proceeds to pay off our main building.

We all will look forward to this new opportunity that will create hope and new lives for families and children in our community. Please let me know if there is anything else I can do to expedite this process as I am aware you want to launch this on Mother's Day at Mall of America!

Best Regards,  
Terri Jones  
612-325-1501

6/30/2009

WCCO0428

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**From:** "Ali Dunham" <alioopsdunham@hotmail.com>  
**To:** "Paul Stepnes" <paulstepnes@qwest.net>  
**Sent:** Monday, February 25, 2008 7:06 PM  
**Subject:** FW: do me a favor?

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**From:** Sharon Provost [mailto:sharonprovost@comcast.net]  
**Sent:** Monday, February 25, 2008 4:05 PM  
**To:** 'Ali Dunham'; 'Bente Larsen'; donnanasm.larson@libertymutual.com; 'Leanne'; mtkajean@comcast.net; sfwerts@att.net; 'Tim or Kris A'; wilderjen@gmail.com; 'Melinda Lenz'  
**Subject:** RE: do me a favor?

Larry's input (coming from the computer world) a great original (sorta) idea would be to put the design on a usb flash drive which can have a lanyard attached and you can wear like a necklace...or attach to one of those springy things that you can wear on your wrist. Everybody wants to share pictures/etc these days and also good for taking work back and forth from the office. Even the 2GB drives are pretty reasonable these days. A lot of value added in one of these devices.

Sharon

-----Original Message-----

**From:** Ali Dunham [mailto:alioopsdunham@hotmail.com]  
**Sent:** Monday, February 25, 2008 11:19 AM  
**To:** 'Bente Larsen'; donnanasm.larson@libertymutual.com; 'Leanne'; mtkajean@comcast.net; 'Sharon Provost'; sfwerts@att.net; 'Tim or Kris A'; wilderjen@gmail.com; 'Melinda Lenz'  
**Subject:** FW: do me a favor?

Hi guys. Hoped you all had fun at bingo.

Laura didn't get my e-mail in time to ask you all about this, so I'm sending it to you directly. I would appreciate and thoughts or feedback you have on this concept.

Thanks  
Ali

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**From:** Laura [mailto:lauramoran@usfamily.net]  
**Sent:** Sunday, February 24, 2008 10:44 PM  
**To:** 'Ali Dunham'  
**Subject:** RE: do me a favor?

Ali,  
I am so sorry. I just got home and must have just missed this email. I left the house at one today and haven't been home since. You should definitely forward this to people. Also, Sharon is a really good person to have help you.  
Laura

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**From:** Ali Dunham [mailto:alioopsdunham@hotmail.com]  
**Sent:** Sunday, February 24, 2008 12:58 PM  
**To:** 'Laura'  
**Subject:** do me a favor?

I'm so disappointed I can't come to bingo tonight. I had wanted to run my promotion by the gals for their

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ideas and feedback. Could you ask them for me?

The concept is simple. We're raffling off a 2 million dollar home in uptown near Lake of the Isles (Irving Ave) All profits go to the ChesterHouse foundation designed to combat homelessness. If we are confined to selling tickets in Minnesota, all proceeds will go to Minnesota homelessness. If we do it nationally, we will probably go through a charity like habitat for Humanity, but the bulk will remain in MN.

We're still working on whether we can just do this as a raffle, or if we need to sell a product associated with an entry (or you can enter for free with a postcard entry). The product will be designed by Perpich Center for Art Education. The students will have a design contest. And I would like the product to have a tie-in with a house.

If we do a product, what kind of product ideas do the gals have. Paul wanted to do a coffee mug, but I don't like that idea cause its too common, they're breakable, and shipping could be costly. I'm leaning towards a key chain. It has mass appeal. Every one can use one or several keychains. And it would tie-in nicely with winning the key to this house.

Tell Sharon I will be contacting her regarding a virtual tour web site of the House. I'm also considering approaching Susan Hoffman of P.O.S.H. to stage the items with her collection that would be for sale.

Also ask about what price they would be willing to pay for a ticket. We're thinking about \$20 or \$25 a ticket. If we sell a keychain with it, there would be a shipping and handling fee with it.

We originally wanted to use e-bay and/or craig's list if we do it nationally—but I've recently been discouraged about the viability of it. First, they don't do "raffles", sweepstakes or lotteries. And secondly, I can't see a way to make this visible on these sites. Theoretically, the item could sit there forever not being seen.

Anyway, any thoughts, ideas, suggestions the gals have would be greatly appreciated.

PS Also, tell the gals they need to see the parade homes that are on the new development on lake Hadley. The \$2.5 million one is staged by Susan Hoffman and the items are very unique and some are just to die for (particularly the oil paintings.) There are 3 or 4 parade homes on 8<sup>th</sup> ave N alone. Worth the trip.

6/30/2009

WCCO0430

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**From:** "Audie Dunham" <audiedunham@hotmail.com>  
**To:** "Paul Stepnes" <paulstepnes@qwest.net>  
**Sent:** Tuesday, March 18, 2008 7:20 PM  
**Attach:** legal questions for raffle.pdf  
**Subject:** FW:

Paul,  
Here are the questions in pdf.

Audie

6/30/2009

WCCO0431



## Legal Questions that need to be Answered

1. What are the legal requirements regarding the timeframe of a raffle? Does an actual start and end date for the drawing have to be selected? Does a drawing date have to be denoted on the raffle tickets?
2. Other than the requirement that a non-profit be the entity that conducts the raffle, what other rules or legal requirements exist?
3. What "rules and regulations" do we need the public to be aware of?
4. Do the rules and regulations of the raffle need to be on the actual ticket, or can they simply be provided via a website?
5. What information must be denoted on the actual raffle ticket?
6. Are we permitted to sell tickets to non-Minnesotans over the web?
7. Are there any sales tax requirements of the charity that raffles off a large prize?
8. What documentation is needed to secure and verify written claims about the giveaway house?
9. Do we need a certified appraisal of the property in order to claim a particular property value?
10. Does ChesterHouse Foundation need an official or audited accounting of the building costs in order to reimburse ChesterHouse Holmes a specific amount for the property?
11. Is ChesterHouse Foundation (as a newly formed 501(c)3 non-profit) a proper conduit for the raffle? Can the owner of ChesterHouse Homes also be the Executive Director of the Foundation that is raffling off the house?
12. What leeway exists, if any, should enough tickets not be sold by the end-date to cover the home's building costs, marketing expenses, or 30% donation requirement? Can a stipulation be included in the Rules and Regulations that covers such a possibility?
13. What restrictions, if any, do we have regarding retail outlet partners? In other words, can we sell tickets through other businesses?
14. Do we have any legal restrictions regarding credit card usage?
15. Do we need some type of formal written approval from the State and/or IRS (for example, it appears as though the State of Illinois, or a local county) has issued Lincoln-Way High School District 210 Foundation a raffling license)?
16. If ChesterHouse Foundation partners with another non-profit (e.g. Habitat for Humanity, CCRF, etc.) does the partnership conditions (such as who gets what value from the proceeds, who is the primary donor of the house, etc.) need to be spelled out? Are the liabilities legally shared as well?



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**From:** "paul stepnes" <paulstepnes@qwest.net>  
**To:** <jaime88@earthlink.net>  
**Sent:** Friday, May 02, 2008 8:47 AM  
**Subject:** got the approval

from the state gaming board to go ahead with my contest to win the house!!--coming for coffee any time soon?

6/30/2009

WCCO0434

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**From:** "Bob GUSTAFSON" <mngus@msn.com>  
**To:** "Paul Stepnes" <paulstepnes@qwest.net>  
**Sent:** Friday, November 02, 2007 9:29 PM  
**Subject:** lawyers

Paul,

I just received a request for production of documents and a crapload of interrogatories from Americana. If I answer I might as well ship them my whole office including my computer. They've asked for absolutely everything. I'm not sure its worth the hassle. If I read it right I probably have to give them a copy of this e-mail. Maybe I'll throw in some of my used toilet paper and tell them I had notes on it and used it by mistake.

Its not worth fighting this anymore. I can't afford to keep paying my lawyers, and I don't have any lawyer friends that will let me run up a bill. If we're going to try to keep building, Chester has to be sold (and yes I realize I'm stating the-obvious) and it has to be sold fast. If an offer can be written in the next 30 days before I have to get these back I can still bluff and try to negotiate with Americana as if I have a strong case. Their interest in settling will diminish once they realize the fighting is over and they just have to wait for the redemption period to end. Its your call but my vote is you lower that place to sell and sell quick. The money is going to have to be made back elsewhere.

Gus

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Climb to the top of the charts! Play Star Shuffle: the word scramble challenge with star power. [Play Now!](#)

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WCCO0435

## Legal Questions that need to be Answered

1. What are the legal requirements regarding the timeframe of a raffle? Does an actual start and end date for the drawing have to be selected? Does a drawing date have to be denoted on the raffle tickets?
2. Other than the requirement that a non-profit be the entity that conducts the raffle, what other rules or legal requirements exist?
3. What "rules and regulations" do we need the public to be aware of?
4. Do the rules and regulations of the raffle need to be on the actual ticket, or can they simply be provided via a website?
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14. Do we have any legal restrictions regarding credit card usage?
15. Do we need some type of formal written approval from the State and/or IRS (for example, it appears as though the State of Illinois, or a local county) has issued Lincoln-Way High School District 210 Foundation a raffling license)?
16. If ChesterHouse Foundation partners with another non-profit (e.g. Habitat for Humanity, CCRF, etc.) does the partnership conditions (such as who gets what value from the proceeds, who is the primary donor of the house, etc.) need to be spelled out? Are the liabilities legally shared as well?



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**From:** "Bob GUSTAFSON" <mngus@msn.com>  
**To:** "Paul Stepnes" <paulstepnes@qwest.net>  
**Sent:** Sunday, May 25, 2008 5:25 PM  
**Subject:** Memorial Day Update

Well you made the newspaper. Did you sell a couple thousand tickets this weekend? Couple hundred? More than 10? I checked the internet site and saw the announcement of prize winner for the week. I think that adds a lot for someone trying to buy over the internet. I still suspect the place to have the box is at the mall but then your marketing people should be able to figure out what to do.

I had to meet with the guy behind Punchco to explain why we still haven't covered any of the money owed. Fun meeting. We did it at his house with his wife sitting in. She is actually pretty accepting. She used to teach at one of the Catholic schools (I forget the name she mentioned) and remembers the Stepnes name. Is that a good thing? I didn't want to ask. Judging time frames I suspect she might have had some of your older siblings. I went over the game deal and that it is set to run for 26 weeks, but the redemption period comes up before the game is over. I hinted at possibly needing some help if some money has been raised but not enough yet to pay off the first. I suspect with a significant enough payment on his note that he would help cover the first to let the game reach its conclusion. Any kind of payment made fairly quickly, even the scheduled monthly payments, would win a lot of points as he is making the payments out of pocket while trying to help his son buy and fix up some house. I think Ben is also a good refinance bet but its good to have options. Sell enough tickets and there won't be any worry.

I'm assuming you also received a letter and bill from Priscilla. We should talk that one over. I talked to Chris last week and he is going to try to swing by for coffee some time next week. I'm thinking they are still interested in trying to buy out the mortgage but I also think they have accepted the loss and are leary of taking a bigger hit than they have already. Should be interesting.

Gus

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Keep your kids safer online with Windows Live Family Safety. [Help protect your kids.](#)

6/30/2009

WCCO0438

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**From:** "candace campbell" <ccampbell@cdc-associates.com>  
**To:** "Paul Stepnes" <paulstepnes@qwest.net>  
**Sent:** Monday, March 17, 2008 1:41 PM  
**Attach:** CHAPTER%201111.pdf  
**Subject:** Mn raffle regulations

Attached please find the rules for a raffle – has to apply for a permit from Gaming control Board – has to have a set time and place of the drawing printed on the ticket.

Candace Campbell ccampbell@cdc-associates.com  
Principal, CDC Associates  
3532 Irving Ave. S.  
Minneapolis, MN 55408  
(612) 827-7988 office  
(612) 827-8073 fax  
(612) 860-4384 mobile

6/30/2009

WCCO0439



## 1111. Raffles and Gambling Devices

§1111.010 RAFFLES AND GAMBLING DEVICES; DEFINITIONS. For the purposes of this chapter, certain words and terms are defined as follows:

Subd. 1. Active Member. A member who has paid all his dues to the organization and has been a member of the organization for at least six (6) months.

Subd. 2. Gambling Devices. Those gambling devices known as paddle wheels; "tip boards", pull-tabs (or ticket jars) or apparatus used in conducting raffles.

Subd. 3. Lawful Purpose. One or more of the following:

- (a) Benefiting persons by enhancing their opportunity for religious or educational advancement, by relieving or protecting them from disease, suffering or distress, by contributing to their physical well-being, by assisting them in establishing themselves in life as worthy and useful citizens, or by increasing their comprehension of and devotion to the principles upon which this nation was founded;
- (b) Initiating, performing or fostering worthy public works or enabling or furthering the erection or maintenance of public structures;
- (c) Lessening the burdens borne by government or voluntarily supporting, augmenting or supplementing services which government would normally render to the people; or,
- (d) The improving, expanding, maintaining or repairing real property owned or leased by an organization.

"Lawful purpose" does not include the erection or acquisition of any real property, unless the local unit of government specifically authorizes the expenditures after finding that the property will be used exclusively for one or more of the purposes specified in this clause.

Subd. 4. Paddle Wheel. A wheel marked off into sections containing one (1) or more numbers, and which, after being turned or spun, uses a pointer or marker to indicate winning chances.

Subd. 5. Net Profit. The gross receipts from the operation of gambling devices and the conduct of raffles, less reasonable sums expended for prizes, local licensing fees, taxes and maintenance costs for the devices. (Ref. Ord. 912, 6/28/94)

Subd. 6. Pull-Tabs or Ticket Jars. A single folded or banded ticket or a card, the face of which is initially covered, or otherwise hidden from view, to conceal a number or set of symbols out of every set of pull-tabs (or ticket jars) will have been designated in advance and at random as prize winners. A participant pays a consideration to an operator for the opportunity to obtain a folded or banded ticket or a card, view the numbers or symbols on it and possibly obtain a prize winning pull-tab (or ticket jar).

Revised

6/28/94

Subd. 7. Raffle. A game in which a participant buys a ticket for a chance at a prize, the winner determined by a random drawing to take place at a location and date printed upon the ticket.

Subd. 8. Tipboard. A board, placard, or other device measuring at least twelve (12) inches square, marked off in a grid or columns, in which each section contains a hidden number or numbers, or other symbol, which determines the winning chances. (Ref.Ord. No. 644, 11/12/80)

§1111.020 RAFFLES AND GAMBLING DEVICES; EXCEPTIONS. Nothing in this chapter shall be construed to authorize any use, possession or operation of:

1. Any gambling device which is activated by the insertion of a coin or token; or

2. Any gambling game or device in which the winning numbers, tickets or chances are in any way determined by the outcome of any athletic contest or sporting event. (Ref. Ord. No. 644, 11/12/80)

§1111.030 RAFFLES AND GAMBLING DEVICES; LICENSE REQUIRED LIMITATION, APPLICATION. No person shall directly operate a gambling device or conduct a raffle except as authorized by statute and this Code and unless a license from the State of Minnesota to do so has first been obtained. Licenses for the conduct or operation of raffles or gambling devices shall be issued only to religious, fraternal, veterans or other non-profit organizations not organized for pecuniary profit and duly existing under the laws of the State of Minnesota; provided that the proceeds therefrom are not to inure to the profit of any individual; provided further, that said organization shall have been in existence for at least three (3) years, shall have at least thirty (30) active members and shall comply with Minnesota Statutes Chapter 349. (Ref. Ord. 736, 12/9/86)

Application for a license to conduct raffles or to operate gambling devices shall be made to the Minnesota Charitable Gambling Board with notice given to the City thirty (30) days prior to action by the State to approve or deny. (Ref. Ord. No.644, 11/12/80; 736, 12/9/86).

§1111.040 Deleted (Ref. Ord. 736, 12/9/86)

§1111.050 Deleted (Ref. Ord. 736, 12/9/86)

§1111.060 Deleted (Ref. Ord. 736, 12/9/86)

§1111.070 RAFFLES AND GAMBLING DEVICES OPERATIONAL REQUIREMENTS.

Subd. 1. Prize Limits. Total prizes from the operation of paddle wheels, tipboards and pull-tabs or ticket jars shall not exceed limits established by the State of Minnesota.

Subd. 2. Premises. Gambling devices shall be operated and raffles conducted by a licensed organization only upon premises which it owns or leases except that tickets for raffles conducted in accordance with this chapter may be sold off the premises. Leases shall be for a period of not less than one (1) year and shall be in writing. The City Council may authorize raffles to be conducted by a licensed organization on the premises not owned or leased by the organization. Copies of all leases shall be provided to the City Clerk at the time of application.

Subd. 3. Records and Reports. All qualified charitable organizations selling or operating gambling devices in White Bear Lake shall keep monthly financial records as required by Minnesota Statutes Chapter 349 and shall submit copies of said records no later than January 30, April 30, July 30 and October 30 for the three (3) prior calendar months. Additionally, the qualified charitable organization shall report on or before the dates above the exact purpose and location of contributions made from the gambling proceeds. (Ref. Ord. 736, 12/9/86; 912, 6/28/94)

Subd. 4. Profits. Profits from the operation of gambling devices or the conduct of raffles shall be used solely for lawful purposes as defined in Minnesota Statutes No. 349.12 and as authorized at a regular meeting of the organization. Not less than fifty (50) percent of the profits from the operation of gambling or the conduct of raffles earned by charitable organizations other than veteran's clubs shall be used for lawful purposes conducted or located within the City's trade area as defined as City of White Bear Lake, White Bear Township, Gem Lake, Vadnais Heights, Birchwood, Mahtomedi and Hugo. (Ref. Ord. 736, 12/9/86; 912, 6/28/94)

Subd. 5. Fidelity Bond. (Section deleted in its entirety.)

Subd. 6. Gambling Manager. A gambling manager for a single licensed organization shall not act as a gambling manager for any other licensed organization. (Ref. Ord. No. 644, 11/12/80)

The City may at any time conduct investigations or audits of gambling managers sufficient to ensure legal compliance and reporting.

Subd. 7. Other Requirements. In addition to satisfying the qualifications set forth in Minnesota Statutes, Chapter 349, the following requirements and qualifications must be complied with by all licensed organizations:

- A. May not have a gambling license in more than three establishments in the City of White Bear Lake.
- B. Shall register with the State Gambling Board all equipment and supplies used in a licensed "on-sale" liquor establishment.
- C. Shall be open to inspection by the White Bear Lake Police Department at any reasonable time without notice or warrant on all records including accounting and other bank records.

§1111.070

BUSINESS REGULATIONS

§1111.070

- D. Shall submit all addresses of on and off site locations of storage of records and materials.
- E. Upon renewal of the organization's gambling license, the following will be submitted: Names and addresses of all officers, directors and employees directly related to the conduct of gambling; a copy of written procedures and/or criteria of distribution of funds; a copy of internal control procedures.
- F. Shall notify the City in writing within ten (10) days of any changes in its officers, directors, or employees directly related to the conduct of gambling. (Ref. Ord. 912, 6/28/94; 977, 3/14/00)

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MAY BE USED FOR FUTURE EXPANSION.

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MAY BE USED FOR FUTURE EXPANSION.**



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**From:** "Audie Dunham" <audiedunham@hotmail.com>  
**To:** "Paul Stepnes" <paulstepnes@qwest.net>  
**Cc:** "Ali Dunham" <alioopsdunham@hotmail.com>  
**Sent:** Wednesday, February 20, 2008 3:08 PM  
**Attach:** Alliance Sweepstakes services and Price.pdf  
**Subject:** More Information on Sweepstakes Planning and Administration

Paul,  
The attached is from a company I talked to about the legal issues of a non-profit running a sweepstakes.

## Audie Dunham



LifeSpan-Solutions  
612-619-0361  
audiedunham@lifespansolutions.com

6/30/2009

WCCO0446



## Alliance Sweepstakes Services

106 Elm Street, Stonington, CT 06378

860-245-5685 • 866-307-8802(f) • [gabanning@alliancesweeps.com](mailto:gabanning@alliancesweeps.com) • [www.alliancesweeps.com](http://www.alliancesweeps.com)

### Client:

Contact: Audian Dunham

612-619-0361

[audiedunham@hotmail.com](mailto:audiedunham@hotmail.com)

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### Company Overview

Alliance Sweepstakes Services specializes in the administration and fulfillment of sweepstakes, contests and games for brands, organizations and agencies. We have been developing and implementing promotional programs for over 20 years for both large and small companies.

Our principals have over 20 years of experience. That experience gives us the knowledge to manage your sweepstakes, game or contest so you are ensured your program is executed so you will not have to worry about lawsuits, fines, over-redemption of prizes, or some of the other many details involved with promotions of chance....on both a national and state-by-state basis.

We work with the *best promotional law attorneys in the business*, attend industry-sponsored promotional law conferences, and are actively involved in trade organizations such as the PMA (Promotion Marketing Association).

The following are services we offer as part of our basic, turnkey sweepstake, contest and game packages:

#### Sweepstakes

Sweepstakes is an effective tool to build brand awareness, increase traffic, and gather important consumer information. Alliance Sweepstakes Services is dedicated to providing:

- Writing of Official Rules
- Legal review and counsel
- State required bonding and registration
- POS kitting and fulfillment
- Sweepstakes entry collection
- Designated P.O. box assignments / Mail-To addresses
- Winner selection, notification and validation
- Affidavits of Eligibility / Publicity / Liability Releases
- Data collection / data entry
- Winners list & rules request processing
- Issue and file 1099 tax forms



## Contests

Contests require an element of skill or uniqueness. All contest entries must be judged or evaluated using pre-determined criteria. Alliance Sweepstakes Services can help with all areas of contest administration and management, including:

- Writing of Official Rules
- Development of contest entry / judging criteria
- Online & off-line entry collection
- Review of photo, essay, video contest entries
- Provide official judging panels
- Prize selection and procurement
- Prize warehousing and fulfillment
- Affidavits of Eligibility / Publicity / Liability Releases

## Games

Alliance Sweepstakes Services is dedicated to providing:

- Writing of Official Rules
- Legal review
- State required bonding and registration
- Print requisition and management
- Prize procurement and fulfillment
- Prize randomization and seeding
- Anti-fraud implementation
- Security procedures
- Bonded obliteration of materials
- Game piece verification
- Winner selection, notification and validation
- Winners list and rules request processing
- Issue and file 1099 tax forms

## Interactive Solutions

Our Interactive team enables us to deliver:

- Cutting-edge technology
- High-end security
- Digital fulfillment services
- HTML email campaigns
- Permission marketing solutions
- Legal / promotion administration

## Additional Services

- Data entry
- Travel coordination
- Creative design and copywriting services
- Print production and management including scratch/peel off game pieces
- Entry form and box production
- Contingency insurance for cash prizes programs
- On site management and supervision of games of chance at events
- Promotional strategy / concept development
- Creative design services

## PROJECT MANAGEMENT PROPOSAL

Presented to:  
Contact: Audian Dunham  
"Name to Come" Sweepstakes  
February 18, 2008

Alliance Sweepstakes Services will assist in the administration of a consumer directed, no-purchase-required, "Name to Come" Sweepstakes (the "Promotion") for a Non Profit Foundation (the "Sponsor"), a 501(c) (3) tax exempt organization. The objective of the Promotion is to raise funds for the Sponsor's homeless projects and programs. The national (excluding NY and FL) Promotion will begin (TBD) and end on TBD. To take part in the Promotion, participants must be U.S. residents and 18 years of age or older. The Promotion will be supported and communicated on the Sponsor's website ([www.wxyz.org](http://www.wxyz.org)) and other media. There will be two ways to enter: 1.) Participants have the opportunity to make a \$20 (TBD) donation on a premium item, such as a mug or household item, which allows them to enter the Sweepstakes by filling out an entry-ticket. 2.) An Alternate Means of Entry (AMOE) will be required by sending a 3"x 5" card to our Post Office Box. There will be unlimited or limited (TBD) number of entries per person regardless of the method of entry. The chances of winning are based on total number of tickets sold. One (1) Grand Prize winner will be awarded a house, Approximate Retail Value (ARV) \$2mm. Total Prize Pool Value (ARV) \$2 million.

Alliance will: receive a list of all Sweepstake entrants; randomly select the Grand Prize winner; and be responsible for the winner's notification, verification, acceptance, signed affidavit, and completion of a 1099.

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Our Sweepstakes and administrative services are inclusive of all of the following items:

1. Render general advice and assistance during the conceptual development phase of the Promotion, particularly as related to legal issues and the sweepstakes mechanics.
2. Review all advertising and/or promotional copy you wish to submit for its maximum effectiveness and/or technical accuracy, relative to the conduct and support of the sweepstakes.
3. Submit to you our draft of Official Rules (and disclaimers, as needed) that will govern the offer, based upon supplied prize structure and values.
4. Advise to the filing of the Sweepstakes with the various states in compliance with the laws governing registration of sweepstakes, and give assistance in your establishing of an escrow account or obtaining a surety bond (or waiver of surety), if applicable, to cover prize redemption in conjunction with this. If required, surety bond or escrow accounts must be provided by the sponsor (or, Alliance Sweepstakes Services will procure for a fee) and be available 35 days prior to commencement of promotion. Surety/escrow must be established in an amount equal to the retail value of all prizes to be awarded. Note; this generally applies to consumer promotions only, and is limited to the states of

NY and FL when total prize value exceeds \$5000, and \$500 in RI. Not Applicable.

5. Verify eligibility of the One (1) Prizewinners to assure their compliance with Official Rules via a written "Affidavit of Eligibility and Liability/Publicity Release". One (1) Affidavit needs to be received.
6. **Submit to you our list of prizewinners, after clearances, if required, have been conducted.**
7. **Provide address for requests for Winners List, develop Official Winners List and fulfill copies via return mail (including postage) to all individuals and/or state gaming departments requesting same.**
8. **Secure release of bond or escrow account from states, if applicable and as required, once the promotion is completed.**
9. **Guarantee that all information relating to this offer, such as (but not limited to) entrants names and addresses, response figures, etc., is secure against unauthorized use.**
10. **Guarantee the absolute non-collusion of our employees with your company, agents, and employees.**
11. **Indemnify and hold you, your company, and the respective officers and employees of your company harmless from any and all loss, cost, or expense of any suit or claim arising out of our performance in handling the portion of this contest for which we are responsible, provided such claim or suit is turned over to us or our counsel for defense.**
12. **Submit IRS 1099 forms for all prizes in excess of \$600.**
13. **Carry \$1,000,000 of Errors and Omissions insurance in support of the aforementioned indemnification.**

**Our fees for the aforementioned services are as follows:**

**\$2 million Total Prize Pool Value Fund Raising Promotion**

A) Basic Sweepstakes administration fee to include general advice and counsel, writing of Official Rules, Winner's Selection/Notification and Winner's List	2,500.
B) Winner Affidavit & 1099	included.
C) Procuring Surety Bonds for NY, FL and RI State Registrations & Filings (Total Prize Pool \$2million)	NA
D) FedEx/Postage to Prize winner	<u>30</u>
Total of Alliance Sweepstakes Services .....	\$ 2,530.

The above administration fee will be billed upon signing of agreement and requires payment prior to issuance of official rules, and balance of services at the time they are performed. Our terms are net 21 days.

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**From:** "Audie Dunham" <audiedunham@hotmail.com>  
**To:** "Paul Stepnes" <paulstepnes@qwest.net>  
**Cc:** "Ali Dunham" <alioopsdunham@hotmail.com>; <sharonprovost@comcast.net>; <jonesterri@hotmail.com>  
**Sent:** Wednesday, April 02, 2008 10:37 AM  
**Subject:** Moving Forward

Paul,

Based on information we've become aware of (see link below for some of what I'm referring to), we will not be moving forward with you. We have also talked with Perspectives, Perpich, and Sharon Provost, and they will not be moving forward with you either. Sorry, but the situation is significantly different than you presented to us.

We wish you the best.

Audie and Ali Dunham

<http://www4.co.hennepin.mn.us/webforeclosure/propertydetail.asp?salerecordnumber=0802279>

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**From:** "paul stepnes" <paulstepnes@qwest.net>  
**To:** <tom.barrett@gcb.state.mn.us>  
**Cc:** "Carolyn Aberman" <carolynaberman@comcast.net>; "Sen.Scott Dibble"  
<Sen.Scott.Dibble@senate.mn>; "Michael Shmagin" <Michael.Shmagin@senate.mn>;  
<jeangoldenpr@aol.com>; "Jill E. Clark" <jill@jillclarkpa.com>; <dan.mcgowan@senate.mn>;  
<Scotofmpls@aol.com>  
**Sent:** Thursday, May 29, 2008 12:20 PM  
**Subject:** Our Meeting

Tom--

I am writing to you to confirm our phone call in which we had discussed the contest for winning the home that I built over by Lake of the Isles--Our first conversation was in Senator Dibles Office at the State Capital with yourself and Dan McGowan the Senate Counsel.--I then call you a day or two later.

Because it is a game of skill you said you had no problem with the game--also in that conversation said that we were going to have a weekly prize and that there was no charge to enter for that--thus taking away consideration. If you go to our web site on each page at the top in the upper right hand corner in a red box it says register to be in our weekly prize drawing!--if you go to the page to register it says there is no charge for this--the only time you have a fee is when you want to enter a number for the items in the chest.

Please feel free to call me again about this--I would appreciate a response from you on this--i am copying my lawyer and Senator Dibble his aide and my PR people on this as well. here is a link to the website [www.2857irving.com](http://www.2857irving.com)

Thank you for your time.

Paul Stepnes  
612-872-9466  
612-381-9955

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WCCO0453

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**From:** "kathryn cashman" <cashmans1@comcast.net>  
**To:** "Paul Stepnes" <PaulStepnes@qwest.net>  
**Sent:** Saturday, April 26, 2008 4:52 PM  
**Subject:** Re: \$20 raffle tickets for a shot at \$1.4M house? State says no - TwinCities.com

Unfucking believable!!!! I am truly stunned but I'm not...had huge blow-out with Mr. Cashman this am...his week/weekend and I'm doing all the work he is a selfish raving NARCISSIST!

Yes, thank God that we have the tools to live a better life. I know it is so hard...but I was taught to pray for the enemy. Suzanne said she'd say "God, give him what he deserves." I have a vengeance for retribution...am human, but I have to believe in Karma and only God alone will judge.

Googled Ali...parents are members of WCC and remember the debacle vividly...all I can say is that the 2 of them are a freak show. Will pray for the solution for you Paul.

Kathy

— Original Message —

**From:** Paul Stepnes  
**To:** kathy cashman  
**Sent:** Friday, April 25, 2008 6:39 PM  
**Subject:** \$20 raffle tickets for a shot at \$1.4M house? State says no - TwinCities.com

look who stole my idea after they told me they couldn't do it--once a philandering narcissist always one?--you think they would have learned a few of life's lessons by now--this is why I am doing a sweepstakes and making sure I can do it--aren't you glad you are sober?

[http://www.twincities.com/localnews/ci\\_9047440?source=email](http://www.twincities.com/localnews/ci_9047440?source=email)

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**From:** "Audie Dunham" <audiedunham@hotmail.com>  
**To:** "Paul Stepnes" <PaulStepnes@qwest.net>; "Jane Wolf" <janewolf@cbburnet.com>  
**Cc:** "Sharon Provost" <sharonprovost@comcast.net>; "Jill E. Clark" <jill@jillclarkpa.com>  
**Sent:** Friday, April 25, 2008 8:26 PM  
**Subject:** RE: \$20 raffle tickets for a shot at \$1.4M house? State says no - TwinCities.com

Paul,

For the record, we pursued the idea of raffling off a house (which we first heard about from you, but this doesn't mean it belongs to you) in order to truly help a large number of charities in need (400+), and not as a way to bail out a foreclosure and funnel funds into a nonexistent foundation.

We were enthusiastically pursuing Perspectives for you until we learned that you had kept hidden from us the fact that the your house in Uptown had a number of mechanics liens on it and that it been through a Sheriff's sale as part of the foreclosure process. As a result, you would not have been allowed to be the official party putting the deal together with a charity. Also, we had asked you several times for actual building costs and an official appraisal, but you were not forthcoming with this information. Lastly, we had a number of ideas on how to make this work, but your primary interest seemed to be to get something done quickly and cheaply (not what we believed was in your best interest or the interests of any of us trying to help you).

Just because we withdrew from working with you didn't mean we would drop the general concept. We wanted see this done right.

Our proposal to the Minnesota Gambling Control Board (GCB):

1. Was designed to raise money for over 400 charities following the specific Statutes, Rules and Regulations for Charitable Gambling in Minnesota
2. Was constructed so that nothing was in it for the builder or any other non-charitable party (which is against the law)
3. Involved working with Tom Barrett, Executive Director of MN GCB, and with CLIMB Theatre (the largest fully licensed charitable gaming contributing organization in the State) to insure we were in compliance with Minnesota Statutes 349.11 through 349.211 and all GCB Rules
4. Was supported by a lawyer specializing in Charitable Gambling from Jacobson-Buffalo who advised us on the intricacies of working with the GCB and the State's charitable gaming Rules and Regulations
5. Included the Sworn Construction Statement from the builder to verify costs of the property involved
6. Included an official independent appraisal by a State certified appraiser
7. Included an official variance request to the GCB, meeting all of their requirements for such a request
8. Had the tacit support of Representative Joe Atkins, sponsor of the current Omnibus Gambling Bill before the Legislature

Unfortunately, not enough members of the GCB had the foresight and fortitude to act

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on this as an opportunity. They reacted instead based on the possibility of upsetting a few Legislatures. Too bad.

Best of luck to you going forward, Paul.

Audie Dunham

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**From:** Paul Stepnes [mailto:PaulStepnes@qwest.net]  
**Sent:** Friday, April 25, 2008 5:22 PM  
**To:** Jane Wolf  
**Cc:** Sharon Provost; Audie Dunham; Ali Dunham; Jill E. Clark  
**Subject:** \$20 raffle tickets for a shot at \$1.4M house? State says no - TwinCities.com

well well well look who sponsored this—unbelievable

[http://www.twincities.com/localnews/ci\\_9047440?source=email](http://www.twincities.com/localnews/ci_9047440?source=email)

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**From:** "Ali Dunham" <alioopsdunham@hotmail.com>  
**To:** "Paul Stepnes" <paulstepnes@qwest.net>  
**Sent:** Friday, February 29, 2008 7:23 PM  
**Subject:** RE: Chester House Foundation

Who's ember?

What did you think of Sharon?

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**From:** Paul Stepnes [mailto:paulstepnes@qwest.net]  
**Sent:** Friday, February 29, 2008 5:11 PM  
**To:** Ali Dunham  
**Subject:** Fwd: Chester House Foundation

fyi--megan is rt's wife

Begin forwarded message:

**From:** Megan O'Hara <megan.ohara1@gmail.com>  
**Date:** February 29, 2008 4:17:06 PM CST  
**To:** paul stepnes <paulstepnes@qwest.net>  
**Subject:** Re: Chester House Foundation

Paul,

I talked to Ember this afternoon and she's very interested in meeting with you. I was encouraged by her enthusiasm. I'll let you know the times when I hear from her scheduler.

Megan

On Jan 31, 2008, at 8:36 PM, paul stepnes wrote:

Our Goal is to raise \$1.5 million for the CHESTER HOUSE FOUNDATION by raffling off a newly constructed \$2 million dollar home in the East Isles area of Minneapolis, Minnesota.

#### The Foundation

Chester House Foundation is passionate about housing needs for Minnesotans. We believe that to have a healthy society we need housing for everyone in that society. Our focus is affordable housing and working with organizations who are committed to reduce homelessness. We also have a concern about sustainable housing and educating others so that we use our limited resources wisely for housing.

#### The House

Our raffle house is a beautiful 4500 sq. foot New England farm house located in the beautiful East Isles neighborhood and steps away from Lake of the Isles. The house is built with all of the latest technology and is very green by design. It blends old world charm and present day amenities. Details include classic roof lines with dormers, high ceilings, low maintenance yard, green building techniques and

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extremely flexible living spaces. The home amenities include fully wired sound and entertainment systems, central vacuum, in floor heating and energy friendly air conditioning. The heating system is 98% energy efficient and an elevator.

#### The Raffle

Our goal is to sell 250,000 tickets using a number of marketing sources and partnerships, from on line sales to house tours and sales at the house to retail outlets. We will also furnish a phone number where you can call and order tickets as well. We seek to obtain corporate sponsors to help brand this event. We see this as a self perpetuating story that major media outlets can pick up so having the right sponsor is needed to make this work. We can use all sources of media including local and neighborhood papers, magazines that have a local and national influence--the house has been published in a number of national publications.

A select number of tickets will be sold so that those purchasing them will have a better chance at winning--we have an open time line so that we can sell all of the tickets. As soon as all tickets are sold we can announce the drawing. The drawing can be very public and the winner can be announced with media present.

#### Being a Corporate Sponsor

*Megan O'Hara Communications*  
*4415 Dupont Ave. So.*  
*Minneapolis, MN 55419*  
*612-599-7625*  
*megan.ohara1@gmail.com*

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**From:** "Ali Dunham" <alioopsdunham@hotmail.com>  
**To:** "Paul Stepnes" <paulstepnes@qwest.net>  
**Sent:** Sunday, March 30, 2008 10:26 AM  
**Subject:** RE: Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant

So they are not a part of the 3:30?

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**From:** Paul Stepnes [mailto:paulstepnes@qwest.net]  
**Sent:** Sunday, March 30, 2008 8:22 AM  
**To:** Ali Dunham  
**Subject:** Re: Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant

the meeting is the wine and cheese event at the house so they can see it and talk about some issues--we had discussed this the other night--you were bringing an appetizer--remember?  
On Mar 30, 2008, at 12:17 AM, Ali Dunham wrote:

So who's meeting? (Terri's e-mail indicates it's the whole group) what time? What's the agenda? Paul, I think it is a fatal mistake to meet with the whole group before we have our act together. This concept is still so volatile, they will walk away (with my blessing) if they don't feel we have our act together—and we don't. I will not put my relationship with Perspectives on the line for a promotion that is not 100% on the up-and-up. I have been close friends with several executives of Perspectives (including their CEO and the Chairman of their Board) for almost 20 years now. They are coming into this with no questions asked because they trust me.

Minnesota sweepstake laws are as confining and limiting as the raffle. PLEASE, let's figure this part out before we get everyone together. And I have to wonder why you "had asked terri to meet Tuesday" without having me in the loop? And Terri naturally assumed it was an invite to all involved. Not the way I operate. Paul, I know you are a great guy in many respects. You are more stubborn than a mule, and I know that and try to tolerate that aspect of you. And I have no doubt that there are aspects of my personality that you can't stand. But Paul—you have to trust that I am very good at what I do, and that I only want this to succeed immeasurably. And the first thing I HAVE TO GET DONE is what we can do legally. Until that part is done—I am paralyzed in going forward.

And I'm sorry that I may have hurt your feelings on some of the feedback/opinions I shared with you on the phone—but Paul, we have to have an open dialogue with one another, and a sense of trust that we are watching each other's back throughout this endeavor. I don't feel that. And if you feel you want to move forward with someone else—I understand. We are both strong-willed, opinionated individuals so it's not a surprise that we buck heads often. But there are certain standards I must comply with that are less important to you at this stage. And if we can't get this resolved soon, I think you should find someone else to do the marketing for this endeavor. I would love to see this succeed for everyone involved—but not at the risk that we crash and burn—a very real viability if this isn't done right.

So, I'm willing to continue with the plan for this week, which means meeting with your attorney on Tuesday at 3:30. But I will not participate, or allow Perspectives to meet with anyone prior to a legally approved plan of action. Don't be angry with me Paul. I know you'll eventually understand that I am not impeding the program, but protecting it.

Paul, our friendship has been based on a passion of doing what's right—let's do this —and do it right.

Ali

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**From:** Paul Stepnes [mailto:paulstepnes@qwest.net]  
**Sent:** Sunday, March 30, 2008 12:04 AM  
**To:** Ali Dunham  
**Subject:** Re: Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant

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i had asked terri to meet tuesday  
On Mar 29, 2008, at 7:01 PM, Ali Dunham wrote:

I'm confused. What are we doing here? Ali

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**From:** Terri Jones [<mailto:jonesterri@hotmail.com>]  
**Sent:** Saturday, March 29, 2008 7:44 PM  
**To:** Ali Dunham  
**Cc:** [kremer.james@dorsey.com](mailto:kremer.james@dorsey.com); [chesterhousehomes@gmail.com](mailto:chesterhousehomes@gmail.com); [ccochrane@perspectives-family.org](mailto:ccochrane@perspectives-family.org);  
[jss@perspectives-family.org](mailto:jss@perspectives-family.org); [vswyard@aol.com](mailto:vswyard@aol.com); [kstelmachers@perspectives-family.org](mailto:kstelmachers@perspectives-family.org)  
**Subject:** RE: Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant

Hi Everyone,

Immediately after I sent out my e-mail, I received an e-mail from Mr. Stepnes indicating Tuesday will work best for all concerned.

Should we all plan to meet at the house at 5:30pm this Tuesday, April 1st? If someone could e-mail me back with the address of the house, that would be of great help.

Thank you,  
Terri Jones

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**From:** [jonesterri@hotmail.com](mailto:jonesterri@hotmail.com)  
**To:** [alioopsdunham@hotmail.com](mailto:alioopsdunham@hotmail.com)  
**CC:** [kremer.james@dorsey.com](mailto:kremer.james@dorsey.com); [chesterhousehomes@gmail.com](mailto:chesterhousehomes@gmail.com); [ccochrane@perspectives-family.org](mailto:ccochrane@perspectives-family.org);  
[jss@perspectives-family.org](mailto:jss@perspectives-family.org); [vswyard@aol.com](mailto:vswyard@aol.com); [kstelmachers@perspectives-family.org](mailto:kstelmachers@perspectives-family.org)  
**Subject:** RE: Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant  
**Date:** Sat, 29 Mar 2008 19:35:56 -0500

Hi Ali,

I agree with you on the legal issues taking first priority. I had our attorney Jim Kremer from Dorsey Whitney call Mr. Stepnes yesterday and they both agreed that Perspectives is a great fit moving forward. Jim is willing to offer any and all assistance to help expedite the legal process.

They would both like to meet with all of us as soon as possible at the Chesterhouse home on Lake of the Isles. They said if it worked for you and Aude on Monday or Tuesday afternoon at 5:30pm they both would make it work for their schedules.

It would be wonderful to do this as soon as possible. I also want you to know how deeply appreciative all of us at Perspectives are to have this amazing opportunity to partner together to help these courageous women and children in their quest for a new life.

I look forward to hearing from you! Please feel free to call me anytime on my cell at 612-325-1501.

Best Regards,  
Terri Jones  
612-325-1501

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**From:** [alioopsdunham@hotmail.com](mailto:alioopsdunham@hotmail.com)

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WCCO0460

To: [jonesterri@hotmail.com](mailto:jonesterri@hotmail.com); [james@dorsey.com](mailto:james@dorsey.com); [ccochrane@perspectives-family.org](mailto:ccochrane@perspectives-family.org);  
[kstelmachers@perspectives-family.org](mailto:kstelmachers@perspectives-family.org); [jss@perspectives-family.org](mailto:jss@perspectives-family.org); [vswyard@aol.com](mailto:vswyard@aol.com)  
CC: [chesterhousehomes@gmail.com](mailto:chesterhousehomes@gmail.com); [sharonprovost@comcast.net](mailto:sharonprovost@comcast.net); [audiedunham@hotmail.com](mailto:audiedunham@hotmail.com)  
Subject: RE: Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant  
Date: Sat, 29 Mar 2008 14:52:25 -0500

I share your excitement and enthusiasm; however, we have a lot of work yet to do to get this off the ground and running. My primary concern is getting the legal aspect of this finalized and approved.

Then I would like to secure at least 3 sponsors to help with initial costs. Federated Department Stores is a major presence at the MOA via Macy's and Bloomingdale's. They would be a natural sponsor (they could help furnish the home with their home furnishing products too. Bloomingdale's has opened a huge home furnishing store in Chicago on Michigan Avenue, and there is talk about doing something similar here. My former boss at Dayton's opened this store for them and is presently running Bloomingdale's at the MOA. I would be happy to approach him for sponsorship if all agreed). Home Depot is another good prospect. They are very involved with homelessness projects (particularly in Atlanta and the Katrina disaster areas) and would be a nice fit for our endeavors. Their 20 Twin Cities locations could also be a vehicle for our "win the key to your new home" promotion (if anything, they could donate the keys to us). I would certainly like any other thoughts Perspectives has regarding potential sponsors.

Perpich Center for Art Education is onboard to do our art work and design needs. Our website designer and I are meeting with them this week. I will need the Perspective's logo and any wording you may require or wish to have on promotional materials. We will, of course, have Perspectives approve any literature, designs, press releases, and/or promotional materials.

I have a phone call appointment with the raffle Director for the Ronald McDonald house giveaway in San Diego on Tuesday (they are selling 32,000 tickets at \$150 each for a \$1.7 million home there). I think his experience will prove to be invaluable to us (This is his 4<sup>th</sup> raffle house). Newsweek did a little blurb on this home. Hopefully, we will get similar exposure—my job!!!!

I will keep Terri in the loop on my progress this week, and then we should plan to all get together in the near future.

Looking forward to working with all of you. Please do not hesitate to contact me for any reason, particularly with your thoughts and ideas for a successful venture.

Ali

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**From:** Terri Jones [<mailto:jonesterri@hotmail.com>]  
**Sent:** Thursday, March 27, 2008 2:47 PM  
**To:** [alfoopsdunham@hotmail.com](mailto:alfoopsdunham@hotmail.com); [chesterhousehomes@gmail.com](mailto:chesterhousehomes@gmail.com)  
**Cc:** [vswyard@aol.com](mailto:vswyard@aol.com); [jss@perspectives-family.org](mailto:jss@perspectives-family.org); [kstelmachers@perspectives-family.org](mailto:kstelmachers@perspectives-family.org);  
[ccochrane@perspectives-family.org](mailto:ccochrane@perspectives-family.org)  
**Subject:** Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant

Dear Ali,

Thank you for all you have done on behalf of Perspectives!

I cannot tell you the excitement surrounding the new foundation Chesterhouse and that you have chosen Perspectives to be the recipient of the thirty percent gift from the proceeds of your endeavors for 2008. I know that you have been approached by many other not for profits and we are honored beyond belief.

Of course, it is such a great gift to be working with you and your background with us invaluable. As you know we are the largest supportive housing in Minnesota for women and children. Perspectives will also create an

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incredible marketing opportunity considering our mission which is:

"BREAKING THE CYCLE FOR AT-RISK FAMILIES AND CHILDREN FOR TOTAL FAMILY RECOVERY."

If you or others would like specific information quickly our website is [www.perspectives-family.org](http://www.perspectives-family.org).

I am following up with the next steps that we spoke of at dinner last evening with long term board member Vicki Wyard. What I understand is that you would like our attorney to speak to the attorney that is finishing the foundation's infrastructure. I am copying both Perspectives attorney Jim Kremer at Dorsey Whitney, CEO Jeannie Seeley-Smith as well as our CFO Cheryl Cochrane.

I just spoke to Paul Stepness, the builder you spoke of and he will be forwarding this on to his attorney. He is an incredible man with a wonderful vision! He asked that we set up a meeting at the house as soon as possible and also believes this to be a fit for his foundation! We spoke of many needs of Perspectives and he is considering a grant of 1 million dollars from the proceeds to pay off our main building.

We all will look forward to this new opportunity that will create hope and new lives for families and children in our community. Please let me know if there is anything else I can do to expedite this process as I am aware you want to launch this on Mother's Day at Mall of America!

Best Regards,  
Terri Jones  
612-325-1501

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**From:** "Ali Dunham" <alioopsdunham@hotmail.com>  
**To:** "Paul Stepnes" <paulstepnes@qwest.net>  
**Sent:** Sunday, March 30, 2008 11:02 AM  
**Subject:** RE: Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant

Paul

This is what happens when the left hand doesn't know what the right hand is doing. I cc you on all correspondence, whether it is directly relevant to you or not, just so we are on the same page. As I mentioned to you on the phone, perspective's CEO is out of town for spring break this week. It is highly inappropriate for Terri to have the Perspectives group meet at the house without her. Terri is a brand new employee with them and she has a lot of zeal. But to run with this without Jeannie could be counterproductive (and knowing Jeannie as well as I do, it will come back to bite us!). I would suggest that the group get together at the house next week. That way, Jeannie can attend and we should have a clearer sense of direction with the specifics of this venture. Although you plan for this to be a light get-together, I know we will be grilled with questions about the specifics that I am not prepared to answer yet. Since I did not coordinate this meeting, I don't feel it is appropriate for me to cancel it.

Ali

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**From:** Paul Stepnes [mailto:paulstepnes@qwest.net]  
**Sent:** Sunday, March 30, 2008 8:46 AM  
**To:** Ali Dunham  
**Subject:** Re: Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant

if you want to cancel the meeting go right ahead  
 On Mar 30, 2008, at 12:17 AM, Ali Dunham wrote:

So who's meeting? (Terri's e-mail indicates it's the whole grou what time? What's the agenda? Paul, I think it is a fatal mistake to meet with the whole group before we have our act together. This concept is still so volatile, they will walk away (with my blessing) if they don't feel we have our act together—and we don't. I will not put my relationship with Perspectives on the line for a promotion that is not 100% on the up-and-up. I have been close friends with several executives of Perspectives (including their CEO and the Chairman of their Board) for almost 20 years now. They are coming into this with no questions asked because they trust me.

Minnesota sweepstake laws are as confining and limiting as the raffle. PLEASE, let's figure this part out before we get everyone together. And I have to wonder why you "had asked terri to meet Tuesday" without having me in the loop? And Terri naturally assumed it was an invite to all involved. Not the way I operate. Paul, I know you are a great guy in many respects. You are more stubborn than a mule, and I know that and try to tolerate that aspect of you. And I have no doubt that there are aspects of my personality that you can't stand. But Paul—you have to trust that I am very good at what I do, and that I only want this to succeed immeasurably. And the first thing I HAVE TO GET DONE is what we can do legally. Until that part is done—I am paralyzed in going forward.

And I'm sorry that I may have hurt your feelings on some of the feedback/opinions I shared with you on the phone—but Paul, we have to have an open dialogue with one another, and a sense of trust that we are watching each other's back throughout this endeavor. I don't feel that. And if you feel you want to move forward with someone else—I understand. We are both strong-willed, opinionated individuals so it's not a surprise that we buck heads often. But there are certain standards I must comply with that are less important to you at this stage. And if we can't get this resolved soon, I think you should find someone else to do the marketing for this endeavor. I would love to see this succeed for everyone involved—but not at the risk that we crash and burn—a very real viability if this isn't done right.

So, I'm willing to continue with the plan for this week, which means meeting with your attorney on Tuesday at 3:30. But I will not participate, or allow Perspectives to meet with anyone prior to a legally approved plan of action. Don't be angry with me Paul. I know you'll eventually understand that I am not impeding the program, but protecting it.

6/30/2009

WCCO0463



Paul, our friendship has been based on a passion of doing what's right—let's do this —and do it right.

Ali

---

**From:** Paul Stepnes [<mailto:paulstepnes@qwest.net>]  
**Sent:** Sunday, March 30, 2008 12:04 AM  
**To:** Ali Dunham  
**Subject:** Re: Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant

i had asked terri to meet tuesday  
On Mar 29, 2008, at 7:01 PM, Ali Dunham wrote:

I'm confused. What are we doing here? Ali

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**From:** Terri Jones [<mailto:jonesterri@hotmail.com>]  
**Sent:** Saturday, March 29, 2008 7:44 PM  
**To:** Ali Dunham  
**Cc:** [kremer.james@dorsey.com](mailto:kremer.james@dorsey.com); [chesterhousehomes@gmail.com](mailto:chesterhousehomes@gmail.com); [ccochrane@perspectives-family.org](mailto:ccochrane@perspectives-family.org);  
[jss@perspectives-family.org](mailto:jss@perspectives-family.org); [vsward@aol.com](mailto:vsward@aol.com); [kstelmachers@perspectives-family.org](mailto:kstelmachers@perspectives-family.org)  
**Subject:** RE: Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant

Hi Everyone,

Immediately after I sent out my e-mail, I received an e-mail from Mr. Stepnes indicating Tuesday will work best for all concerned.

Should we all plan to meet at the house at 5:30pm this Tuesday, April 1st? If someone could e-mail me back with the address of the house, that would be of great help.

Thank you,  
Terri Jones

---

**From:** [jonesterri@hotmail.com](mailto:jonesterri@hotmail.com)  
**To:** [alioopsdunham@hotmail.com](mailto:alioopsdunham@hotmail.com)  
**CC:** [kremer.james@dorsey.com](mailto:kremer.james@dorsey.com); [chesterhousehomes@gmail.com](mailto:chesterhousehomes@gmail.com); [ccochrane@perspectives-family.org](mailto:ccochrane@perspectives-family.org);  
[jss@perspectives-family.org](mailto:jss@perspectives-family.org); [vsward@aol.com](mailto:vsward@aol.com); [kstelmachers@perspectives-family.org](mailto:kstelmachers@perspectives-family.org)  
**Subject:** RE: Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant  
**Date:** Sat, 29 Mar 2008 19:35:56 -0500

Hi Ali,

I agree with you on the legal issues taking first priority. I had our attorney Jim Kremer from Dorsey Whitney call Mr. Stepnes yesterday and they both agreed that Perspectives is a great fit moving forward. Jim is willing to offer any and all assistance to help expedite the legal process.

They would both like to meet with all of us as soon as possible at the Chesterhouse home on Lake of the Isles. They said if it worked for you and Aude on Monday or Tuesday afternoon at 5:30pm they both would make it work for their schedules.

It would be wonderful to do this as soon as possible. I also want you to know how deeply appreciative all of us at Perspectives are to have this amazing opportunity to partner together to help these courageous women and children in their quest for a new life.

6/30/2009

WCCO0464

I look forward to hearing from you! Please feel free to call me anytime on my cell at 612-325-1501.

Best Regards,  
Terri Jones  
612-325-1501

---

From: [alioopsdunham@hotmail.com](mailto:alioopsdunham@hotmail.com)  
To: [jonesterri@hotmail.com](mailto:jonesterri@hotmail.com); [james@dorsey.com](mailto:james@dorsey.com); [cocchrane@perspectives-family.org](mailto:cocchrane@perspectives-family.org);  
[kstelmachers@perspectives-family.org](mailto:kstelmachers@perspectives-family.org); [jss@perspectives-family.org](mailto:jss@perspectives-family.org); [vswyard@aol.com](mailto:vswyard@aol.com)  
CC: [chesterhousehomes@gmail.com](mailto:chesterhousehomes@gmail.com); [sharonprovost@comcast.net](mailto:sharonprovost@comcast.net); [audiedunham@hotmail.com](mailto:audiedunham@hotmail.com)  
Subject: RE: Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant  
Date: Sat, 29 Mar 2008 14:52:25 -0500

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Then I would like to secure at least 3 sponsors to help with initial costs. Federated Department Stores is a major presence at the MOA via Macy's and Bloomingdale's. They would be a natural sponsor (they could help furnish the home with their home furnishing products too. Bloomingdale's has opened a huge home furnishing store in Chicago on Michigan Avenue, and there is talk about doing something similar here. My former boss at Dayton's opened this store for them and is presently running Bloomingdale's at the MOA. I would be happy to approach him for sponsorship if all agreed). Home Depot is another good prospect. They are very involved with homelessness projects (particularly in Atlanta and the Katrina disaster areas) and would be a nice fit for our endeavors. Their 20 Twin Cities locations could also be a vehicle for our "win the key to your new home" promotion (if anything, they could donate the keys to us). I would certainly like any other thoughts Perspectives has regarding potential sponsors.

Perpich Center for Art Education is onboard to do our art work and design needs. Our website designer and I are meeting with them this week. I will need the Perspective's logo and any wording you may require or wish to have on promotional materials. We will, of course, have Perspectives approve any literature, designs, press releases, and/or promotional materials.

I have a phone call appointment with the raffle Director for the Ronald McDonald house giveaway in San Diego on Tuesday (they are selling 32,000 tickets at \$150 each for a \$1.7 million home there). I think his experience will prove to be invaluable to us (This is his 4<sup>th</sup> raffle house). Newsweek did a little blurb on this home. Hopefully, we will get similar exposure—my job!!!!

I will keep Terri in the loop on my progress this week, and then we should plan to all get together in the near future.

Looking forward to working with all of you. Please do not hesitate to contact me for any reason, particularly with your thoughts and ideas for a successful venture.

Ali

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From: Terri Jones [<mailto:jonesterri@hotmail.com>]  
Sent: Thursday, March 27, 2008 2:47 PM  
To: [alioopsdunham@hotmail.com](mailto:alioopsdunham@hotmail.com); [chesterhousehomes@gmail.com](mailto:chesterhousehomes@gmail.com)  
Cc: [vswyard@aol.com](mailto:vswyard@aol.com); [jss@perspectives-family.org](mailto:jss@perspectives-family.org); [kstelmachers@perspectives-family.org](mailto:kstelmachers@perspectives-family.org);  
[cocchrane@perspectives-family.org](mailto:cocchrane@perspectives-family.org)  
Subject: Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant

Dear Ali,

6/30/2009

WCCO0465

Thank you for all you have done on behalf of Perspectives!

I cannot tell you the excitement surrounding the new foundation Chesterhouse and that you have chosen Perspectives to be the recipient of the thirty percent gift from the proceeds of your endeavors for 2008. I know that you have been approached by many other not for profits and we are honored beyond belief.

Of course, it is such a great gift to be working with you and your background with us invaluable. As you know we are the largest supportive housing in Minnesota for women and children. Perspectives will also create an incredible marketing opportunity considering our mission which is:

"BREAKING THE CYCLE FOR AT-RISK FAMILIES AND CHILDREN FOR TOTAL FAMILY RECOVERY."

If you or others would like specific information quickly our website is [www.perspectives-family.org](http://www.perspectives-family.org).

I am following up with the next steps that we spoke of at dinner last evening with long term board member Vicki Wyard. What I understand is that you would like our attorney to speak to the attorney that is finishing the foundation's infrastructure. I am copying both Perspectives attorney Jim Kremer at Dorsey Whitney, CEO Jeannie Seeley-Smith as well as our CFO Cheryl Cochrane.

I just spoke to Paul Stepness, the builder you spoke of and he will be forwarding this on to his attorney. He is an incredible man with a wonderful vision! He asked that we set up a meeting at the house as soon as possible and also believes this to be a fit for his foundation! We spoke of many needs of Perspectives and he is considering a grant of 1 million dollars from the proceeds to pay off our main building.

We all will look forward to this new opportunity that will create hope and new lives for families and children in our community. Please let me know if there is anything else I can do to expedite this process as I am aware you want to launch this on Mother's Day at Mall of America!

Best Regards,  
Terri Jones  
612-325-1501

6/30/2009

WCCO0466

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**From:** "Ali Dunham" <alioopsdunham@hotmail.com>  
**To:** "Paul Stepnes" <paulstepnes@qwest.net>  
**Sent:** Monday, March 31, 2008 11:11 AM  
**Subject:** RE: Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant

I know. She intentionally did not send it to you. This whole thing really befuddles me. You confirmed this meeting knowing their CEO couldn't be there. You did not invite me and/or Audie to attend—had you done so you would have found out that Audie and I could not be there either (Ayden is getting back from his Spring break in Mexico at 6:00pm on Tuesday and we're picking him up at the airport.) I will get you out of this as graciously as I can—but please do not do something like this again. I plan on attending the meeting at 3:30 tomorrow.

Ali

---

**From:** Paul Stepnes [mailto:paulstepnes@qwest.net]  
**Sent:** Monday, March 31, 2008 7:11 AM  
**To:** Ali Dunham  
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btw--this is the first time i have seen this--i was not on the distribution list  
On Mar 30, 2008, at 10:01 PM, Ali Dunham wrote:

Paul

You need to postpone this meeting until next week for all the reasons I stated in my earlier e-mail to you, and this e-mail from Jeannie should be the clincher-- since you clearly didn't trust my judgment to do so before this. I do not want to be in the position you put me in, to respond to her and tell her this meeting should not take place until she and others have returned, and are able to participate. If you go ahead with your get-together with Terri and Jim, you do so at your own peril.

---

**From:** Jeannie Seeley-Smith [mailto:jss@perspectives-family.org]  
**Sent:** Sunday, March 30, 2008 6:41 PM  
**To:** Terri Jones; Ali Dunham  
**Cc:** kremer.james@dorsey.com; Cheryl Cochrane; vswyard@aol.com; Kym Stelmachers  
**Subject:** RE: Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant

Hello All from Mexico,

Thank you everyone for working so passionately on this potential gift, unbelievable!!!. Terri, you are awesome! And, Ali, wow....I can't wait to hear more about how you got involved with the Chesterhouse Foundation? Jim, thank you so much, I feel great, so far away, knowing you are all involved.

I so wish I was home so I could be of help. I would love to share the vision and story of Perspectives. I also note that Cheryl is out of town till Wednesday, and Vicki Wyard is attending her daughters wedding on Tuesday. I don't want to mess anything up if the donor is excited to get going but I am feeling anxious that a meeting of this importance would not have one of us there to cover the history and finance. Will Mr. Stepnes expect one of us? I did not copy him in on this email as I would like to hear your thoughts on whether we should wait to meet until I get back.

6/30/2009

WCCO0467

which is not until Sunday. If you don't think we can wait, I can certainly be available for a conference call. I am in a Villa in Akumal and the land line has free service to the states with a perfect connection. The number here is: 502 212 9159. Should we set up a time for a conference before the meeting?

Wow....once again....I am so incredibly excited!!! What a golden opportunity for the women and children of Perspectives!!

Jeannie

6/30/2009

WCCO0468

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**From:** "Ali Dunham" <alioopsdunham@hotmail.com>  
**To:** "Paul Stepnes" <paulstepnes@qwest.net>  
**Sent:** Monday, March 31, 2008 11:42 AM  
**Subject:** RE: Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant

Paul. Stop blaming Terri. I do hold you responsible. She said you e-mailed her about the meeting and completely circumvented me. And she told me she expected this to be a meeting where we would discuss the legal and marketing aspects of the program. Something I feared. I told her that there was a misunderstanding—you had thought it was merely a light get-together to show the Perspectives group the home, nothing more.

Did you really expect Terri to contact me and see if I was available? Not her job. All I ask, and I believe it is very reasonable, that you cc, bcc, and/or fyi me on your plans with Perspectives so we don't look like idiots.

---

**From:** Paul Stepnes [mailto:paulstepnes@qwest.net]  
**Sent:** Monday, March 31, 2008 11:18 AM  
**To:** Ali Dunham  
**Subject:** Re: Chesterhouse Foundation and Perspectives as as the Not For Profit Reciepiant

Ali--please stop accusing me of things that I do not do--Terri was the person who was going to invite everyone--she was the one who was going to ask everyone if they could attend or not and then we would invite them--I only said that Tuesday would be better for me if we were getting together--it was that simple and I certainly did not have an agenda here--so please ask me if I am guilty of something before you find me guilty--thanks--look forward to the meeting tomorrow with you and the attorney.

On Mar 31, 2008, at 9:11 AM, Ali Dunham wrote:

I know. She intentionally did not send it to you. This whole thing really befuddles me. You confirmed this meeting knowing their CEO couldn't be there. You did not invite me and/or Audie to attend--had you done so you would have found out that Audie and I could not be there either (Ayden is getting back from his Spring break in Mexico at 6:00pm on Tuesday and we're picking him up at the airport.) I will get you out of this as graciously as I can--but please do not do something like this again. I plan on attending the meeting at 3:30 tomorrow.

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6/30/2009

WCCO0469

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**Sent:** Sunday, March 30, 2008 6:41 PM  
**To:** Terri Jones; Ali Dunham  
**Cc:** [kremer,james@dorsey.com](mailto:kremer,james@dorsey.com); Cheryl Cochran; [yswyrd@aol.com](mailto:yswyrd@aol.com); Kym Stelmachers  
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6/30/2009

WCCO0470

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**To:** "Paul Stepnes" <paulstepnes@qwest.net>  
**Sent:** Sunday, March 30, 2008 2:17 AM  
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6/30/2009

WCCO0471



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Thank you,  
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To: [alioopsdunham@hotmail.com](mailto:alioopsdunham@hotmail.com)  
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6/30/2009

WCCO0472

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I cannot tell you the excitement surrounding the new foundation Chesterhouse and that you have chosen Perspectives to be the recipient of the thirty percent gift from the proceeds of your endeavors for 2008. I know that you have been approached by many other not for profits and we are honored beyond belief.

Of course, it is such a great gift to be working with you and your background with us invaluable. As you know we are the largest supportive housing in Minnesota for women and children. Perspectives will also create an incredible marketing opportunity considering our mission which is:

"BREAKING THE CYCLE FOR AT-RISK FAMILIES AND CHILDREN FOR TOTAL FAMILY RECOVERY."

If you or others would like specific information quickly our website is [www.perspectives-family.org](http://www.perspectives-family.org).

I am following up with the next steps that we spoke of at dinner last evening with long term board member Vicki Wyard. What I understand is that you would like our attorney to speak to the attorney that is finishing the foundation's infrastructure. I am copying both Perspectives attorney Jim Kremer at Dorsey Whitney, CEO Jeannie Seeley-Smith as well as our CFO Cheryl Cochrane.

I just spoke to Paul Stepness, the builder you spoke of an he will be forwarding this on to his attorney. He is an incredible man with a wonderful vision! He asked that we set up a meeting at the house as soon as possible and also believes this to be a fit for his foundation! We spoke of many needs of Perspectives and he is considering a grant of 1 million dollars from the proceeds to pay off our main building.

6/30/2009

WCCO0473

We all will look forward to this new opportunity that will create hope and new lives for families and children in our community. Please let me know if there is anything else I can do to expedite this process as I am aware you want to launch this on Mother's Day at Mall of America!

Best Regards,  
Terri Jones  
612-325-1501

6/30/2009

WCCO0474

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**From:** <Taylormtg@aol.com>  
**To:** <paulstepnes@qwest.net>  
**Sent:** Monday, April 09, 2007 7:14 PM  
**Subject:** RE: Figures for Irving?

**Hi Paul!**

**Have you gotten any of the figures together for the Irving Avenue Property?**

**This is what I figured is owed on the property:**

**Americana Bank = \$1,000,000**

**Punchco = (not sure...I wouldn't think more the \$500,000)**

**Taylor's = \$185,000**

**Fusion Tile = \$19,000**

**Domain = \$42,000**

**Total = \$1,746,000**

**Does this sound right?**

**I know that you owe builder Bob some money but I am not sure how much. I would like to figure what Punchco is owed. If you think that they charged you too much interest, then it is possible that they are over the usury limit and that might work in your favor.**

**Please let me know what is going on! I would still like to meet with everyone to work out a plan on how to get this problem solved!**

**Have a great day!**

**Thank-You!**

**Ben R. Taylor**

\*\*\*\*\*  
See what's free at <http://www.aol.com>.

6/30/2009

WCCO0475

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**From:** "Paul Simonson" <mcgrathsaul@hotmail.com>  
**To:** "Paul Stepnes" <paulstepnes@qwest.net>  
**Sent:** Monday, May 05, 2008 11:00 AM  
**Subject:** RE: got your voice mail--

Paul,

Based on what I found so far if we have a sweepstakes the following will need to be in the rules.

1. A "No purchase is necessary" statement.
  2. Start and end dates.
  3. Eligibility requirements.
  4. Methods by which people can enter the sweepstakes, including a "no purchase" method.
  5. The odds of winning.
  6. Any limitations on the number of entries per person or household.
  7. A description of the prizes and the monetary value. (The cash prize you refer to below would fit here.)
  8. How the winners will be selected and notified.
  9. Restrictions on receiving the prize(s) if any.
- These plus operating rules would be what we need for a sweepstakes.

However I am trying to clarify the different between games of chance and games of skill under Minnesota Law. I found a reference to "determining the number of beans in a jar" is not a game of skill. But I can't find the actual regulations on the internet, so I am going to a law library in Mora this afternoon to find them.

Also I recall reading a book called "Guerrilla Marketing" but the Isle library doesn't have it. Maybe you can find it at the Mpls. library or at a bookstore. It dealt with promotional advertising including sweepstakes.

Paul

---

**From:** paulstepnes@qwest.net  
**Subject:** Re: got your voice mail--  
**Date:** Thu, 24 Apr 2008 13:03:29 -0500  
**To:** mcgrathsaul@hotmail.com

Paul--

Also I want to state in the rules that if you are unable to close on the house due to the closing costs and taxes we will give you \$1 million dollars and we will dispose of the house for you.

On Apr 22, 2008, at 1:20 PM, Paul Simonson wrote:

.Yes, that will work>  
Paul

> To: [mcgrathsaul@hotmail.com](mailto:mcgrathsaul@hotmail.com)  
> From: [paulstepnes@qwest.net](mailto:paulstepnes@qwest.net)  
> Subject: got your voice mail--  
> Date: Tue, 22 Apr 2008 11:31:36 -0500  
>  
> want to meet for lunch at Old Country Buffet at 11:30 AM at 66th  
> and Nicollet?--let me know--thanks  
>  
> Paul  
> 612-381-9955

6/30/2009

WCCO0476

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In a rush? Get real-time answers with Windows Live Messenger.

---

With Windows Live for mobile, your contacts travel with you. Connect on the go.

6/30/2009

WCCO0477

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**From:** "paul stepnes" <paulstepnes@qwest.net>  
**To:** "Paul Simonson" <mcgrathsaul@hotmail.com>  
**Sent:** Tuesday, May 06, 2008 9:53 AM  
**Subject:** Re: got your voice mail--

paul I told you in a voice mail that I got approval from the head of the gambling board --it is a game of using you mathematical and analysis skills--

On May 6, 2008, at 8:49 AM, Paul Simonson wrote:

Paul,  
I have an appointment in a few minutes, but I will call you around 11:00 this morning. Based on my research yesterday I believe your plan about determining the number of parts in the box will be held to be a game of chance and therefore an illegal lottery. Before you proceed I would asked for an opinion from the Gambling Board.  
Paul

**From:** paulstepnes@qwest.net  
**Subject:** Re: got your voice mail--  
**Date:** Mon, 5 May 2008 14:06:27 -0500  
**To:** mcgrathsaul@hotmail.com

paul--i am not doing a sweepstakes--it is a game of skill--please contact me --i need the rules written so that we can get them posted--kick off is this sunday!!!!!!

On May 5, 2008, at 10:00 AM, Paul Simonson wrote:

Paul,  
Based on what I found so far if we have a sweepstakes the following will need to be in the rules.

1. A "No purchase is necessary" statement.
2. Start and end dates.
3. Eligibility requirements.
4. Methods by which people can enter the sweepstakes, including a "no purchase" method.
5. The odds of winning.
6. Any limitations on the number of entries per person or household.
7. A description of the prizes and the monetary value. (The cash prize you refer to below would fit here.)
8. How the winners will be selected and notified.
9. Restrictions on receiving the prize(s) if any.

These plus operating rules would be what we need for a sweepstakes.  
However I am trying to clarify the different between games of chance and games of skill under Minnesota Law.

6/30/2009

WCCO0478

I found a reference to "determining the number of beans in a jar" is not a game of skill. But I can't find the actual regulations on the internet, so I am going to a law library in Mora this afternoon to find them.

Also I recall reading a book called "Guerrilla Marketing" but the Isle library doesn't have it. Maybe you can find it at the Mpls. library or at a bookstore. It dealt with promotional advertising including sweepstakes.

Paul

From: paulstepnes@qwest.net  
Subject: Re: got your voice mail--  
Date: Thu, 24 Apr 2008 13:03:29 -0500  
To: mcgrathsaul@hotmail.com

Paul--

Also I want to state in the rules that if you are unable to close on the house due to the closing costs and taxes we will give you \$1 million dollars and we will dispose of the house for you.

On Apr 22, 2008, at 1:20 PM, Paul Simonson wrote:

Yes, that will work>  
Paul

> To: mcgrathsaul@hotmail.com  
> From: paulstepnes@qwest.net  
> Subject: got your voice mail--  
> Date: Tue, 22 Apr 2008 11:31:36 -0500  
>  
> want to meet for lunch at Old Country  
Buffet at 11:30 AM at 66th  
> and Nicollet?--let me know--thanks  
>  
> Paul  
> 612-381-9955

In a rush? Get real-time answers with  
Windows Live Messenger.

With Windows Live for mobile, your contacts travel with you.  
Connect on the go.

Get Free (PRODUCT) RED™ Emoticons, Winks and Display Pics. Check it out!

6/30/2009

WCCO0479



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**From:** "Michelle Gross" <mgresist@minn.net>  
**To:** "Paul Stepnes" <paulstepnes@qwest.net>  
**Sent:** Saturday, May 03, 2008 10:45 AM  
**Subject:** Re: great news

This is fab! What can I do to help?

Michelle

At 06:31 AM 5/2/2008, you wrote:

>due to the brilliance of jeff roth i got my approval from the state  
>gambling board to go ahead with the contest for someone to win the  
>house at 2857 irving--you are all invited to participate..suzanne is  
>helping me with her wonderful ad background--thank you all  
>

6/30/2009

WCCO0480

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**From:** "paul stepnes" <paulstepnes@qwest.net>  
**To:** "Jill E. Clark" <jill@jillclarkpa.com>  
**Cc:** "Michelle Gross" <mgresist@minn.net>; <ginhofer@gmail.com>; "SUZANNE M KRAMER" <catrufus@msn.com>; "Jeff Roth" <jeff@jillclarkpa.com>; "Andrew Reineman" <andrewr@visi.com>  
**Sent:** Friday, March 28, 2008 10:19 AM  
**Subject:** Re: Guatemala as Muse and Base for a Writer - New York Times

not for me--I am always up for a party

On Mar 28, 2008, at 9:16 AM, Jill E. Clark wrote:

OK, I'm done with trial. Not done with the post-trial stuff (where I believe we have a good chance of unseating the jury verdict...yeah!) = but ready for a party. Andrew - can we pick a Saturday when your "other" can come? Let's do it here - burgers on the grill, and I want to watch a movie called "Stay." Then we can also do games. Is next Saturday too soon?

**Jill Clark**  
Telephone: 763/417-9102 Fax: 763/417-9112  
jill@jillclarkpa.com

*This email may contain confidential or privileged communications. If you are not the proper recipient of this email, please destroy it and let us know that you have done so. If you are a client and want to discuss the risks associated with emails, or if you do not wish to have us communicate via email, please let us know.*

**From:** Paul Stepnes [mailto:paulstepnes@qwest.net]  
**Sent:** Friday, March 28, 2008 5:18 AM  
**To:** Jill E. Clark; Jeff Roth; Michelle Gross; Andrew Reineman; SUZANNE M KRAMER  
**Subject:** Guatemala as Muse and Base for a Writer - New York Times

okay we should buy a casa there for a get away

<http://www.nytimes.com/2008/03/28/travel/escapes/28Away.html?8dpc=&adxnml=1&adxnmlx=1206695540-nHHpF2dnN44DV03zVCjwAw>

6/30/2009

WCCO0481

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**From:** "paul stepnes" <paulstepnes@qwest.net>  
**To:** "SUZANNE M KRAMER" <catrufus@msn.com>  
**Sent:** Thursday, May 29, 2008 11:28 AM  
**Subject:** Re: How are you this morning?

you might want to tell the SW Journal to be very careful what they say about me because I may have to sue them for defamation as well

On May 29, 2008, at 6:45 AM, SUZANNE M KRAMER wrote:

Paul  
Concerned about you this morning and how you are doing.  
I hope you can get into Deb today... I cannot believe how horrible your experience was yesterday.  
YIPES!!!  
I am on my cell if you need me.  
Suz

6/30/2009

WCCO0482

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**From:** "paul stepnes" <paulstepnes@qwest.net>  
**To:** "Bob GUSTAFSON" <mngus@msn.com>  
**Sent:** Sunday, May 25, 2008 5:43 PM  
**Subject:** Re: Memorial Day Update

we got a nice response this weekend but not what I wanted--however that said I am sure that with the right advertising we will do well--I taped the TV ad on Thursday and that will run 80 times a month and well will be on for the next 24 weeks--The SW journal is doing a nice big story on us for the next issue--and we are just getting started--be prepared to work the entire weekend of the Art Fair--we want 25,000 people to sign up then--do you know anyone who can take down the tree that is ruing the fuck out of the house--the noise it makes is awful--we will be open tomorrow as well--what is thew last name of Punchco?--the stepnes name is usually a good one--I seem to be the black sheep these days--tell chris we need to meet--do you have a gas mower to do the lawn with over there?

On May 25, 2008, at 4:25 PM, Bob GUSTAFSON wrote:

Well you made the newspaper. Did you sell a couple thousand tickets this weekend? Couple hundred? More than 10? I checked the internet site and saw the announcement of prize winner for the week. I think that adds a lot for someone trying to buy over the internet. I still suspect the place to have the box is at the mall but then your marketing people should be able to figure out what to do.

I had to meet with the guy behind Punchco to explain why we still haven't covered any of the money owed. Fun meeting. We did it at his house with his wife sitting in. She is actually pretty accepting. She used to teach at one of the Catholic schools (I forget the name she mentioned) and remembers the Stepnes name. Is that a good thing? I didn't want to ask. Judging time frames I suspect she might have had some of your older siblings. I went over the game deal and that it is set to run for 26 weeks, but the redemption period comes up before the game is over. I hinted at possibly needing some help if some money has been raised but not enough yet to pay off the first. I suspect with a significant enough payment on his note that he would help cover the first to let the game reach its conclusion. Any kind of payment made fairly quickly, even the scheduled monthly payments, would win a lot of points as he is making the payments out of pocket while trying to help his son buy and fix up some house. I think Ben is also a good refinance bet but its good to have options. Sell enough tickets and there won't be any worry.

I'm assuming you also received a letter and bill from Priscilla. We should talk that one over. I talked to Chris last week and he is going to try to swing by for coffee some time next week. I'm thinking they are still interested in trying to buy out the mortgage but I also think they have accepted the loss and are leary of taking a bigger hit than they have already. Should be interesting.

Gus

Keep your kids safer online with Windows Live Family Safety. Help protect your kids.

6/30/2009

WCCO0483

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**From:** "paul stepnes" <paulstepnes@qwest.net>  
**To:** "Jill E. Clark" <jill@jillclarkpa.com>  
**Cc:** "Michelle Gross" <mgresist@minn.net>  
**Sent:** Wednesday, December 26, 2007 1:33 PM  
**Subject:** Re: Our get together

pizza party in January

On Dec 26, 2007, at 11:23 AM, Jill E. Clark wrote:

> I agree it was great fun. And laughing is such good stuff. I'm glad  
> we  
> did not talk "work" and just had fun. Let's do it again.  
>  
> Jill Clark  
> Telephone: 763/417-9102 Fax: 763/417-9112  
> [jill@jillclarkpa.com](mailto:jill@jillclarkpa.com)  
> This email may contain confidential or privileged communications. If  
> you are not the proper recipient of this email, please destroy it and  
> let us know that you have done so. If you are a client and want to  
> discuss the risks associated with emails, or if you do not wish to have  
> us communicate via email, please let us know.

> -----Original Message-----

> From: Michelle Gross [mailto:mgresist@minn.net]  
> Sent: Wednesday, December 26, 2007 8:20 AM  
> To: Paul Stepnes; Jill E. Clark  
> Subject: Our get together

> Our get together was so much fun! Haven't laughed that hard in a  
> long time. Thanks, Paul, for the delicious food you brought and for  
> helping with the cooking. Thanks, Jill, for letting us use your  
> house. I really had a great time.

> Michelle

> At 07:21 PM 12/25/2007, you wrote:

>> michelle--thanks again for the delicious dinner--it was so much  
>> fun--really enjoyed apples to apples--hope you had a nice day

>> Paul

>> On Dec 25, 2007, at 5:17 PM, Michelle Gross wrote:

>  
>  
>

6/30/2009

WCCO0484

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**From:** "paul stepnes" <paulstepnes@qwest.net>  
**To:** "Christopher R. Mihm" <chris@asterisksoftware.com>  
**Sent:** Thursday, May 15, 2008 8:25 AM  
**Subject:** Re: Question

on the photo page can we have a thing that says click on thumb nails for full vista views of the rooms--  
thanks

On May 14, 2008, at 10:06 PM, Christopher R. Mihm wrote:

Also, since we launched on Sunday we've had 345 visits to the site.

----- Original Message -----

**From:** paul stepnes  
**To:** Christopher R. Mihm  
**Sent:** Wednesday, May 14, 2008 7:26 AM  
**Subject:** Re: Question

that was me being stressed last week and I do try to send you email but after I send pics to you all emails bounce back--so no more pics for a while--next week will work--I am hoping that the numbers will pick up once the ads start--they have to--also working to get the word out there--will run an ad in the SW journal that reaches 30,000 homes--will run banner ads on web sites and hope that your promoting skills work as well--I am confident this will work--get your friend to sign up--want to create some excitement on the first page that people come to when they go to the web site--REGISTER NOW TO BE IN OUR WEEKLY PRIZE DRAWING--CASH OPTION--ONLY \$20 TO ENTER!!!--NONE OF THAT INFO IS THERE AND I THINK WE HAVE 3 SECONDS TO SELL THIS THING--SORRY about all caps hit the caps lock key while I was typing--not yelling at you--let me know what you think--I am getting tons of compliments on the site--so why isn't everybody signing up? do they think they have for ever to sign up--I need to have the bank paid off by august so that is why we need to promote the hell out of it now!!!!

your thoughts? meeting with some people today for national exposure--what radio stations do you think we should market on here?

we know this will never work with lookyloos coming thru the house--I hate the people who trample thru the house and then don't enter the contest--if you do not want to enter stay the hell out of the house--it is the numbers on the web that will make a difference and that is where you will make your money--I will email the people who have signed up at the house and paid in cash--it would be great that after someone signs up they would automatically get an email thank ing them--is that possible?

I want to charge people at the door what do you think?

On May 14, 2008, at 3:54 AM, Christopher R. Mihm wrote:

6/30/2009

WCCO0485

If I'm getting \$.25 off of only entries made on the net, then do you expect me to help you try to get people out to the house? :-)

To date, we have two people signed up for the site and have made no sales. I hope it picks up soon!

I will be pushing it online soon, probably starting tomorrow.

How does early next week sound for the "walkthrough?"

Also, any changes you want (or need) to make, just EMAIL them to me and I will make them as fast as I possibly can. If you find any typos, send those to me RIGHT AWAY. You mentioned adding floorplans and more details. Send them to me as soon as you have them and we'll get them on there!

On a side note, I finally checked the voicemail on my business line (I am really bad on doing that because I rarely get voicemails) and got your messages. I agree that communication is an important part of this process and I apologize for not being more available when you felt you needed me to be. That being said, moving forward, the absolute BEST WAY to get a hold of me is by email. It also creates a "paper trail" for my business so I can track my hours. My business phone line is in my office in the far corner of my house and I often do not even hear it ring. Also, something you should know is that I don't answer business calls on my "home line" (651-633-4669) as a matter of principle. In the past I've made the mistake of giving my home number out to clients who repeatedly went above and beyond what is considered reasonable, including having a client call me at 2 in the morning (and waking up my infant son at the time) and literally yelling at me for his website not working while the only reason it wasn't was because he had accidentally turned off the wireless adapter on his laptop! So again, don't call that line because no one will answer it. That is the "family line" for my wife and kids and is not intended for business. If I gave it out to you, I apologize. If you got it from Mike or Vivian (or the Yellow Pages or whatever), it's not your fault (nor theirs) because how could you know, right? You have my Blackberry number, which is a better way to get a hold of me plus it allows me to obsessively check my email. Also, when I get emails, there is a good chance I am in front of my computer so if you have something that needs to be fixed right away, I'm in the perfect place to do it! Lastly, don't forget the hours I keep. I am asleep every day from 6 AM to somewhere between 2 and 3 PM. I check my email constantly during waking/non-working hours so if there's an absolute emergency, I will fix it as soon as I possibly can. Otherwise, my workday starts somewhere between 9 and 10 PM and goes until I go to bed. This project is definitely near or at the top of my current priorities so don't worry about me not doing something you need done.

6/30/2009

WCCO0486

How many people have signed up at the house so far? If those don't count toward my "cut," should I make a point to separate them in the database so there's no confusion when this process has played itself out?

6/30/2009

WCCO0487



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**From:** "paul stepnes" <paulstepnes@qwest.net>  
**To:** "Christopher R. Mihm" <chris@asteriskssoftware.com>  
**Sent:** Thursday, May 15, 2008 8:26 AM  
**Subject:** Re: Question

why are people so cheap?

On May 15, 2008, at 3:22 AM, Christopher R. Mihm wrote:

1.

----- Original Message -----

**From:** Paul Stepnes  
**To:** Christopher R. Mihm  
**Sent:** Thursday, May 15, 2008 12:54 AM  
**Subject:** Re: Question

how many have purchased on line?

On May 14, 2008, at 10:06 PM, Christopher R. Mihm wrote:

Also, since we launched on Sunday we've had 345 visits to the site.

----- Original Message -----

**From:** paul stepnes  
**To:** Christopher R. Mihm  
**Sent:** Wednesday, May 14, 2008 7:26 AM  
**Subject:** Re: Question

that was me being stressed last week and I do try to send you email but after I send pics to you all emails bounce back--so no more pics for a while--next week will work--I am hoping that the numbers will pick up once the ads start--they have to--also working to get the word out there--will run an ad in the SW journal that reaches 30,000 homes--will run banner ads on web sites and hope that your promoting skills work as well--I am confident this will work--get your friend to sign up--want to create some excitement on the first page that people come to when they go to the web site--REGISTER NOW TO BE IN OUR WEEKLY PRIZE DRAWING--CASH OPTION--ONLY \$20 TO ENTER!!!--NONE OF THAT INFO IS THERE AND I THINK WE HAVE 3 SECONDS TO SELL THIS THING--SORRY about all caps hit the caps lock key while I was typing--not yelling at you--let me know what you think--I am getting tons of compliments on the site--so why isn't everybody signing up? do they think they have for ever to sign up--I need to have the

6/30/2009

WCCO0488

bank paid off by august so that is why we need to promote the hell out of it now!!!!

your thoughts? meeting with some people today for national exposure--what radio stations do you think we should market on here?

we know this will never work with lookyloos coming thru the house--I hate the people who trample thru the house and then don't enter the contest--if you do not want to enter stay the hell out of the house--it is the numbers on the web that will make a difference and that is where you will make your money--I will email the people who have signed up at the house and paid in cash--it would be great that after someone signs up they would automatically get an email thank ing them--is that possible?

I want to charge people at the door what do you think?

On May 14, 2008, at 3:54 AM, Christopher R. Mihm wrote:

If I'm getting \$.25 off of only entries made on the net, then do you expect me to help you try to get people out to the house? :-)

To date, we have two people signed up for the site and have made no sales. I hope it picks up soon!

I will be pushing it online soon, probably starting tomorrow.

How does early next week sound for the "walkthrough?"

Also, any changes you want (or need) to make, just EMAIL them to me and I will make them as fast as I possibly can. If you find any typos, send those to me RIGHT AWAY. You mentioned adding floorplans and more details. Send them to me as soon as you have them and we'll get them on there!

On a side note, I finally checked the voicemail on my business line (I am

6/30/2009

WCCO0489

really bad on doing that because I rarely get voicemails) and got your messages. I agree that communication is an important part of this process and I apologize for not being more available when you felt you needed me to be. That being said, moving forward, the absolute BEST WAY to get a hold of me is by email. It also creates a "paper trail" for my business so I can track my hours. My business phone line is in my office in the far corner of my house and I often do not even hear it ring. Also, something you should know is that I don't answer business calls on my "home line" (651-633-4669) as a matter of principle. In the past I've made the mistake of giving my home number out to clients who repeatedly went above and beyond what is considered reasonable, including having a client call me at 2 in the morning (and waking up my infant son at the time) and literally yelling at me for his website not working while the only reason it wasn't was because he had accidentally turned off the wireless adapter on his laptop! So again, don't call that line because no one will answer it. That is the "family line" for my wife and kids and is not intended for business. If I gave it out to you, I apologize. If you got it from Mike or Vivian (or the Yellow Pages or whatever), it's not your fault (nor theirs) because how could you know, right? You have my Blackberry number, which is a better way to get a hold of me plus it allows me to obsessively check my email. Also, when I get emails, there is a good chance I am in front of my computer so if you have something that needs to be fixed right away, I'm in the perfect place to do it! Lastly, don't forget the hours I keep. I am asleep every day from 6 AM to somewhere between 2 and 3 PM. I check my email constantly during waking/non-working hours so if there's an absolute emergency, I will fix it as soon as I possibly can. Otherwise, my workday starts somewhere between 9 and 10 PM and goes until I go to bed. This project is definitely near or at the top of my current priorities so don't worry about me not

6/30/2009

WCCO0490

doing something you need done.

How many people have signed up at the house so far? If those don't count toward my "cut," should I make a point to separate them in the database so there's no confusion when this process has played itself out?

6/30/2009

WCCO0491

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**From:** "paul stepnes" <paulstepnes@qwest.net>  
**To:** "Christopher R. Mihm" <chris@asterisksoftware.com>  
**Sent:** Thursday, May 15, 2008 8:29 AM  
**Subject:** Re: Question

this is what I have been saying to people that I email about this--

lets take a negative situation and make something positive come out of it by raising enough money to pay off the mortgage of a housing shelter for women and children who want to re build their lives!!!--if we can do that, this organization will have another \$70,000.00 a year that they can use for helping others

On May 15, 2008, at 3:23 AM, Christopher R. Mihm wrote:

Can you send me some language about the portion for the foundation?

----- Original Message -----

**From:** Paul Stepnes  
**To:** Christopher R. Mihm  
**Sent:** Thursday, May 15, 2008 1:01 AM  
**Subject:** Re: Question

I like it--can we have something on the front page that says something about a portion of the sales goes to the foundation--I met with the PR people today--we had a great meeting they are very excited about making this thing go big and global even because the topic is so timely--we are out in front of everyone on this and they will get us the press and branding we need--they were impressed with the web site!!!

On May 14, 2008, at 10:06 PM, Christopher R. Mihm wrote:

Take a look at the site now and you'll immediately see the changes I made.

<http://www.2857irving.com!>

----- Original Message -----

**From:** paul stepnes  
**To:** Christopher R. Mihm  
**Sent:** Wednesday, May 14, 2008 7:26 AM  
**Subject:** Re: Question

that was me being stressed last week and I do try to send you email but after I send pics to you all emails bounce back--so no more pics for a while--next week will work--I am hoping that the numbers will pick up once the ads start--they have to--also working to get the word out there--will run an ad in the SW journal that reaches 30,000 homes--will run banner ads on

6/30/2009

WCCO0492

web sites and hope that your promoting skills work as well--I am confident this will work--get your friend to sign up--want to create some excitement on the first page that people come to when they go to the web site--REGISTER NOW TO BE IN OUR WEEKLY PRIZE DRAWING--CASH OPTION--ONLY \$20 TO ENTER!!!--NONE OF THAT INFO IS THERE AND I THINK WE HAVE 3 SECONDS TO SELL THIS THING--SORRY about all caps hit the caps lock key while I was typing--not yelling at you--let me know what you think--I am getting tons of compliments on the site--so why isn't everybody signing up? do they think they have for ever to sign up--I need to have the bank paid off by august so that is why we need to promote the hell out of it now!!!!

your thoughts? meeting with some people today for national exposure--what radio stations do you think we should market on here?

we know this will never work with lookyloos coming thru the house--I hate the people who trample thru the house and then don't enter the contest--if you do not want to enter stay the hell out of the house--it is the numbers on the web that will make a difference and that is where you will make your money--I will email the people who have signed up at the house and paid in cash--it would be great that after someone signs up they would automatically get an email thank ing them--is that possible?

I want to charge people at the door what do you think?

On May 14, 2008, at 3:54 AM, Christopher R. Mihm wrote:

If I'm getting \$.25 off of only entries made on the net, then do you expect me to help you try to get people out to the house? :-)

To date, we have two people signed up for the site and have made no sales. I hope it picks up soon!

I will be pushing it online soon, probably starting tomorrow.

How does early next week sound for the

6/30/2009

WCCO0493

"walkthrough?"

Also, any changes you want (or need) to make, just EMAIL them to me and I will make them as fast as I possibly can. If you find any typos, send those to me RIGHT AWAY. You mentioned adding floorplans and more details. Send them to me as soon as you have them and we'll get them on there!

On a side note, I finally checked the voicemail on my business line (I am really bad on doing that because I rarely get voicemails) and got your messages. I agree that communication is an important part of this process and I apologize for not being more available when you felt you needed me to be. That being said, moving forward, the absolute BEST WAY to get a hold of me is by email. It also creates a "paper trail" for my business so I can track my hours. My business phone line is in my office in the far corner of my house and I often do not even hear it ring. Also, something you should know is that I don't answer business calls on my "home line" (651-633-4669) as a matter of principle. In the past I've made the mistake of giving my home number out to clients who repeatedly went above and beyond what is considered reasonable, including having a client call me at 2 in the morning (and waking up my infant son at the time) and literally yelling at me for his website not working while the only reason it wasn't was because he had accidentally turned off the wireless adapter on his laptop! So again, don't call that line because no one will answer it. That is the "family line" for my wife and kids and is not intended for business. If I gave it out to you, I apologize. If you got it from Mike or Vivian (or the Yellow Pages or whatever), it's not your fault (nor theirs) because how could you know, right? You have my Blackberry number, which is a better way to get a hold of me plus it allows me to obsessively check my email. Also, when I get emails, there is a good chance I am in front of my computer

6/30/2009

WCCO0494

so if you have something that needs to be fixed right away, I'm in the perfect place to do it! Lastly, don't forget the hours I keep. I am asleep every day from 6 AM to somewhere between 2 and 3 PM. I check my email constantly during waking/non-working hours so if there's an absolute emergency, I will fix it as soon as I possibly can. Otherwise, my workday starts somewhere between 9 and 10 PM and goes until I go to bed. This project is definitely near or at the top of my current priorities so don't worry about me not doing something you need done.

How many people have signed up at the house so far? If those don't count toward my "cut," should I make a point to separate them in the database so there's no confusion when this process has played itself out?

6/30/2009

WCCO0495



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**From:** "paul stepnes" <paulstepnes@qwest.net>  
**To:** "Christopher R. Mihm" <chris@asterisksoftware.com>  
**Sent:** Thursday, May 15, 2008 8:30 AM  
**Subject:** Re: Question

I would have thought that we would get at least 10% of those visits to sign up

On May 15, 2008, at 3:22 AM, Christopher R. Mihm wrote:

1.

----- Original Message -----

**From:** Paul Stepnes  
**To:** Christopher R. Mihm  
**Sent:** Thursday, May 15, 2008 12:54 AM  
**Subject:** Re: Question

how many have purchased on line?

On May 14, 2008, at 10:06 PM, Christopher R. Mihm wrote:

Also, since we launched on Sunday we've had 345 visits to the site.

----- Original Message -----

**From:** paul stepnes  
**To:** Christopher R. Mihm  
**Sent:** Wednesday, May 14, 2008 7:26 AM  
**Subject:** Re: Question

that was me being stressed last week and I do try to send you email but after I send pics to you all emails bounce back--so no more pics for a while--next week will work--I am hoping that the numbers will pick up once the ads start--they have to--also working to get the word out there--will run an ad in the SW journal that reaches 30,000 homes--will run banner ads on web sites and hope that your promoting skills work as well--I am confident this will work--get your friend to sign up--want to create some excitement on the first page that people come to when they go to the web site--REGISTER NOW TO BE IN OUR WEEKLY PRIZE DRAWING--CASH OPTION--ONLY \$20 TO ENTER!!!--NONE OF THAT INFO IS THERE AND I THINK WE HAVE 3 SECONDS TO SELL THIS THING--SORRY about all caps hit the caps lock key while I was typing--not yelling at you--let me know what you think--I am getting tons of compliments on the site--so why isn't everybody signing up? do they think they have for ever to sign up--I need to have the

6/30/2009

WCCO0496

bank paid off by august so that is why we need to promote the hell out of it now!!!!

your thoughts? meeting with some people today for national exposure--what radio stations do you think we should market on here?

we know this will never work with lookyloos coming thru the house--I hate the people who trample thru the house and then don't enter the contest--if you do not want to enter stay the hell out of the house--it is the numbers on the web that will make a difference and that is where you will make your money--I will email the people who have signed up at the house and paid in cash--it would be great that after someone signs up they would automatically get an email thank ing them--is that possible?

I want to charge people at the door what do you think?

On May 14, 2008, at 3:54 AM, Christopher R. Mihm wrote:

If I'm getting \$.25 off of only entries made on the net, then do you expect me to help you try to get people out to the house? :-)

To date, we have two people signed up for the site and have made no sales. I hope it picks up soon!

I will be pushing it online soon, probably starting tomorrow.

How does early next week sound for the "walkthrough?"

Also, any changes you want (or need) to make, just EMAIL them to me and I will make them as fast as I possibly can. If you find any typos, send those to me RIGHT AWAY. You mentioned adding floorplans and more details. Send them to me as soon as you have them and we'll get them on there!

On a side note, I finally checked the voicemail on my business line (I am

6/30/2009

WCCO0497

really bad on doing that because I rarely get voicemails) and got your messages. I agree that communication is an important part of this process and I apologize for not being more available when you felt you needed me to be. That being said, moving forward, the absolute BEST WAY to get a hold of me is by email. It also creates a "paper trail" for my business so I can track my hours. My business phone line is in my office in the far corner of my house and I often do not even hear it ring. Also, something you should know is that I don't answer business calls on my "home line" (651-633-4669) as a matter of principle. In the past I've made the mistake of giving my home number out to clients who repeatedly went above and beyond what is considered reasonable, including having a client call me at 2 in the morning (and waking up my infant son at the time) and literally yelling at me for his website not working while the only reason it wasn't was because he had accidentally turned off the wireless adapter on his laptop! So again, don't call that line because no one will answer it. That is the "family line" for my wife and kids and is not intended for business. If I gave it out to you, I apologize. If you got it from Mike or Vivian (or the Yellow Pages or whatever), it's not your fault (nor theirs) because how could you know, right? You have my Blackberry number, which is a better way to get a hold of me plus it allows me to obsessively check my email. Also, when I get emails, there is a good chance I am in front of my computer so if you have something that needs to be fixed right away, I'm in the perfect place to do it! Lastly, don't forget the hours I keep. I am asleep every day from 6 AM to somewhere between 2 and 3 PM. I check my email constantly during waking/non-working hours so if there's an absolute emergency, I will fix it as soon as I possibly can. Otherwise, my workday starts somewhere between 9 and 10 PM and goes until I go to bed. This project is definitely near or at the top of my current priorities so don't worry about me not

6/30/2009

WCCO0498

doing something you need done.

How many people have signed up at the house so far? If those don't count toward my "cut," should I make a point to separate them in the database so there's no confusion when this process has played itself out?

6/30/2009

WCCO0499

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**From:** "paul stepnes" <paulstepnes@qwest.net>  
**To:** <priscilla@faris-faris.com>  
**Sent:** Friday, March 28, 2008 10:01 AM  
**Subject:** Re: Question

I am going to be selling key chains for the house on irving--attached to each keychain is a key--if it opens the door you win a prize--your key will then be entered into the drawing for the house--looking to do this at the mall of america and raise 2-3 million for charity as well  
On Mar 28, 2008, at 8:51 AM, Priscilla Faris wrote:

Good morning Paul.

Do you recall us finding a rubber type area rug for the porch? I recall seeing something somewhere that I thought would be great on the porch floor that we could just roll up and let dry when it rained in the porch. Sounds like maybe it was a dream or a new invention. What do you think?

Very truly yours,  
Priscilla Lord Faris  
Faris & Faris Law Office  
332 Minnesota Street, Suite W-3080  
St. Paul, Minnesota 55101  
651-641-1500/1-866-250-1786  
www.faris-faris.com

***MAKING A DIFFERENCE: CLIENT BY CLIENT***

6/30/2009

WCCO0500

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**From:** "paul stepnes" <paulstepnes@qwest.net>  
**To:** "Christopher R. Mihm" <chris@asteriskssoftware.com>  
**Sent:** Wednesday, May 14, 2008 8:26 AM  
**Subject:** Re: Question

that was me being stressed last week and I do try to send you email but after I send pics to you all emails bounce back--so no more pics for a while--next week will work--I am hoping that the numbers will pick up once the ads start--they have to--also working to get the word out there--will run an ad in the SW journal that reaches 30,000 homes--will run banner ads on web sites and hope that your promoting skills work as well--I am confident this will work--get your friend to sign up--want to create some excitement on the first page that people come to when they go to the web site--REGISTER NOW TO BE IN OUR WEEKLY PRIZE DRAWING--CASH OPTION--ONLY \$20 TO ENTER!!!--NONE OF THAT INFO IS THERE AND I THINK WE HAVE 3 SECONDS TO SELL THIS THING--SORRY about all caps hit the caps lock key while I was typing--not yelling at you--let me know what you think--I am getting tons of compliments on the site--so why isn't everybody signing up? do they think they have for ever to sign up--I need to have the bank paid off by august so that is why we need to promote the hell out of it now!!!!

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I want to charge people at the door what do you think?

On May 14, 2008, at 3:54 AM, Christopher R. Mihm wrote:

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To date, we have two people signed up for the site and have made no sales. I hope it picks up soon!

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On a side note, I finally checked the voicemail on my business line (I am really bad on

6/30/2009

WCCO0501

doing that because I rarely get voicemails) and got your messages. I agree that communication is an important part of this process and I apologize for not being more available when you felt you needed me to be. That being said, moving forward, the absolute BEST WAY to get a hold of me is by email. It also creates a "paper trail" for my business so I can track my hours. My business phone line is in my office in the far corner of my house and I often do not even hear it ring. Also, something you should know is that I don't answer business calls on my "home line" (651-633-4669) as a matter of principle. In the past I've made the mistake of giving my home number out to clients who repeatedly went above and beyond what is considered reasonable, including having a client call me at 2 in the morning (and waking up my infant son at the time) and literally yelling at me for his website not working while the only reason it wasn't was because he had accidentally turned off the wireless adapter on his laptop! So again, don't call that line because no one will answer it. That is the "family line" for my wife and kids and is not intended for business. If I gave it out to you, I apologize. If you got it from Mike or Vivian (or the Yellow Pages or whatever), it's not your fault (nor theirs) because how could you know, right? You have my Blackberry number, which is a better way to get a hold of me plus it allows me to obsessively check my email. Also, when I get emails, there is a good chance I am in front of my computer so if you have something that needs to be fixed right away, I'm in the perfect place to do it! Lastly, don't forget the hours I keep. I am asleep every day from 6 AM to somewhere between 2 and 3 PM. I check my email constantly during waking/non-working hours so if there's an absolute emergency, I will fix it as soon as I possibly can. Otherwise, my workday starts somewhere between 9 and 10 PM and goes until I go to bed. This project is definitely near or at the top of my current priorities so don't worry about me not doing something you need done.

How many people have signed up at the house so far? If those don't count toward my "cut," should I make a point to separate them in the database so there's no confusion when this process has played itself out?

6/30/2009

WCCO0502

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**From:** "paul stepnes" <paulstepnes@qwest.net>  
**To:** "Kelly O'Brien" <kellyobrien@visi.com>  
**Sent:** Thursday, May 29, 2008 10:11 AM  
**Subject:** Re: Southwest Journal : stories

thanks yes--Scott helped me get this all checked out--I have done nothing wrong--the city just got a huge law suit and i am talking millions here

On May 29, 2008, at 9:03 AM, Kelly O'Brien wrote:

Ohh, shit. Paul, I'm so sorry!!! Are you ok?

On Wed, 28 May 2008 22:12:12 -0500

Paul Stepnes <paulstepnes@qwest.net> wrote:

> My dear Friends--you need to know this and that my  
>lawyers and I will be responding in kind with a legal  
>action of our own. Call me with questions.  
>  
> [http://www.swjournal.com/index.php?](http://www.swjournal.com/index.php?publication=southwest&page=152&story=11626)  
>[publication=southwest&page=152&story=11626](http://www.swjournal.com/index.php?publication=southwest&page=152&story=11626)  
>

6/30/2009

WCCO0503



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**From:** "paul stepnes" <paulstepnes@qwest.net>  
**To:** "Bob GUSTAFSON" <mngus@msn.com>  
**Sent:** Thursday, May 29, 2008 10:21 AM  
**Subject:** Re: Southwest Journal : stories

boy did the city fuck up--I am filing a multi million dollar lawsuit  
On May 29, 2008, at 9:18 AM, Bob GUSTAFSON wrote:

What do the lawyers have to say?

To: paulstepnes@qwest.net  
Subject: Southwest Journal : stories  
From: paulstepnes@qwest.net  
Date: Wed, 28 May 2008 22:12:12 -0500

My dear Friends--you need to know this and that my lawyers and I will be  
responding in kind with a legal action of our own. Call me with questions.

[http://www.swjournal.com/index.php?  
publication=southwest&page=152&story=11626](http://www.swjournal.com/index.php?publication=southwest&page=152&story=11626)

Keep your kids safer online with Windows Live Family Safety. Help protect your kids.

6/30/2009

WCCO0504

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**From:** "paul stepnes" <paulstepnes@qwest.net>  
**To:** <jeangoldenpr@aol.com>  
**Sent:** Tuesday, May 27, 2008 8:43 AM  
**Subject:** Re: With a good guess, you can win this house

Sounds good--to meet our goal we need 2000-3000 people a day to participate and we are lucky right now to have 25 people

On May 27, 2008, at 7:36 AM, jeangoldenpr@aol.com wrote:

Hi,  
Yes, let's meet this week to go over the strategy. I am meeting Carolyn at the office this morning and so why don't we touch base later today to set a time to meet this week. Thanks!

Jean Golden  
Golden & Associates  
2210 Pine Island Road  
Minnetonka, MN 55305  
Cell Phone: 612-385-2324  
Office: 952-593-0909  
Fax: 952-593-3636  
jeangoldenpr@aol.com

-----Original Message-----

**From:** paul stepnes <paulstepnes@qwest.net>  
**To:** jeangoldenpr@aol.com  
**Sent:** Tue, 27 May 2008 8:24 am  
**Subject:** Re: With a good guess, you can win this house

I was good--not as good as I wanted it to be--we have to work hard to get the word out there-- but feel we have gained some knowledge thru this article--are we meeting soon to set up a strategy? I will get the numbers from the site administrator--

Paul

On May 27, 2008, at 7:01 AM, jeangoldenpr@aol.com wrote:

6/30/2009

WCCO0505

<excerpt><fontfamily><param>Arial</param>Hi Paul,</fontfamily>

<fontfamily><param>Arial</param> How was traffic over the weekend?

Also, I am curious how many hits you got Thursday and Friday. Thanks,

Jean</fontfamily>

Jean Golden

Golden & Associates

2210 Pine Island Road

Minnetonka, MN 55305

Cell Phone: 612-385-2324

Office: 952-593-0909

Fax: 952-593-3636

jeangoldenpr@aol.com

-----Original Message-----

6/30/2009

WCCO0506

From: Carolyn Aberman <<carolynaberman@comcast.net>

To: Paul Stepnes <<paulstepnes@qwest.net>

Cc: Jean M Golden <<jeangoldenpr@aol.com>

Sent: Sat, 24 May 2008 1:39 pm

Subject: Re: With a good guess, you can win this house

Let's keep in touch.

See how it goes.

On May 24, 2008, at 8:11 AM, Paul Stepnes wrote:

<excerpt>to be quite honest I am scared as to how busy we might get  
this weekend--It is just going to be Dake and myself at the house this  
weekend...

On May 24, 2008, at 12:00 PM, Carolyn Aberman wrote:

<excerpt>

6/30/2009

WCCO0507

Hey there. Just went to buy a paper (I don't get Saturday's Trib). I will keep the hardcopy for you.

Great article, on the cover! I am just a little disappointed that he did not tell people to come tour the house. But with website and phone number let's hope for lots of entries.

Keep Jean and I informed on how it goes this weekend with traffic to house and website. Call us if you need anything.

Also, I think for our internal purposes, to keep messages straight, I will add to key messages the information about splitting the proceeds if there are less than the targeted 250,000 entries.

I will forward you updated messages once I do so.

Enjoy the weekend.

Carolyn

On May 23, 2008, at 8:45 PM, Paul Stepnes wrote:

6/30/2009

WCCO0508

<excerpt>

<color><param>0000,0000,EEEE</param><http://www.startribune.com/homes/19173434.h>  
location\_refer=Homes</color>

</excerpt>

</excerpt>

</excerpt>

Carolyn Aberman

<color><param>0000,0000,EEEE</param>carolynaberman@comcast.net</color>

612-616-9888

=

<fontfamily><param>Arial</param><x-tad-bigger>Stay informed, get  
connected and more

</x-tad-bigger><color><param>0000,0000,EEEE</param><x-tad-bigger>with  
AOL on your .

6/30/2009

WCCO0509

phone</x-tad-bigger></color><x-tad-bigger>.</x-tad-bigger></fontfamily>  
</excerpt>=

Stay informed, get connected and more with AOL on your phone.

6/30/2009

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