

The Independent Business News Network

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Jerry Moore, with the assistance of attorney Jill Clark sue Blogger Johnny Northside, Don Allen and others (John Does) who left comments on Blog

July 1, 2009 · Filed Under [Bloggers](#), [Community](#), [First Amendment Rights](#), [In search of Community Stakeholders](#), [Information](#), [Jerry Moore](#), [Jill Clark](#), [News](#), [North Minneapolis](#), [Northside Marketing Task Force](#), [Process](#), [UROC](#), [University of Minnesota](#) · [Comment](#)



John Hoff and Don Allen, photos from Facebook profile pictures.

“Never in the history of north Minneapolis has there been this much coverage on events, people and process. The Adventures of Johnny Northside and the Independent Business News Network have revolutionized the information stream while providing critical point of views not read or seen in local mainstream media. In most cases, Blogs about north Minneapolis provide an in-depth look at information that for the most part would have never gotten out to the community. In north Minneapolis, the current media outlets would have you to believe one thing – the fact is, there are two sides to every story, then there’s the right side.”

... Don Allen, Editor in Chief – *The Independent Business News Network*

IBNN staff writers are working on an in-depth story about Mr. Jerry Moore and his relationship with the **Northside Marketing Task Force** where Mr. Don Allen was the Vice Chair and Moore was the Board Chairman. This story will also cover “factual documented data” about the Larry Maxwell trial to include what was said by Mr. Moore that is on record. Furthermore, IBNN has been granted an exclusive interview with the north Minneapolis property owner who facilitated a check for \$5000 to Mr. Moore for “consulting.”

IBNN alleges there is something wrong with a system that lets an attorney fight for First Amendment Rights, (*Al Flowers versus Councilmember Don Samuels*) and then turns back and fights against the First Amendment.

Until then, IBNN has provided our readers with the current “Fodder” about what we think will be the “turning point” in having an open discussion about community engagement as it pertains to, “who are the real community stakeholders – and will the real Slim Shady just go away!”

Some north Minneapolis residents and community stakeholders had no idea that the **University of Minnesota/Urban Research and Outreach Center (UROC)** hired Mr. Moore. What was the rationale for not announcing that Mr. Moore had been hired and who are the other two people the U of M has hired?

Read “**Prattles**” (<http://annapratt.wordpress.com/>) by Anna Pratt “**Did Johnny Northside blog get Jerry Moore fired?**” (<http://annapratt.wordpress.com/2009/06/30/blogger-johnny-northside-trying-to-get-jerry-moore-fired/>) and “**Former JACC ED is now suing bloggers**” (<http://annapratt.wordpress.com/2009/06/29/former-jacc-ed-is-now-suing-bloggers/>)

Read “**Minnesota Daily**” by Robert Downs, “**Former U of M employee files defamation suit against Blogger**” (<http://www.mndaily.com/2009/06/30/former-u-employee-files-defamation-suit-against-blogger>)

Read “**Jordan Livability**” – “**Jill Clark & Jerry Moore Sue Johnny Northside & Don Allen**,” (<http://jordanlivability.wordpress.com/2009/06/26/jill-clark-jerry-moore-sue-johnny-northside-don-allen/>)

Your comments are welcomed at info@ibnn.org.

Tags: [Bloggers](#), [Information](#), [Jerry Moore](#), [Jill Clark](#), [News](#), [North Minneapolis](#)

The Top 10 Reasons why the BET Awards made me want to vomit. The BET Awards is the Swine Flu of Awards Ceremonies!

June 29, 2009 · Filed Under [BET](#), [Black Entertainment Television](#), [Commentary/Opinion](#), [MJ-R.I.P.](#), [Tazz Daddy Speaks!](#), [The Minneapolis Connection!](#)

[13 Comments](#)



TAZZ DADDY

By Tazz Anderson, TazzDaddy.com

Contributing columnist for the *Independent Business News Network* - Look for more of Mr. Anderson's commentaries here soon.

I know I am very hard on REGGIN'S, (If you don't know what a Reggin's is spell it backwards), but there is a war going on outside and between intelligent, educated, driven Black Americans, BET is a Reggin's greatest weapon in their war on intelligence.

The only reason that I watched this BET Crap is because of the tribute to Michael which is all Buffoon Entertainment Television has been bragging on since Michael went into a coma! So needless to say BET struck a mighty blow for **COONERY!** So in order to try and fire back, I proudly present the Top



10 Reasons the BET awards made me want to vomit:

10. The Muth@\$#% Sound Man:

How in the world do you leave a night dedicated to (arguably) the greatest musician of the past 40 years up to someone who obviously took a correspondence course and got a D- in turning up microphone volume? Some of these performances sounded incredible to my imagination because I had to strain to hear them.

9. T-Pain:

I don't even know where to begin. This reincarnation of "step'n fetchit" not only embarrassed all of us by that Waste of precious metal he calls his "**BIG ASS CHAIN**". Yes I know it's his money, but there's a time and a place for everything, and (I know it was BET) this wasn't it. He had a great looking Michael shirt on that no one could see because it was eclipsed by his coon medallion. Then, to add insult to injury, when accepting an award, this Buffoon decided to drink out of a plastic red cup. **REALLY?**

...How classless

8. Zoe Saldana:

Why in the world would you go out to present an award with the legendary Nichelle Nichols (The Original **Uhura** from **Star Trek**) and embarrass the very legend who paved for you by telling the **WORLD** that Nichelle is in the restroom? That was so classless and unladylike. Yes Zoe, you can **STILL GET IT**, but you need some etiquette lessons.

7. Soulja Boy:

No, I didn't expect him to pay tribute to Michael Jackson, nor did I expect him to be able to **SPELL** Michael Jackson, but the performance was lackluster at best. Not unlike the Reggins, the use of pyro didn't distract me from how much you sucked.

6. Tiny and Toya:

This is why I stopped watching Bamboozled Entertainment Television in the first place. **All you have to do to be a success is let a rapper get you pregnant and you get a reality show? Way to go BET! This is going to set us back 350 years**

5. Frankie and Neffie:

See Number 6. Except for the fact that instead of having a baby by a rapper, One is the crack addicted mother of a lackluster (although good-looking-in-a-hoodrat-sort-of-way) R&B singer and the other is a sister who is the black version of Khloe Kardashian – sort of looks like the chick you wanna bang but she got the shallow end of the gene pool! Horrible!

4. The Censors:

These idiots couldn't bleep their way out of a wet paper bag! I counted 2 shits and they beeped out hoe?

3. Debra Lee:

The new head of BET is such a pioneer! No one thought that BET could sink any lower than Bob Johnson's level of coonery and you proved us all wrong... Moron! I bet you think you've done something substantial, but you have only managed to embarrass us on an international stage due to the fact that CNN has been covering this abomination!

2. The "pay" it off show!:

Another attempt to bamboozle Black people. Whatever you do in BET programming, don't encourage or empower black folks to get out of debt, just have a game show and give false hope to millions! Way to go!

1. Tiny again!:

You tarnished TI's viewers choice awards by accepting it in his honor with your broken English and off the rack house of dereon dress. Again I encourage you to see reason #6.

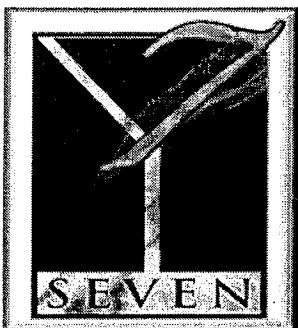
Honorable (Vomit-able) Mentions:

- The Baby Boy skit - it was funny for the first 2 minutes! Was Ving Rhames really drunk? Sad.
- Drake's performance of Every Girl in the World – This was okay until they brought those little girls onstage! How Canadian and pedophile-like of you. We tolerated that nonsense with R. Kelly and he's a musical genius. You're a flash-in-the-pan for now. While you're at it, I know these coons don't expect much of a performance but you could have at least gotten out of your seat. Especially, since you've been playing a kid in a wheelchair for years.
- **Joe Jackson:** During the pre-show, you were an opportunist, plugging a new record label and "YOUR CHILD'S BODY ISN'T IN THE GROUND YET!" You sir disgust me more than the collective casts of all 800 seasons of College Hill. You should be ashamed!

Tags: [Awards](#), [Black Television Network \(BET\)](#), [Black TV](#), [Ceremony](#)

Join the Minnesota Spokesman-Recorder in welcoming the National Newspaper Publishers Association (NNPA) to Minneapolis tonight at SEVEN!

June 25, 2009 · Filed Under [COMO](#), [Fun](#), [Insight News](#), [Minnesota Spokesman-Recorder](#), [NNPA](#), [Networking](#), [Northwest Area Foundation](#), [PAMA](#), [SEVEN](#), [SKY BAR](#) · [Comment](#)



Tonight at SEVEN, Minneapolis' premiere Steakhouse, Ultra Lounge, Sushi Bar and Sky Bar located on the corners of Seventh and Hennepin in downtown Minneapolis join sponsors the Northwest Area Foundation, V-Media Marketing, COMO (Community Outreach Media Organization) and PAMA for a very special welcoming event for the NNPA.

The event starts at 9 p.m. tonight and features music, networking and entertainment for over 200 newspapers that have come to Minneapolis for their annual convention at the Radisson Hotel from June 24 to June 28. This event is free and the public is invited to come take part in this historic event. Sample the fine cuisine of SEVEN while you enjoy the "design, elegance and atmosphere" of SEVEN's Sky Bar overlooking the heart of down town Minneapolis.

The National Newspaper Publishers Association (NNPA): The National Newspaper Publishers Association, also known as the Black Press of America, is a 67-year-old federation of more than 200 Black community newspapers from across the United States. Since World War II, it has also served as the industry's news service, a position that it has held without peer or competitor since the Associated Negro Press dissolved by 1970. In 2000, the NNPA launched NNPA Media Services— a print and web advertising-placement and press release distribution service. In 2001, the NNPA, in association with the NNPA Foundation, it began building the BlackPressUSA Network— the nation's premier network of local Black community news and information portals. The BlackPressUSA Network is anchored by BlackPressUSA.com— the national web portal for the Black Press of America.

We look forward to seeing you tonight at SEVEN.

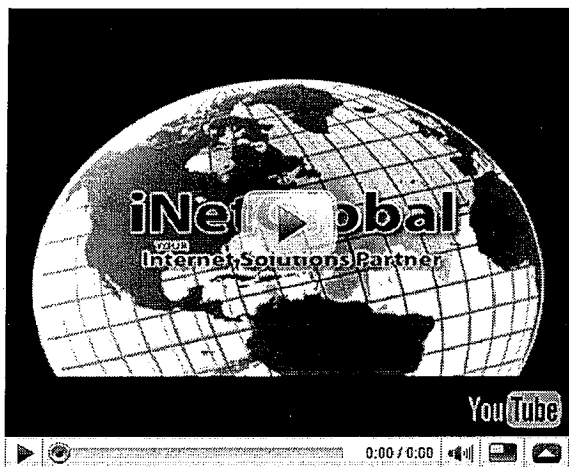
For more information, call 612-986-0010.

Tags: [Event](#), [Fun](#), [Minneapolis](#)

iNetGlobal - Global Internet Marketing, available for you!

June 24, 2009 · Filed Under ["Spreading the Wealth?"](#), ["Take Ownership 2.0"](#), [Conference 1](#), [Internet Marketing Service](#), [V-Media Marketing](#), [Web Tools](#)

2.0, iNetGlobal · Comment



The iNetGlobal Freedom Conference-1 took place at the Palace Station Hotel & Casino in Las Vegas over the weekend with keynote speakers Steve Renner and Don Allen.



Allen, Renee and Renner

This two day event featured information on how to use the Internet effectively to make money, distribute your organizations message to the masses and the use of WEB 2.0 Tools.

“This was a great experience to be recognized as one of the countries Internet Marketing Guru’s,” says V-Media Marketing’s vice president-general manager Don Allen.

Also presenting in Las Vegas was iNetGlobal’s CEO/President Steve Renner, who told the pack house that iNetGlobal and V-Media Marketing made over \$3 Million in the month of May 2009. “Anyone can do this. All it takes is the will to learn and be consistent,” says Renner. Also on hand was iNetGlobal member Annie Zhang, who now makes over \$2,400 per day with the iNetGlobal marketing services.

iNetGlobal is the parent company of V-Media Marketing(A full-service Internet Advertising, Marketing and Public Relations Firm), V-Local (business directory); V-Newswire (Global Press Service); iNetSurf (Advertising Surfing Platform) and a host of other service on the internet.

“When you control the traffic on the Internet, you control the flow of revenue” says Allen.

iNetGlobal is the best option for building capacity in the online community.

For more information about services and how you can make over \$1000.00 per day just by sitting at your computer for an hour, contact us at 612-332-6025.

Tags: [Business](#), [Internet](#), [Services](#)

Speaker Pelosi’s National Energy Tax Will Cost 2.5 Million American Jobs, Hit Every Region of the Country – Is \$2.5 million worth 2.5 million

June 24, 2009 · Filed Under [DBE and WDBE](#), [Democrats](#), [Jobs](#), [MNDOT](#), [Minority Report](#), [National Black Chamber of Commerce](#), [Republican Leader's](#), [The art of journalism](#), [Training](#), [Unemployment](#), [Washington](#) · Comment

By Steve Foley - Posted on June 23rd, 2009 – from the [Minority Report](#) with preface by [IBNN's](#) editor in chief Donald W.R. Allen, II

“In the Twin Cities with information being distributed about MNDOT (Minnesota Department of Transportation) not following through - we (local OIC's, Job Training Programs, OTJ initiatives) have missed the mark on holding the “right” people accountable for flaws in process.

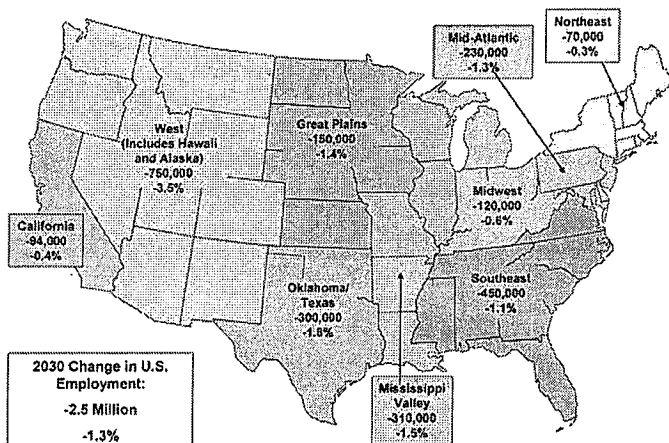
MNDOT works feverishly to facilitate capacity building for DBE's while our politicians sabotage efforts that might not even make it off the ground. Yes, Black people do suffer and are used to suffering – but one thing not being asked of the local Democratic infrastructure in the Twin Cities, “Who are you caring water for?”

A: “Certainly not us!”

From the Office of House Republican Leader John Boehner With Millions in Job Losses Already This Year, Is a Job-Killing National Energy Tax Really the Message Democrats Want to Send to Workers, Small Businesses?

Washington, Jun 23 - **Speaker Pelosi's** national energy tax is a massive job-killer. According to a **National Black Chamber of Commerce** study, the devastating plan will cost 2.5 million American jobs thanks to the higher energy costs it will force consumers, small businesses, and other employers to pay. The impact will be felt from coast to coast – literally. The following chart shows the projected job loss in every single region, with especially large job losses in areas of the country already hit hard by the recession:

Source: CRA International Study Prepared for **National Black Chamber of Commerce, May 2009**



As the House prepares to vote on Speaker Pelosi's national energy tax as soon as this Friday, are Democrats representing these regions of the country really prepared to vote for even more job loss? Is that a message they want to bring home to middle-class families and small businesses in their districts heading into the Independence Day recess?

House Republicans don't think so – and in an op-ed published in this morning's *Washington Examiner*, House GOP Leader John Boehner (R-OH) highlighted the job-killing nature of Speaker Pelosi's national energy taxes and House Republicans' "all of the above" plan for more jobs, lower energy prices, and a cleaner environment:

"On energy and the environment, under the guise of reducing carbon emissions, Democrats are poised to force anyone who drives a car, buys an American-made product, or flips on a light switch to pay a national energy tax."

"Not only will this drive up prices for food, gasoline, and electricity, it will ship millions of jobs to competitors like China and India that refuse to take the same approach. A study by the National Black Chamber of Commerce estimates the **Democrats' plan will cost 2.5 million jobs.**"

"House Republicans have a better way: An 'all-of-the-above' strategy to clean up the environment, lower energy costs, and create more jobs. Our legislation, the **American Energy Act**, will increase environmentally-safe energy production, promote alternative fuels to reduce carbon emissions, and encourage increased efficiencies and technologies to maximize America's energy potential."

All year long, Democrats have been promising more and more jobs, but nearly three million have been lost since January. After a record spending binge on the trillion-dollar "stimulus," the \$400 billion omnibus loaded with 9,000 earmarks, a \$3.6 trillion budget that spends, taxes, and borrows too much, and endless bailouts, American workers are asking, "Where are the jobs?" If House Democrats get their way and pass Speaker Pelosi's national energy tax, those jobs will be leaving America and headed to competitors like China and India, who won't enact a national energy tax of their own. During this time of economic crisis, is this really a policy Washington Democrats want to pursue?

Tags: [Business](#), [Green Jobs](#), [OIC's](#), [Training](#), [Unemployment](#)

National Urban League maintains silence in governance

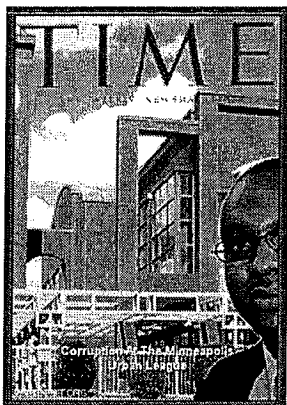
June 18, 2009 · Filed Under ["Gray Matter"](#), [Conflict of Interest](#), [Madison Urban League](#), [McFarlane Media](#), [McKnight Foundation](#), [Minneapolis Urban Leagues pending breakdown](#), [NorthPoint](#), [Over-haul of the agency](#), [Skill sets](#), [UROC](#), [United Way](#), [University of Minnesota](#) · [3 Comments](#)

Like the Republican Party of the United States, the National Urban League and a large number of its affiliates have become antiquated, old and process-less. The needs of the community are replaced by heinous business practices that leave the community wondering, "Who do I go to for real help."

by Donald W.R. Allen, II Editor in Chief - IBNN



On yesterday, (Wednesday, June 17, 2009) – IBNN reported the **Minneapolis Urban League (MUL)**, its management and Board of Directors has "removed" Minneapolis business icon and member of Minneapolis' first family, the Givens family, **Roxanne Givens** from the MUL board.



Sources within the Minneapolis Urban League's have stated in public that, Ms. Givens was not a part of the "click" and used sound business practices in board meetings which threatened the "livelihood" of particular board members who have personal agendas and claim to some "false sense of power." Ms. Givens "business strength" was a threat to board members that could never accomplish the things Roxanne has in such a short time. In the streets, those folks are called "haters."

The move is very unusual do to the fact that just 30 days ago, the Minneapolis Urban League could not provide you with a list of board members and when they did, current board members didn't know who was active and inactive. Why was Ms. Givens focused on when other board members were non-existent?

In a returned phone call from the National Urban League on yesterday, (the first returned call ever, not only IBNN but to local community members too), a lower level manager, who was upset that IBNN was recording and documenting every word, grew impatient and provided no details on the League's policies, procedures and couldn't tell me the name of the Minneapolis Urban League Board Chairman.

The Minneapolis Urban League continues to operate on a shoestring budget pointing out the cuts in program funding, the economy and other excuses that seem far from the truth.

Fact 1: The Minneapolis Urban League has not had a major capital fund raising campaign since Jackie Cherryhomes jumped in to assist then MUL president Clarence Hightower to build capacity for the \$16 million dollar property on the corner of Penn and Plymouth. (An estimated 10-12 years ago.)

Fact 2: The Minneapolis Urban League board continues to move covertly as it pertains to board meetings; information to paid members (MUL membership dropped over 80% from 2007 to 2009 estimated members in 2007 were 250 and in 2009 estimated 45 members). Current MUL paid members have never received letters or membership cards welcoming or acknowledging new members with a list of scheduled meeting or a monthly newsletter updating paid members and the general public about events at the social service agency.

This is something that the **United Way** should be very concerned about.

Without distribution of successful measurable outcomes, how can the agency truly serve and advocate for the community in accordance with its mission? No attempts by MUL outreach have gained local or national attention other than the departure of former President Clarence Hightower and last week's television interview with the MUL's "procedure-less" outreach coordinator about Digital Television?

Give the community a break, people are dying in the streets and all you can get coverage on is Digital Television? There's a huge problem with "process" at the agency.

This morning, new **MUL president R. Scott Gray** is in route to meet with the City of Minneapolis' **CPED (Community Planning and Economic Development)** in hopes to save the \$600,000 in foreclosure funds that were tagged for 25 foreclosed homes.

My question to the National Urban League would be, "**When did the League become foreclosure re-hab specialists?**"

Secondly, in north Minneapolis the average home is 1500 square feet. The re-hab cost at a bare bottom price is roughly \$80 per square foot. Sources say the project with the MUL would put them in charge of actively remodeling 25 homes in Minneapolis.

Let's do the math: 1500 sq. ft. x \$80 = \$120,000 per home x 25 = \$3 million?

My question would then be, "what short-sighted nitwit accepted \$600,000 from the City without factoring in administrative costs, cost per square foot, call for bid costs and other derivatives included in the process?"

The Minneapolis Urban League powered by its current Board of Directors and new President who lacks the competence or skills for particular tasks have become the laughing stock of the non-profit, business and educational community.

Unfortunately, the people who lose in this game are the employees that work very hard while being pimped by the Board and management.

Tags: [Business](#), [National Urban League](#), [Non-Profit Social Service Agencies in North Minneapolis](#)

Minneapolis Urban League "Klan" removes Roxanne Givens from Board

June 17, 2009 · Filed Under "[Gray Matter](#)", [Bad Business](#), [No Black Leadership](#), [Silly rabbits tricks are for kids!](#), [The Givens Family of Minneapolis](#), [What's wrong with the MUL](#) · [I Comment](#)



In a Banana Republic move, today (Wednesday, June 17, 2009) the Minneapolis Urban League board has removed Ms. Roxanne Givens from the MUL Board of Directors.

Ms. Givens comes from one Minneapolis' most prestigious Black families, the Givens Family who has been instrumental in forming KMÖJ-FM Radio, and other interests.

In a call to the National Urban League this morning, Mark Morial and Herman Lessard were not available for comment (as usual).

In January 2009, Roxanne's daughter was brutally murdered and Ms. Givens took some time off to grieve and to take care of the child her daughter left behind. She (Ms. Givens) missed a few board meetings. The current MUL board decided to remove her in a power play not realizing that she alone has more pull than any other board member currently seated - that becomes a threat for some of the currently seated "poverty pimps."

My question to the Minneapolis Urban League is, "Where are your other board members?" Secondly, what will be your corrective actions in the heinous matter? Last, "What the hell were you thinking?"

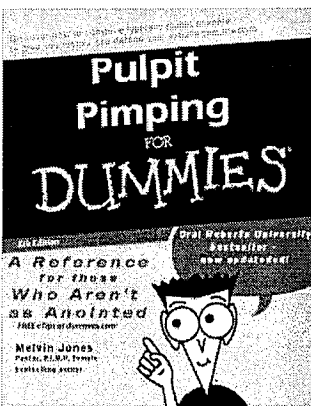
Community members are in outrage including former MUL board members who say, "This organization has gone too far."

More to come.

Tags: [Bad Business](#), [Minneapolis Urban League](#), [National Urban League](#)

African American Leadership Meetings assume power and representation where there is none. More important: Who speaks or represents the Twin Cities Black community in 2009?

June 16, 2009 · Filed Under "Gray Matter", "What would Malcolm say?", Above question, [Bad Public Relations](#), [Black leaders in hiding](#), [Business as usual](#) in North Minneapolis, [Commentary](#), [Community Benefits Agreement](#), [Community Engagement](#), [Conflict of Interest](#), [Council on Black Minnesotans](#), [Credibility](#), [Economic Stimuli](#), [Editorial](#), [Follow the Money](#), [General Mills Foundation](#), [Lack of Problem Solving](#), [Left-out](#) · 1 Comment



"They'd like to say, 'Well, you know, that's just a handful of niggers out there. Just a handful of them. And they don't represent nobody. They ain't doin' nothing,' says Staten. "Well, that's just the most insane thing in the world."

...Rev. Randy Staten - serves as the head of the Coalition of Black Churches and serves as an official spokesman for the African American Leadership Summit. Comments from a 2003 interview with MPR's Brandt Williams. See it [here](#).

With the recent "waffling" of the Council on Black Minnesotans as it pertains to addressing issues in the Black community (including Somali's in Rochester; Stimulus dollars; Economic Development; Health Care issues; and Civil Rights) within the last 90 days and the attempt by the Minneapolis Urban League to present propaganda to accomplish relevancy in the form of articles which appear in weekly issues of *Insight News*, who continues to give "photo ops" to people that don't represent the African American community in Minneapolis, but continues a grand public relations coup without being fair and balanced to sway and skew the community, one thing going unnoticed by the group is that people are catching on quickly to what is going on. What you think you have...you don't; most African Americans in the Twin Cities now look elsewhere for news and information, including IBNN. [Read more](#)

Tags: [African Americans](#), [Color](#), [Leadership](#), [Race](#), [Representation](#), [Role Models](#)

MNDOT (Minnesota Department of Transportation) meets COMO (Community Outreach Media Organization)

June 10, 2009 · Filed Under [COMO](#), [Got MNDOT](#), [Marketing](#), [Outreach](#), [Public Relations](#) · [Comment](#)



From L to R: B96's John McMonagle and Mark Glynn; MNDOT's Ginny Crowson, LITT Magazines Nichelle Bell; MNDOT's Mary Prescott; V-Media's Don Allen; Black Focus host Ron Edwards; Mpls Mirrors Terry Yzaguirre; African News Journal's Bashe Said; La Voz Mario Polanco and Minneapolis Spokesman-Recorders James Stroud

On Tuesday, June 09, 2009 **COMO (Community Outreach Media Organization)** presented to **MNDOT (Minnesota Department of Transportation)** a unique and undeniable opportunity for outreach and capacity building. Using a process that is transparent, effective with the reach opportunities to build top-of-mind awareness that will assist **MNDOT's Office of Civil Rights** in its uphill battle for message distribution; increasing numbers in their **DBE (Disadvantage Business Enterprise) Program's** while providing the foundation for creative advertising, marketing and public relations.

COMO's 15 member media group discussed ways of expanding **MNDOT's** emergency need for public relations to address **miss-information** being distributed in the community about the State's transportation office. [Read more](#)

Tags: [COMO](#), [Media](#), [MNDOT](#), [Outreach](#), [Public Relations](#)

Blue Business Racism on Pluto - The Slow and Progressive Death of "Blue" Business Caused by Us (A Science Fiction Story, close to Home)

June 3, 2009 · Filed Under ["Gray Matter"](#), [Comedy](#), [Replace Blue with Black and Purple with White](#), [Satire](#), [Space the final Frontier](#), [Very real...](#) · [1 Comment](#)



The planet **Pluto** has been plagued by "same-race business racism". Local established **Blue** business owners are not being used for soft services, with comments that their prices are too high, or "I can do this better myself," as we all know, that's never the case.

The fact is, local **Blue** residents are the poorest group of aliens on the planet and some of them own restaurants, spaceship repair shops and tech-stands across the universe but their own race of people (**Blue** people) don't consider them for work unless they have **Purple** bosses or become a part of the corrupt network of the **Me-Me's**. This is more evident in the recent movement where the Space Federation put set-a-side money for training of **Blue's** for **Space Dock** construction.

The **Purple** business population does not have to qualify themselves when they do business with the **Blue** people in the community that hold positions like executive directors and presidents of local space companies and organizations, the **Blue** "muck-mucks" feel comfortable with the **Purple's** simply because they are **Purple**.

Recently, a group of **Blue** training services professionals came to **Pluto** and paid no attention to the local **Blue** community going as far as to exclude them from the big party, this is an ongoing issue that falls under the saying "all inclusive with exclusions."

There was an effort to address rising "space dock" crime and jobs with **Blue** youths ages 18-34, so the local **Purple** government started the "**Blue Boys Better OIC**" to address issues and start training programs that will help create education, and jobs.

What happened with the **BBBOIC** is they became a glorified referral service and did nothing but send **Blue** youth to some other planet where they were put in jail or sent to the **Universal Ring of Nothingness (URN)**, to live out life with no chances of developing the greatness in them, dying or being used as batteries by the **Borg**.

With no chance of building capacity and opening business of their own, the **Blue** muck-mucks have again used the system to their advantage while the "least of thee" are left with less.

All fun aside some of our people need a wake up call!

Tags: [Business](#), [Fantasy](#), [Pluto](#), [Science Fiction](#)

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July 2009

M	T	W	T	F	S	S
	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

[« Jun](#)

• Search for:

• **Categories**

- ["Gray Matter"](#)
- ["One" never works!](#)
- ["Spreading the Wealth?"](#)
- ["Take Ownership 2.0"](#)
- ["What would Malcolm say?"](#)

- o [69](#)
- o [A Call to Action!](#)
- o [A Coalition of Civil Rights Organizations](#)
- o [A White man founded the Urban League](#)
- o [A Womans right to be heard](#)
- o [A wounded animal is the most dangerous](#)
- o [Above question](#)
- o [Ad Age Magazine](#)
- o [Advertising Marketing](#)
- o [Affiliations](#)
- o [Affirmative Actions Sleeps in Minneapolis](#)
- o [Affordable Housing](#)
- o [again!](#)
- o [Agents of Disrupt](#)
- o [Airlines](#)
- o [AL Flowers vs R.T. Rybak](#)
- o [Al Jazeera with Keith](#)
- o [All News](#)
- o [Alpha Phi Alpha Fraternity](#)
- o [America's pending breakdown](#)
- o [Ask Keith](#)
- o [Bad ACORN!](#)
- o [Bad Behavior](#)
- o [Bad Business](#)
- o [Bad Public Relations](#)
- o [Baggage Fees](#)
- o [Bailout the people first](#)
- o [Bailouts](#)
- o [Barb Davis White MN. 5th CD](#)
- o [Beliefs](#)
- o [Best option Barb Davis White](#)
- o [BET](#)
- o [Bias Reporting](#)
- o [Big Brother](#)
- o [Black and White](#)
- o [Black Congressional Candidates](#)
- o [Black Entertainment Television](#)
- o [Black History Month](#)
- o [Black Leaders](#)
- o [Black leaders in hiding](#)
- o [Black Market](#)
- o [Black Republicans](#)
- o [Blacks](#)
- o [Bloggers](#)
- o [BlogTalkRadio](#)
- o [Bodybuilder](#)
- o [Boom Island](#)
- o [Breaking news](#)
- o [Breaking News and Information](#)
- o [Brooklyn Park-Minnesota](#)
- o [Buddies sharing the money](#)
- o [Business](#)
- o [Business as usual in North Minneapolis](#)
- o [Business Ideas](#)
- o [Business Practices](#)
- o [By any means necessary](#)
- o [Call for an IRS Audit of the Foundation](#)
- o [Call for the IRS Audit of the Minneapolis Urban League](#)
- o [Call for the IRS Audit of the Stairstep Foundation](#)
- o [Campaign for Liberty](#)
- o [Cancer Prevention and Awareness](#)
- o [Capitalism](#)
- o [CBC](#)
- o [Chairman Carey must GO!](#)
- o [Charitable Contributions](#)
- o [Chicago's 1st CD](#)
- o [Chicken or Steak](#)
- o [Chief Tim Dolan](#)
- o [Child Protection](#)
- o [Church](#)
- o [Church and State](#)
- o [City of Minneapolis](#)
- o [Civil Rights](#)
- o [Civil Rights have left the Building with long lunch dates](#)
- o [Civil Rights Leaders in hiding?](#)
- o [Clay County](#)

- o [Color](#)
- o [Comedy](#)
- o [Commentary](#)
- o [Commentary from a community member](#)
- o [Commentary/Opinion](#)
- o [CommonBond Communities](#)
- o [Communication 101](#)
- o [Community](#)
- o [Community Benefits Agreement](#)
- o [Community Deliverables?](#)
- o [Community Engagement](#)
- o [Community journalism works!](#)
- o [Community Power Play #1](#)
- o [COMO](#)
- o [COMO-Community Outreach Media Organization](#)
- o [Compliance](#)
- o [Compliance Reports?](#)
- o [Conference 1](#)
- o [Conflict of Interest](#)
- o [Conflict of Interest](#)
- o [Confusion](#)
- o [Congressional Black Caucus](#)
- o [Congressional Candidates](#)
- o [Congressional Forum](#)
- o [Congressional News](#)
- o [Conservative Voice](#)
- o [Consistency](#)
- o [Constitution](#)
- o [Construction Jobs](#)
- o [Council on Black Minnesotans](#)
- o [Cover-up](#)
- o [CPS](#)
- o [Credibility](#)
- o [DBE and WDBE](#)
- o [Death](#)
- o [Death of a Salesman](#)
- o [Democrats](#)
- o [Directory](#)
- o [Disney's World of White Girls](#)
- o [District 1](#)
- o [Don't come around here no more with your BS!](#)
- o [Don't get mad cause it about you!](#)
- o [East Bay Express News](#)
- o [Economic Problems](#)
- o [Economic Stimuli](#)
- o [Editorial](#)
- o [Education](#)
- o [Education Online](#)
- o [Educational Disparities](#)
- o [EdWatch.org](#)
- o [Elizabeth Glidden](#)
- o [Emerge](#)
- o [Fairness in advertising](#)
- o [Faith](#)
- o [Fear](#)
- o [Federal Earmarks to who?](#)
- o [Federal Funds](#)
- o [Financial Literacy](#)
- o [First Amendment Rights](#)
- o [First Black Woman Killed](#)
- o [First Woman Killed!](#)
- o [Fitness](#)
- o [Fl](#)
- o [Follow the Money](#)
- o [Fong Lee](#)
- o [Forum](#)
- o [Foster Care](#)
- o [Freedom of Speech](#)
- o [Freedom of the Press](#)
- o [Front Street Marketing](#)
- o [Front Street Marketing/Todd Barnes](#)
- o [Front Street on Front Street](#)
- o [Fun](#)
- o [Funders want results](#)
- o [Gadflies](#)
- o [GE](#)

- [General Mills](#)
- [General Mills Foundation](#)
- [Giving](#)
- [GMHC](#)
- [GOP](#)
- [Got MNDOT](#)
- [Government](#)
- [Government programs](#)
- [Greed](#)
- [Guardian ad Litem](#)
- [Guardian ad Litem Program](#)
- [Guns](#)
- [H.I.R.E. Minnesota](#)
- [H.I.R.E. MN](#)
- [HC Commissioners](#)
- [Health & Wellness](#)
- [Health and Wellness](#)
- [Health Care](#)
- [Hennepin County Commisisoners](#)
- [History](#)
- [How's Florida in the winter? Keith X \(lol\)](#)
- [Hugo](#)
- [Human Rights](#)
- [I dare you!](#)
- [I don't care if he's a Black Man!](#)
- [IAMMOODY](#)
- [IAMMOODY.COM](#)
- [If it's Black "say back"](#)
- [If its Black](#)
- [If its Black Rybak stays back!](#)
- [In search of Community Stakeholders](#)
- [Inc.](#)
- [Including People](#)
- [iNetGlobal](#)
- [Influential Black Americans](#)
- [Information](#)
- [Insight News](#)
- [Integrity](#)
- [Internet Marketing Service](#)
- [Investigation](#)
- [Israel's Prime Minister Benjamin Netanyahu](#)
- [It's not about you!](#)
- [Its just wrong!](#)
- [JACC](#)
- [Jerry Moore](#)
- [Jet Fuel](#)
- [Jill Clark](#)
- [Jobs](#)
- [Johnny Burns and Michael Jordan must go!](#)
- [Jordan Area Community Council](#)
- [Jordan New Life Hub](#)
- [Just killing time](#)
- [Just say No this time!](#)
- [Killed in Service](#)
- [Killing Black Babies](#)
- [Lack of Problem Solving](#)
- [Launa Quincy Newman](#)
- [Leaders](#)
- [Learn business 101](#)
- [Left-out](#)
- [Life Coach](#)
- [List of 40](#)
- [Listen to the announcement!](#)
- [Little Black Girls are Princesses too!](#)
- [Live Leak](#)
- [Madison Urban League](#)
- [Making the MUL relevant](#)
- [Making the right choice](#)
- [Marketing](#)
- [Marketing to communities of color](#)
- [Martin Luther King](#)
- [Matriarch](#)
- [May 2007 Report](#)
- [Mayor R.T. Rybak](#)
- [McFarlane Media](#)
- [McKinght Foundation](#)

- [Media and African Americans](#)
- [Media Personality](#)
- [Mentoring](#)
- [Michael Jordan](#)
- [Michael Jordan must go!](#)
- [Middle Eastern News](#)
- [Military](#)
- [MINNAGE](#)
- [Minneapolis](#)
- [Minneapolis City Council](#)
- [Minneapolis City Council race](#)
- [Minneapolis Civil Rights Investigative Unit](#)
- [Minneapolis Department of Civil "Heights"](#)
- [Minneapolis Department of Civil Rights](#)
- [Minneapolis Department of Civil Rights - another case "swept under the rug."](#)
- [Minneapolis has enough adult women to go around](#)
- [Minneapolis Mayor R.T. must go!](#)
- [Minneapolis Mayor R.T. Rybak - Job Search!](#)
- [Minneapolis Mayors Race](#)
- [Minneapolis needs a new Mayor](#)
- [Minneapolis Police](#)
- [Minneapolis Police Shooting](#)
- [Minneapolis Public Schools](#)
- [Minneapolis Public Schools fail young Black girls and boys... Again!](#)
- [Minneapolis Schools Fail Again](#)
- [Minneapolis Urban League](#)
- [Minneapolis Urban Leagues pending breakdown](#)
- [Minnesota](#)
- [Minnesota Association of Black Social Workers](#)
- [Minnesota Department of Education](#)
- [Minnesota GOP](#)
- [Minnesota Pipeline](#)
- [Minnesota Politics](#)
- [Minnesota Public Radio](#)
- [Minnesota Spokesman-Recorder](#)
- [Minnesota State Budget](#)
- [Minnesota Twins Baseball](#)
- [Minnesota's #1 African American Newspaper](#)
- [Minnesota's Oldest Black Business](#)
- [Minneapolis upfront and personal](#)
- [Minority Report](#)
- [Minority-Ethnic](#)
- [Minority-Ethnic Media](#)
- [MI-R.I.P.](#)
- [MN GOP](#)
- [MN GOP will have the last word!](#)
- [MNDOT](#)
- [Money](#)
- [Money and more Money](#)
- [Money and Power](#)
- [Monywise](#)
- [Mpls Department of Civil Rights Investigative Unit](#)
- [Mr. Don Samuels](#)
- [MUL Fails Again](#)
- [MUL Outreach?](#)
- [NAACP](#)
- [NAMC. Where does MEDA fit in?](#)
- [National Black Chamber of Commerce](#)
- [National Radio Show](#)
- [National Urban League](#)
- [Natural Learning Mechanisms](#)
- [Networking](#)
- [Never personal just Politics](#)
- [New Guard in 2009](#)
- [New help wanted!](#)
- [News](#)
- [News not covered by the Star Tribune](#)
- [NNPA](#)
- [No "Fluff" allowed in 2009](#)
- [No Balls on my chin!](#)
- [No Black Leadership](#)
- [No Compliance in Minneapolis](#)
- [No soft-services?](#)
- [Non-Commercial Radio?](#)
- [Non-partisanship](#)
- [Non-Profit Social Service Agencies in North Minneapolis](#)

- o [Norm Coleman](#)
- o [North Minneapolis](#)
- o [North Minneapolis Ethics Committee](#)
- o [North Minneapolis Politics](#)
- o [NorthPoint](#)
- o [Northside Marketing Task Force](#)
- o [Northway Community Trust](#)
- o [Northwest Area Foundation](#)
- o [Nothing Changes at ST](#)
- o [Obama](#)
- o [Obstruction of the Law](#)
- o [Old & White](#)
- o [Open Community Event](#)
- o [Opinion](#)
- o [Opinions](#)
- o [Organization Disparities](#)
- o [Outreach](#)
- o [Over-haul of the agency](#)
- o [PAMA](#)
- o [Part 1](#)
- o [Partisanship](#)
- o [PBS](#)
- o [People](#)
- o [Personal Trainer](#)
- o [Planned Parenthood](#)
- o [Plantation Mentality](#)
- o [Police Shooting](#)
- o [Political "ring kissing" at event](#)
- o [Political Deprogramming](#)
- o [Political Immigrants](#)
- o [Political Positioning](#)
- o [Political Views](#)
- o [Politics](#)
- o [Poverty Pimp](#)
- o [Poverty Pimps](#)
- o [Poverty Pimps must go](#)
- o [PR](#)
- o [Prejudice](#)
- o [President Obama](#)
- o [Pro-Life](#)
- o [Process](#)
- o [Process Disparities](#)
- o [Progress?](#)
- o [Promotions](#)
- o [Protection of civil rights](#)
- o [Public Insight Journalism](#)
- o [Public Relations](#)
- o [Quiet on the "Congressional Front" about this](#)
- o [Race](#)
- o [Racial Profiling/Weapon Planting](#)
- o [Racism](#)
- o [Re-Entry Programs](#)
- o [Re-organizing the Black Church in the Twin Cities](#)
- o [Religion](#)
- o [Replace Blue with Black and Purple with White](#)
- o [Republican Leader's](#)
- o [Response](#)
- o [RICO](#)
- o [Ring Kissing at Budget Meeting](#)
- o [RNC](#)
- o [Ron Carey](#)
- o [Sabathani Community Center](#)
- o [Same ol' stuff](#)
- o [Satire](#)
- o [Say "NO" to the 2009 Pledge Drive](#)
- o [Sav high to Taneeza and Toni for me!](#)
- o [Schools](#)
- o [Screw the community with "Gray" matter!](#)
- o [Section 8](#)
- o [Seperation of the People from the Community](#)
- o [SEVEN](#)
- o [Sex with children is against the law. Keeping it quiet is worse](#)
- o [Shame on you Insight News!](#)
- o [Show me the Money!](#)
- o [Shut it down!](#)
- o [Silly rabbits tricks are for kids!](#)

- o [Six Months?](#)
- o [Skill sets](#)
- o [SKY BAR](#)
- o [So what - I said a school was failing](#)
- o [Socialism](#)
- o [Someones on to you guys](#)
- o [Some things not right here!](#)
- o [Sound business practices](#)
- o [Space the final Frontier](#)
- o [Spokespersons](#)
- o [Stairstep Foundation](#)
- o [Star Tribune](#)
- o [Start Ups](#)
- o [Stay Back!](#)
- o [Stealing Children](#)
- o [STELLA!](#)
- o [Stimulus - I could spend it better](#)
- o [Stimulus for Us?](#)
- o [Stratification of the Negro Race](#)
- o [Students](#)
- o [Summit Academy OIC](#)
- o [Take Back North Minneapolis!](#)
- o [Take Back the North Side!](#)
- o [Tampa](#)
- o [Target Field](#)
- o [Tax-Exempt](#)
- o [Tazz Daddy Speaks!](#)
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- o [The "Black Silence"](#)
- o [The 40/40/40 Rule](#)
- o [The art of journalism](#)
- o [The Big Bailout](#)
- o [The Citizens of Minneapolis voted him in](#)
- o [The City of Minneapolis must step in!](#)
- o [The community needs "real" news](#)
- o [The Covenant?](#)
- o [The Givens Family of Minneapolis](#)
- o [The Minneapolis Connection!](#)
- o [The Myth of Green Collar Jobs](#)
- o [The Network](#)
- o [The north Minneapolis 7 will go down!](#)
- o [The Party of Abraham Lincoln](#)
- o [the Poor](#)
- o [the right stuff](#)
- o [The slow death of a community](#)
- o [The slow death of education in North Minneapolis](#)
- o [The Slow Death of North Minneapolis](#)
- o [The Stairstep Foundations' missed steps](#)
- o [The United Nations](#)
- o [The usual suspects](#)
- o [The War](#)
- o [The War on Terror](#)
- o [The way it was planned](#)
- o [The Willie Lawson Show](#)
- o [There's enough space for a grocery store.](#)
- o [Training](#)
- o [Truth to the People](#)
- o [Twin Cities Juneteenth Celebration](#)
- o [UNAMERICAN](#)
- o [Uncategorized](#)
- o [Underage Drinking](#)
- o [Unemployment](#)
- o [Unfair Reporting](#)
- o [Unholy Terror](#)
- o [United States](#)
- o [United Way](#)
- o [University of Minnesota](#)
- o [University of Minnesota/UROC](#)
- o [Univesity of Minnesota](#)
- o [Uptown Minneapolis](#)
- o [Urban Research and Outreach Center](#)
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- o [US Government News](#)
- o [US News](#)
- o [V-Media Marketing](#)
- o [Very real...](#)

- [Ward 5](#)
- [Ward 8 Minneapolis](#)
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- [We know who took the "stuff"](#)
- [Wealth](#)
- [Web Tools 2.0](#)
- [Welfare](#)
- [What do you do?](#)
- [What have you done for them lately?](#)
- [What next?](#)
- [What the Hell!](#)
- [What would M.L.K say?](#)
- [What would Mr. Dyson say?](#)
- [What Would Obama Say?](#)
- [What you say doesn't match IRS 990's](#)
- [What's really going on?](#)
- [What's wrong with the MUL](#)
- [When was the last time you checked a job site?](#)
- [Where is the Congressman :\)?](#)
- [Where's \\$80 Million Dollars for North Minneapolis](#)
- [Where's the Assistance?](#)
- [Who is served?](#)
- [Who really represents your children?](#)
- [Who What Why Where and How?](#)
- [Who's Johnny?](#)
- [Whose serving who?](#)
- [Why?](#)
- [William McGaughey](#)
- [Women's Rights to Soar!](#)
- [Women Venture](#)
- [Working to serve the Community](#)
- [WTF!](#)
- [Yeah - I called](#)
- [Yellow Red Black White make a change to win the fight!](#)
- [you did it!"](#)
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- [Young Black Women](#)
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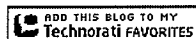
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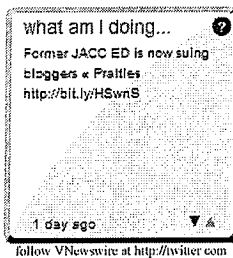
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1e!! & Share



Jerry Moore, with the assistance of attorney Jill Clark sue Blogger Johnny Northside, Don Allen and others (John Does) who left comments on Blog

JNS BLOG EDITORIAL: The Usual Lack Of Insight From Insight News...

Published 21 hours ago from Johnny Northside (noreply@blogger.com)



Photo By John Hoff

The June 29-July 5 edition of Insight News hit the streets and, as always, it's like eating two chicken drummies and calling that "supper."

Your first clue that you won't get much content from Insight News is the part of the paper called the "name plate," where the words "Insight News" are prominently featured. When the name plate of a publication is more than three inches high, (white margin included) you know somebody is trying to fill space...

So, this week Insight News has a story (if you want to call it that) about the National Newspapers Publishers Association, which includes publishers of America's black press.

You would think such an important event would merit some coverage from Al McFarlane (who is, after all, the convention host) but instead we simply have a photo...a really BIG photo...of publisher Al McFarlane posing with some of the convention participants. That's it. That's the coverage. A photo on the front page and a caption. Al is on the far left and, oh gee, the guy on the far left gets his name listed first. That's how it works.

Don Allen of the IBNN blog (who attended the convention) told me the event wasn't publicized very well. That's what Don tells me. Well, I can see it certainly wasn't COVERED very well, after the fact. Inside of this week's Insight News are fluffy features like "Three good excuses for having a summer party" and "Retailers cut women sizes to save money" which read like journalistic garnishes instead of entrees. Meanwhile, this blog delivers video of a notorious crack house burning. In some ways I consider Insight News my competition but in a lot of ways...well, I don't consider them competition at all.

The fact this community newspaper is falling flat on its fat, papery ass seems to be admitted between the lines, as one story says, "There were simply too many successful youth at the AAU Youth State Track Meet to mention them all." That same page contains an advertisement from a tire store, a "mortgage modification" business, and a copy shop. In glorious full color.

Honestly, if this blog had an email with the names of all those successful young athletes at AAU, how long do you think it would take me to copy, paste and publish? There are plenty of times this blog puts out more content--by which I mean SUBSTANTIVE stories, instead of fluff and filler--in a SINGLE DAY than Insight News puts out ALL WEEK.

I would strongly suggest advertisers who want to reach a North Minneapolis (NoMi) audience should get in touch with Google ads and find a way to be featured on local blogs like this one. Paper is dead. The internet is the future.

And, hey, it's not like Insight News lacks a website, it's just they're much too wedded to their archaic and gruesome "dead tree format." Every week they put some murdered, violated tree flesh out on the streets, and every week I have to wonder, "Why did they even bother? I weep for the forests." Well, this week is a week like any other. Shed a tear for the ozone, Insight News just hit the racks.

But, hey, at least this week Al McFarlane wasn't trying to prop up Reverend Jerry McAfee's so-called "leadership."

Be grateful for small favors from God.

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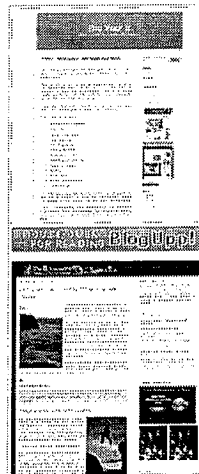
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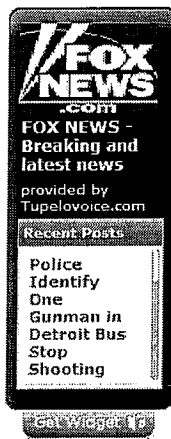
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METRO & STATE

Former U employee files defamation suit against blogger

The suit is the latest in a long line of legal issues for Jerry Moore.

BY ROBERT DOWNS
PUBLISHED: 06/30/2009

Editor's note: This is the first in a two-part series examining controversy surrounding former University employee Jerry Moore. Next week's story will focus on the recent political history of the Jordan neighborhood in north Minneapolis.

Former University of Minnesota employee Jerry Moore is suing a blogger that Moore said published intentionally defamatory content in order to get him fired.

The lawsuit seeks \$150,000 in damages from blogger John Hoff (who is a former Daily columnist) and Jordan neighborhood resident Don Allen, both of whom wrote content criticizing the University for hiring Moore.

Hoff wrote of, among other things, a February 2008 lawsuit involving swindler Larry Maxwell, who was charged with 18 counts of mortgage fraud. The court used a \$5,000 consulting deal with Moore as evidence to convict Maxwell, according to a court complaint.

Moore's stint at the University lasted less than two months before his contract as a "casual temporary" worker at the University of Minnesota's Urban Research and Outreach Center was terminated on June 22, University spokesman Dan Wolter said in an e-mail.

His hiring at the University in May infuriated members of north Minneapolis' Jordan neighborhood because of a history of animosity between Moore and Jordan community members, stemming back to 2005, Hoff said.

The University was unaware of the litigation Moore was involved in when they hired him, Wolter said.

Moore declined to comment for this story.

The Jordan Neighborhood

Moore was the Jordan Area Community Council executive director from 2007 to 2009, but was fired for misconduct. According to a police report, Moore slapped, pushed and punched three fellow board members during a Jan. 12 meeting, though he was never charged.

Toward the end of his tenure as executive director, Moore neglected several months' worth of rent, electricity, gas and insurance payments for JACC offices and failed to pay property taxes at a JACC-owned house for several months once new members took over, according to financial records.

JACC has been rife with controversy and litigation during the last year because of a faction

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between two groups in the organization: the "old majority" and the "new majority," JACC board chairman Michael Browne said.

The two "majorities" split in January when Moore and other JACC board members were removed from office by a community vote, which Moore and his "old majority" of board members called a conspiracy, according to court documents.

The old majority, led by displaced board member Ethylon Brown, filed for a temporary restraining order against the newly elected board members in attempt to bar them from taking office, according to court documents. Hennepin County Judge Charles Porter ruled against the old majority.

Now the old majority is seeking a permanent restraining order. A decision is expected within a week.

"Basically, there are two groups of people [at JACC]. One group, the new majority, has a vision for north Minneapolis sort of as a new Uptown," Browne said. "The old majority is set on keeping things the same."

Jill Clark, the attorney representing the old majority, is also representing Moore in his case against Hoff. Clark did not respond to e-mailed requests for comment.

Defamation of character

Once the University hired Moore, Hoff began to write about it on his blog.

"I'm filling a niche where the mainstream media doesn't serve us," Hoff said. "People in my neighborhood want to know what's going on."

Moore, through his attorney, claimed Hoff had a bias against him, and used that agenda to get him fired from his position at the University, according to a court complaint.

Moore's suit attempts to "expand or modify [First Amendment] law" by claiming that because Hoff's blog does not neutrally report news he is not protected by the First Amendment, according to the complaint.





The suit also claims that because journalism was created as a watchdog organization by the government, and Hoff has connections with JACC, the First Amendment protection does not apply.

"The blog is a mouthpiece for [Hoff's] own views and agendas," the civil complaint states. "Hoff makes little, if any, attempt to get the 'other side,' of any story."

Hoff's attorney Albert Goins said he expects to win the case.

"The reason the founders of our nation created the First Amendment was that so people that were politically upset wouldn't be punished for views that are dissenting, different or offensive," Goins said.

TAGS: Courts Metro & State

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5 Comments

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To flag an inappropriate comment please [login](#).

Tue, 06/30/2009 - 10:02pm — Anonymous (not verified)

Evidently you want to be sued as well

Your comments appear pretty much in line with Johnny Northside's, I suspect you will be named as John doe Number 2,3,4,or 5!
Glad to have you on board in the NOMI Freedom fight!

[reply](#)

Tue, 06/30/2009 - 10:07pm — Megan G. (not verified)

Hypocrisy

Just for the record, I am also defending myself against a defamation lawsuit that began August 2008 from Jerry Moore's friend and co-conspirator, Ben Myers. With that said, I would like to point out the acts of hypocrisy that Jill Clark is engaging in by filing this lawsuit.

A few years ago, she represented Al Flowers as a plaintiff in a freedom of speech lawsuit against Councilmember Don Samuels, other city officials, and the city itself. That lawsuit stemmed from hateful things that were said and shown on the cable access tv show that Al Flowers produced/hosted. Al Flowers had already aired several episodes of highly personal and critical beefs, then he aired a show in which he ran footage of old movies showing slaves being beaten and raped, etc. He proceeded to call Don Samuels a house N****r and that what the community must do is "kill the house n-, we must kill the house n-"

Outraged at this quasi-hit that had just been placed on a revered member of the community and city official, many people were OUTRAGED, including the Mayor and other councilmembers. The cable access show was temporarily suspended while things were hashed out, and eventually returned to the air after a few days suspension.

For this temporary suspension, Al Flowers through Jill Clark, sued the city and Don Samuels for violating freedom of speech rights. Al Flowers won a \$3.00 jury decision. Three dollars.

Al's show was not neutral. Al's show was not open to all sides. Al's show was not fact based nor was there any effort made to reach out, research, present a balanced story etc. I would think that several weeks of calling someone a house n- and many other things that were said or shown, would be considered defamatory.

And now Jill Clark is claiming someone doesn't have rights to freedom of speech??? Is there anything hypocritical about that?

I see that this lawsuit is harrassment, frivolous, intimidation (SLAPP), and never mind the personal vendetta that Jill Clark and Jerry Moore must have against John Hoff for exposing a spotlight on their day to day actions.

Keep filing lawsuits, because we are not shutting up.

[reply](#)

Wed, 07/01/2009 - 1:38am — Anonymous (not verified)

Wise saying

U can't lead the people if U SUE the people.

[reply](#)

Wed, 07/01/2009 - 9:20am — No more JNS (not verified)

Full summons

This site has the full 12-page summons....

http://www.mplsmirror.com/joomla3/index.php?option=com_content&view=arti...

[reply](#)

Wed, 07/01/2009 - 10:01am — Anonymous (not verified)

Interesting

I find it interesting that the "thrust" of this most recent frivolous lawsuit by these clowns relates to Mr Moore's loss of employment at the U of M due to information provided by Mr. Hoff and Mr. Allan through their online blogs.

While I could understand a libel suit, if in fact something written or communicated by either Mr. Hoff, or Mr. Allen turned-out to be patently false, I do not understand the rationale behind what Esq. Clarke is representing as "damages" in the suit she filed, as it does not appear that either of the defendants have committed a libelous act by disseminating untrue statements about this individual.

I suspect that the "net" will eventually be cast a little deeper to eventually include the U of M as a defendant in the suit. It is my fervent hope that somehow, someway, the defendants in this case are awarded attorneys' fees when they are proven innocent.

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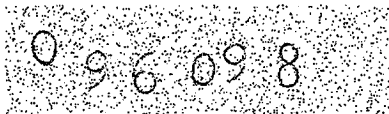
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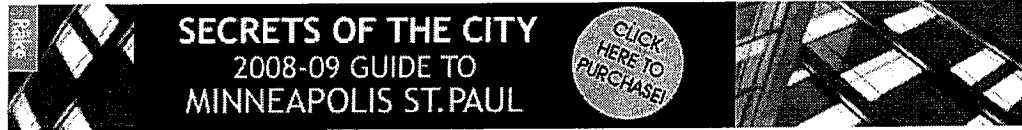
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Suing Johnny Northside

by Max Sparber :: posted on Jul. 01, 2009 - 12:36am

A preview of [The Adventures of Johnny Northside](#), a documentary about the titular [blogger and North Minneapolis resident](#), was interrupted when John Hoff, who writes the Johnny Northside blog, was served with a [defamation lawsuit](#). The Minnesota Daily has [more details](#): *The lawsuit seeks \$150,000 in damages from blogger John Hoff (who is a former Daily columnist), and Jordan neighborhood resident Don Allen, both of whom wrote content criticizing the University for hiring Moore.*

Hoff wrote of, among other things, a February 2008 lawsuit involving swindler Larry Maxwell, who was charged with 18 counts of mortgage fraud. The court used a \$5,000 consulting deal with Moore as evidence to convict Maxwell, according to a court complaint.

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[blogging Johnny Northside lawsuit](#)

21 READER COMMENTS

[Bixby url](#)
12:42am
Jul 1
MN Daily link, please.

[billiam](#)
06:55am
Jul 1
Moore information please?

[spaceman](#)
07:42am
Jul 1
guerrilla marketing, bitch pleeeez

[Max Sparber url](#)
07:45am
Jul 1
More details added.

[ranty](#)
09:06am
Jul 1
This is going to be just awesome.

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No More JNS (not verified)
09:10am
Jul 1

This site has the entire 12-page summons....
http://www.mplsmirror.com/joomla3/index.php?option=com_content&view=arti...

ranty
09:22am
Jul 1

"This lawsuit seeks to expand or modify the law, or to clarify it. It seeks a judicial determination of the definition of 'press' for purposes of First Amendment and statutory protections. It seeks to create a vehicle for citizens to challenges [sic] the 'anonymous' defamation that floats in the blogosphere."

Alrighty then.

DouglasG url
09:32am
Jul 1

Jerry Moore sounds like a horrible human being. D'Oh! Now he's going to sue me!

noodleman url
09:32am
Jul 1

Where is anonymity involved? Shouldn't that be "pseudonymity"?

Be that as it may, anyone who believes anything written by an anonymous contributor -- anywhere -- has only their own intelligence and gullibility to blame. It's like having a complete stranger come up to you on the street to tell you something useful. Or useless.

Bixby url
09:49am
Jul 1

Meh. This should be dismissed soon enough.

Regardless, something about Johnny Northside still annoys me. I just can't put my finger on it. Also, being locked in a tiny room for days looking at a computer has made me inarticulate.

noodleman url
09:54am
Jul 1

Here's a [timely explanation regarding anonymity](#) on the Internet. It appears that Section 203 of the Communications Decency Act "provides [virtually airtight immunity](#) from defamation suits for web sites that re-publish material provided by others."

@Bixby: I agree ... with both your opinions.

noodleman url
09:57am
Jul 1

Oops. That should be Section 230.

Not be confused with Section 230 in the [Metrodome](#).

baker
10:05am

"The blog is a mouthpiece for [Hoff's] own views and agendas," the civil complaint states. "Hoff makes little, if any, attempt to get the 'other side,' of

Jul 1 any story."

I think I can agree with this, based on what I have read on his blog.

[DouglasG url](#)
10:22am
Jul 1

I agree with this as well. On the other hand, he has no reason to *get the other side of any story*. He is not even obligated to.

[noodleman url](#)
10:25am
Jul 1

Exactly. Blogging is not the same as reporting. It's more akin to writing a letter to the editor or composing an Op-Ed piece.

Even so, reporters are not necessarily obligated, either, to get "both sides of the story."

[baker](#)
10:32am
Jul 1

Very true, but then I would assume he isn't surprised to have gotten this summons...

[Rat](#)
10:33am
Jul 1

Well, he's not obligated to getting "another side of the story." But I hope he's gotten a lawyer.

[kcl url](#)
10:36am
Jul 1

[Anna Pratt's](#) blog has good details.

The most important thing she mentions is:

What does the U of M have to say? Daniel Wolter, the U of M's news service director, responded via email that Moore was hired in mid-May "by UROC for what is called a "casual temporary" job. It's typically used for very short-term work, usually specific to a particular task. His job was reviewing and analyzing newspaper content under the supervision of an academic researcher. His work has been completed and he was given notice on June 22. His leaving University employment was not related to performance issues. The University was unaware of the allegations against Mr. Moore at the time of the hiring and is currently not aware of the details of the allegations — nor are we in a position to comment on them."

In other words, the guy was a temp and his assignment was up. Game over, he loses.

[kcl url](#)
10:38am
Jul 1

And what exactly are they suing Johnny Northside for? He is a graduate student who lives in a house he bought for \$7000 and works for a student newspaper. I bet he is worth about negative dollars.

[uptown_urbanist url](#)
11:18am
Jul 1

It was a brilliant move, assuming, of course, that Moore's secret ambition was to personally contribute to Johnny Northside's presumably skyrocketing readership numbers.

[noodleman url](#)
12:07pm
Jul 1

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Ramblings from Anna Pratt, Twin Cities journalist

Did Johnny Northside blog get Jerry Moore fired?

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In my [previous post](#), I wrote about how Jerry Moore, who formerly led North Minneapolis's [Jordan Area Community Council \(JACC\)](#), is suing blogger [John Hoff \(a.k.a. Johnny Northside\)](#) and commenter [Donald Allen, who is the principal of V-Media](#), along with a handful of John Does, for defamation and biased reporting.

Recently, Moore lost a job with the [University of Minnesota's Urban Research and Outreach Center \(UROC\)](#), which the complaint alleges that Hoff and Allen had a hand in. It states that the pair acted in "intentional interference with contract, and/or aiding and abetting, over their cooperative effort to get Plaintiff Jerry Moore fired from his job." A June 21 Johnny Northside blog post, entitled, *Former JACC Executive Director Jerry Moore Hired by U of M, Neighborhood Leaders Are All Like, WTF?* is referenced for its discussion of allegations that Moore is tied to a mortgage fraud scheme. The post, it criticizes, continues by saying that any UROC attempts to connect with Jordanites will probably fail until Moore is removed from the University position. Hoff's post was followed-up with an email from Allen, which was published in the wee hours of June 22, the complaint says, adding that it contained false and defamatory statements concerning Moore's alleged involvement in mortgage fraud. Later that day, however, UROC terminated Moore, according to the complaint. Also mentioned in the complaint are additional posts from Johnny Northside which seemingly illustrate that the blog was instrumental in the U of M's action, it states.

What does the U of M have to say? Daniel Wolter, the U of M's news service director, responded via email that Moore was hired in mid-May "by UROC for what is called a "casual temporary" job. It's typically used for very short-term work, usually specific to a particular task. His job was reviewing and analyzing newspaper content under the supervision of an academic researcher. His work has been completed and he was given notice on June 22. His leaving University employment was not related to performance issues. The University was unaware of the allegations against Mr. Moore at the time of the hiring and is currently not aware of the details of the allegations — nor are we in a position to comment on them."

Again, stay tuned for ongoing coverage of this scenario and others.

Possibly related posts: (automatically generated)

- [Former JACC ED is now suing bloggers](#)
- [Jill Clark & Jerry Moore Sue Johnny Northside & Don Allen](#)
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Written by [annapratt](#)

June 30, 2009 at 7:47 pm

Posted in [Uncategorized](#)

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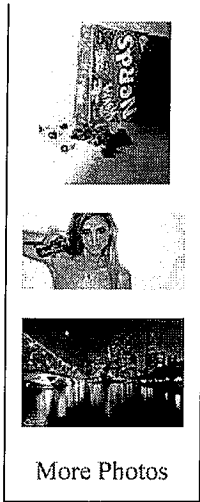
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